



ims noida

INSTITUTE OF MANAGEMENT STUDIES

Recognised by UGC & Affiliated to CCS University, Meerut

GRADE 'A' INSTITUTE BY UGC-NAAC

SUMMARY SHEET

Criteria	Criteria 1 – Curricular Aspects
Key Indicator	1.4 Feedback System
Metric	<p>1.4.1 Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website</p> <p><i>Feedback processes of the institution may be classified as follows:</i></p> <p>A. Feedback collected, analysed, action taken and feedback hosted on the institutional website</p> <p>B. Feedback collected, analysed and action has been taken</p> <p>C. Feedback collected and analysed</p> <p>Response: A</p>
DVV Clarifications	<p>1. HEI needs to verify & check all the uploaded documents & provide all the necessary supporting documents/functional link for verification as per NAAC SOP. 2. Kindly note that link provided for the supporting documents is not opening, Please relook and provide correct valid link. 3. Please provide Sample filled in feedback forms from at least TWO Stakeholders and should be sealed and signed by the head of the institute. 4. Please provide stakeholders' feedback analysis report for the last five years and should be sealed and signed by the head of the institute. 5. Please provide action taken Report on feedback. 6. Please provide action taken by the affiliating university on the feedback. 7. Please provide document showing the communication with the affiliating University for the Feedback.</p>
Relevant Documents	<p>1) Sample Filled in feedback forms from the stakeholders to be provided. (Appendix-I)</p> <p>2) Stakeholder feedback analysis report signed by the Director to be provided. (Appendix-II)</p> <p>3) Department wise Action taken Report on feedback signed by the competent authority. (Appendix-III)</p> <p>4) Document showing the communication with the affiliating University for the Feedback provided. (Appendix-IV)</p> <p>5) Action taken by the affiliating university on the feedback attached (Appendix-V)</p>
Relevant Documents Website Links	<p>https://imsnoida.com/dvv/</p>



Appendix I

STUDENTS FEEDBACK



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Noida, established by, AICTE & Affiliated to U.P. Board of Technical Education
GRADE 'A' INSTITUTE BY UGC-NAAC

STUDENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of student: Yuvraj Singh Dhillon Batch: 2020-23

Academic Year: 21-22

Admission No: BBR20273

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1.	Variety of Courses Offered and Curriculum designed by the institution		✓		
2.	Quality of Contents of Syllabus / Curriculum			✓	
3.	Activities leading to Placement/Entrepreneurship/ Lifelong Learn Field Projects and Internships		✓		
4.	Motivation and exposure to Co-Curricular Activities in the Institute		✓		
5.	Motivation and exposure to Extra-Curricular Activities in the Institute		✓		
6.	Evaluation of examination at Institute level	✓			
7.	Infrastructural Facilities Like Internet & Wi-Fi, Security, Cleanliness			✓	

8.	Overall facilities like Text Books and Reference Books availability in library and Digital Section.	✓			
9.	Rate whether the syllabus is further useful to meet the job requirements and professional development in the field of study.	✓			
10.	Does the program improve your understanding of concepts, principles in the field of hospital and health management and motivate you to think and learn?		✓		

Please answer the following questions without any type of bias.

What difference in curriculum you found between the IMS, Noida and other esteemed Institutions offering similar sort of programs?

- Other institutions include more practical questions

Write three qualities of the curriculum the program curriculum you like the most.

- Easy to grasp & understand
- syllabus design

Any Other Suggestion:

- Industry Ready

Date: 24-May-22



[Handwritten Signature]
Signature of the student



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to GGS Indraprastha University, Delhi
GRADE 'A' INSTITUTE BY UGC-NAAC

STUDENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of student: ...*P.erna Gupta*.....

Batch: ...*2021-24*.....

Academic Year: ...*21-22*.....

Admission No: ...*BBR 21153*.....

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1.	Variety of Courses Offered and Curriculum designed by the institution		✓		
2.	Quality of Contents of Syllabus / Curriculum		✓		
3.	Activities leading to Placement/Entrepreneurship/ Lifelong Learning Field Projects and Internships	✓			
4.	Motivation and exposure to Co-Curricular Activities in the Institute	✓			
5.	Motivation and exposure to Extra-Curricular Activities in the Institute	✓			
6.	Evaluation of examination at Institute level		✓		
7.	Infrastructural Facilities Like Internet & Wi-Fi, Security, Cleanliness			✓	

8.	Overall facilities like Text Books and Reference Books availability in library and Digital Section.	✓			
9.	Rate whether the syllabus is further useful to meet the job requirements and professional development in the field of study.	✓			
10.	Does the program improve your understanding of concepts, principles in the field of hospital and health management and motivate you to think and learn?	✓			

Please answer the following questions without any type of bias.

What difference in curriculum you found between the IMS, Noida and other esteemed Institutions offering similar sort of programs?

- It is more industry ready.
-

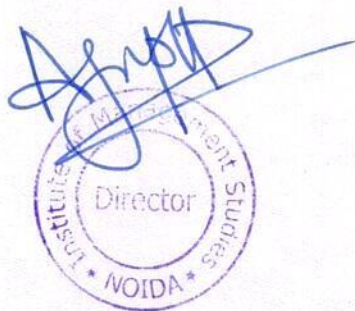
Write three qualities of the curriculum the program curriculum you like the most.

- Easy to understand.
- More future opportunities
- Subjective approach is very good.

Any Other Suggestion:

-
-

Date: 23/05/22



Signature of the student

STUDENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of student: Aashra Singh

Batch: 2020-23

Academic Year: 21-22

Admission No: BBB20004

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1.	Variety of Courses Offered and Curriculum designed by the institution	✓			
2.	Quality of Contents of Syllabus / Curriculum		✓		
3.	Activities leading to Placement/Entrepreneurship/ Lifelong Learn Field Projects and Internships		✓		
4.	Motivation and exposure to Co-Curricular Activities in the Institute	✓			
5.	Motivation and exposure to Extra-Curricular Activities in the Institute	✓			
6.	Evaluation of examination at Institute level	✓			
7.	Infrastructural Facilities Like Internet & Wi-Fi, Security, Cleanliness		✓		

8.	Overall facilities like Text Books and Reference Books availability in library and Digital Section.		✓		
9.	Rate whether the syllabus is further useful to meet the job requirements and professional development in the field of study.		✓		
10.	Does the program improve your understanding of concepts, principles in the field of hospital and health management and motivate you to think and learn?		✓		

Please answer the following questions without any type of bias.

What difference in curriculum you found between the IMS, Noida and other esteemed Institutions offering similar sort of programs?

- They are ~~future~~ planned according to industrial requirements.

Write three qualities of the curriculum the program curriculum you like the most.

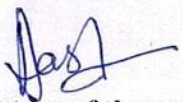
- Easy.
- Practical exposure with case studies
-

Any Other Suggestion:

- Exam pattern should also adopt more
- practical questions.

Date: 26-5-22




Signature of the student

STUDENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of student: Archi Agrawal

Batch: 2020-2023

Academic Year: 2021-22

Admission No: BCR.20002

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2
1.	Variety of Courses Offered and Curriculum designed by the institution	4		
2.	Quality of Contents of Syllabus / Curriculum		3	
3.	Activities leading to Placement/Entrepreneurship/ Lifelong Learning Field Projects and Internships	4		
4.	Motivation and exposure to Co-Curricular Activities in the Institute		3	
5.	Motivation and exposure to Extra-Curricular Activities in the Institute	4		
6.	Evaluation of examination at Institute level		3	
7.	Infrastructural Facilities Like Internet & Wi-Fi, Security, Cleanliness		3	

8.	Overall facilities like Text Books and Reference Books availability in library and Digital Section.	4			
9.	Rate whether the syllabus is further useful to meet the job requirements and professional development in the field of study.		3		
10.	Does the program improve your understanding of concepts, principles in the field of hospital and health management and motivate you to think and learn?	4			

Please answer the following questions without any type of bias.

What difference in curriculum you found between the IMS, Noida and other esteemed Institutions offering similar sort of programs?

- Much better than others in concept delivering
- Needs to be added new technologies.

Write three qualities of the curriculum the program curriculum you like the most.

- Faculties are very supportive.
- Provides doubt sessions.
-

Any Other Suggestion:

- Need new technologies to be added.
-

Date: 17/05/22



Archi
Signature of the student



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to GGS University, GGS Indraprastha
GRADE 'A' INSTITUTE BY UGC-NAAC

STUDENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of student: ..Manav Gupta.....

Batch:.....2020-23.....

Academic Year:.....21-22.....

Admission No:.....BCR20216.....

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1.	Variety of Courses Offered and Curriculum designed by the institution	✓			
2.	Quality of Contents of Syllabus / Curriculum		✓		
3.	Activities leading to Placement/Entrepreneurship/ Lifelong Learning Field Projects and Internships	✓			
4.	Motivation and exposure to Co-Curricular Activities in the Institute	✓			
5.	Motivation and exposure to Extra-Curricular Activities in the Institute	✓			
6.	Evaluation of examination at Institute level		✓		
7.	Infrastructural Facilities Like Internet & Wi-Fi, Security, Cleanliness		✓		

8.	Overall facilities like Text Books and Reference Books availability in library and Digital Section.	✓			
9.	Rate whether the syllabus is further useful to meet the job requirements and professional development in the field of study.	✓			
10.	Does the program improve your understanding of concepts, principles in the field of hospital and health management and motivate you to think and learn?			✓	

Please answer the following questions without any type of bias.

What difference in curriculum you found between the IMS, Noida and other esteemed Institutions offering similar sort of programs?

- → IMS offered extra certificate courses like IIB and may 100%
- _____

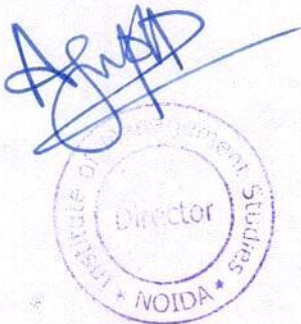
Write three qualities of the curriculum the program curriculum you like the most.

- Faculty teaches us in very a friendly manner
- Special classes for weak students
- _____

Any Other Suggestion:

- Infrastructure should be improved
- _____

Date: 18/May/22



Signature of the student



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Noida, India
Approved by AICTE & Affiliated to GGS Indraprastha University
GRADE 'A' INSTITUTE BY UGC-NAAC

STUDENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of student: ...Ronit Setia.....

Batch: 2021-24.....

Academic Year:21-22.....

Admission No:BCR 21140.....

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2
1.	Variety of Courses Offered and Curriculum designed by the institution	✓		
2.	Quality of Contents of Syllabus / Curriculum	✓		
3.	Activities leading to Placement/Entrepreneurship/ Lifelong Learn Field Projects and Internships	✓		
4.	Motivation and exposure to Co-Curricular Activities in the Institute	✓		
5.	Motivation and exposure to Extra-Curricular Activities in the Institute		✓	
6.	Evaluation of examination at Institute level		✓	
7.	Infrastructural Facilities Like Internet & Wi-Fi, Security, Cleanliness		✓	

8.	Overall facilities like Text Books and Reference Books availability in library and Digital Section.	✓		
9.	Rate whether the syllabus is further useful to meet the job requirements and professional development in the field of study.		✓	
10.	Does the program improve your understanding of concepts, principles in the field of hospital and health management and motivate you to think and learn?	✓		

Please answer the following questions without any type of bias.

What difference in curriculum you found between the IMS, Noida and other esteemed Institutions offering similar sort of programs?

- Technological Labs are well versed.
- Faculties clear the doubt and clear the concept.

Write three qualities of the curriculum the program curriculum you like the most.

- Detailed curriculum
- Latest subject concepts
-

Any Other Suggestion:

- Need to add new programming concepts.
-

Date: 20/5/22



Signature of the student

TEACHERS FEEDBACK



FACULTY FEEDBACK FORM ON DESIGN AND REVIEW OF SYLLABUS

Name: Dr. Rohit Kumar

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

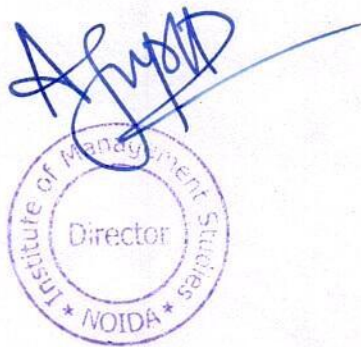
Sr. No.	Questions	4	3	2	1
1	The books/journals etc. prescribed / listed as reference materials are relevant, updated and cover the entire syllabus?	✓			
2	The courses / syllabi of the subjects taught by me increased my interest, knowledge and perspective in the subject area?		✓		
3	The curriculum has given me full freedom to adopt new techniques / strategies of teaching such as group discussions, seminar presentations and learners' participation	✓			
4	I have the freedom to adopt new techniques / strategies of testing and assessment of students?	✓			
5	ICT facilities including LCS in the college are adequate and satisfactory?			✓	
6	The classrooms and campus are clean and		✓		

	well maintained?				
7	Depth of the course content with respect to industry components?	✓			
8	Practices for overall development of students?		✓		
9	Are you satisfied with welfare measures including financial and other support offered by Institute ?	✓			
10	Organisation of Co-curricular activities in developing creativity?			✓	

Your valued Suggestions for improvisation of teaching learning (if any):

- Need to improve lab.
- New Programming concepts should be added.
- _____

Date: 25/5/23



Rohit K

Signature of the Teacher



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to CCS University Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

FACULTY FEEDBACK FORM ON DESIGN AND REVIEW OF SYLLABUS

Name: Shruti Singh

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1	The books/journals etc. prescribed / listed as reference materials are relevant, updated and cover the entire syllabus?	✓			
2	The courses / syllabi of the subjects taught by me increased my interest, knowledge and perspective in the subject area?	✓			
3	The curriculum has given me full freedom to adopt new techniques / strategies of teaching such as group discussions, seminar presentations and learners' participation		✓		
4	I have the freedom to adopt new techniques / strategies of testing and assessment of students?	✓			
5	ICT facilities including LCS in the college are adequate and satisfactory?		✓		
6	The classrooms and campus are clean and		✓		

	well maintained?				
7	Depth of the course content with respect to industry components?		✓		
8	Practices for overall development of students?		✓		
9	Are you satisfied with welfare measures including financial and other support offered by Institute ?		✓		
10	Organisation of Co-curricular activities in developing creativity?				

Your valued Suggestions for improvisation of teaching learning (if any):

- Infrastructure of overall IIMS and Labs should be updated.
- for latest technology trainers should be there

Date: 25/5/22



Signature of the Teacher



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

FACULTY FEEDBACK FORM ON DESIGN AND REVIEW OF SYLLABUS

Name: Rachna Gupta

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1	The books/journals etc. prescribed / listed as reference materials are relevant, updated and cover the entire syllabus?		✓		
2	The courses / syllabi of the subjects taught by me increased my interest, knowledge and perspective in the subject area?		✓		
3	The curriculum has given me full freedom to adopt new techniques / strategies of teaching such as group discussions, seminar presentations and learners' participation		✓		
4	I have the freedom to adopt new techniques / strategies of testing and assessment of students?		✓		
5	ICT facilities including LCS in the college are adequate and satisfactory?			✓	
6	The classrooms and campus are clean and		✓		

	well maintained?				
7	Depth of the course content with respect to industry components?			✓	
8	Practices for overall development of students?			✓	
9	Are you satisfied with welfare measures including financial and other support offered by Institute ?			✓	
10	Organisation of Co-curricular activities in developing creativity?			✓	

Your valued Suggestions for improvisation of teaching learning (if any):

- Industry Student interface will help
- in all development
-

Date: 24/5/23



[Handwritten Signature]
Signature of the Teacher



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & affiliated to UGS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

FACULTY FEEDBACK FORM ON DESIGN AND REVIEW OF SYLLABUS

Name: Shikha Gupta

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1	The books/journals etc. prescribed / listed as reference materials are relevant, updated and cover the entire syllabus?	✓			
2	The courses / syllabi of the subjects taught by me increased my interest, knowledge and perspective in the subject area?	✓			
3	The curriculum has given me full freedom to adopt new techniques / strategies of teaching such as group discussions, seminar presentations and learners' participation		✓		
4	I have the freedom to adopt new techniques / strategies of testing and assessment of students?	✓			
5	ICT facilities including LCS in the college are adequate and satisfactory?		✓		
6	The classrooms and campus are clean and				

	well maintained?	✓			
7	Depth of the course content with respect to industry components?	✓			
8	Practices for overall development of students?	✓			
9	Are you satisfied with welfare measures including financial and other support offered by Institute ?		✓		
10	Organisation of Co-curricular activities in developing creativity?	✓			

Your valued Suggestions for improvisation of teaching learning (if any):

- Library should be technical advanced.
- More ICT tools should be used.
- _____

Date: 26/5/22



Shyama
Signature of the Teacher



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

FACULTY FEEDBACK FORM ON DESIGN AND REVIEW OF SYLLABUS

Name: Dr. Rashmi Garg.

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

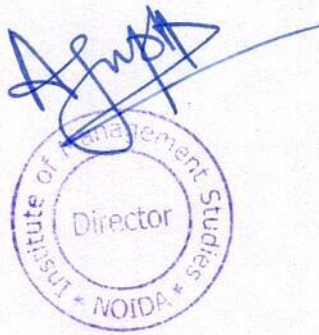
Sr. No.	Questions	4	3	2	1
1	The books/journals etc. prescribed / listed as reference materials are relevant, updated and cover the entire syllabus?	4			
2	The courses / syllabi of the subjects taught by me increased my interest, knowledge and perspective in the subject area?	4			
3	The curriculum has given me full freedom to adopt new techniques / strategies of teaching such as group discussions, seminar presentations and learners' participation		3		
4	I have the freedom to adopt new techniques / strategies of testing and assessment of students?		3		
5	ICT facilities including LCS in the college are adequate and satisfactory?		3		
6	The classrooms and campus are clean and				

	well maintained?	4			
7	Depth of the course content with respect to industry components?	4			
8	Practices for overall development of students?		3		
9	Are you satisfied with welfare measures including financial and other support offered by Institute ?		3		
10	Organisation of Co-curricular activities in developing creativity?	4			

Your valued Suggestions for improvisation of teaching learning (if any):

- Books in the College library should be revised timely.
- _____
- _____

Date: 23/5/22



Pashu
Signature of the Teacher



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

FACULTY FEEDBACK FORM ON DESIGN AND REVIEW OF SYLLABUS

Name: Ruchi Tripathi

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1	The books/journals etc. prescribed / listed as reference materials are relevant, updated and cover the entire syllabus?		✓		
2	The courses / syllabi of the subjects taught by me increased my interest, knowledge and perspective in the subject area?	✓			
3	The curriculum has given me full freedom to adopt new techniques / strategies of teaching such as group discussions, seminar presentations and learners' participation		✓		
4	I have the freedom to adopt new techniques / strategies of testing and assessment of students?		✓		
5	ICT facilities including LCS in the college are adequate and satisfactory?	✓			
6	The classrooms and campus are clean and		✓		

	well maintained?				
7	Depth of the course content with respect to industry components?	✓			
8	Practices for overall development of students?		✓		
9	Are you satisfied with welfare measures including financial and other support offered by Institute ?		✓		
10	Organisation of Co-curricular activities in developing creativity?	✓			

Your valued Suggestions for improvisation of teaching learning (if any):

- Should inculcate more advance tools.
- Library should enrich with journals.
-

Date: 20/5/23



[Handwritten Signature]

Signature of the Teacher

EMPLOYERS FEEDBACK



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC, Affiliated to GGS Indraprastha University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

EMPLOYER FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of the Industry/Company/ Institute/Hospital	BHARTIA AIRWAYS
Address	H-64, H Block SECTOR-63, NOIDA
Designation	HR EXECUTIVE
Industry Name	Aviation
Mobile No.	825 2921660
Email-id	hr.nimisha@bhartiaairways.com

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------


Sr. No.	Questions	4	3	2	1
1	Depth of the course content with respect to industry components And ability of the employee to apply the concepts	✓			
2	Curriculum relevant for employability in terms of ability of the employee to identify, interpret, analyze and solve problems		✓		
3	Ability of the employee to understand and take into consideration economic, environmental, social, political, ethical and health and safety constraints in the work	✓			
4	Ability of the employee to communicate	✓			
5	Ability to take initiative and demonstrate leadership		✓		
6	Ability to work in a team	✓			
7	Ability of the employee to get inclined towards lifelong learning	✓			

8	Ability of the employee to understand professional and ethical responsibilities	✓			
9	Effectiveness of the curriculum for development of entrepreneurship And Syllabus is suitable for Employability and is need based and as per current trends in market		✓		
10	Syllabus takes care of knowledge and skills of the students and has good balance between theory and application	✓			

Any Other Suggestions:

- It needs to improve the practical knowledge.
- _____
- _____

Date: 06-May-22

Name & Signature  Nimisha Navneet





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to GGS Indraprastha University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

EMPLOYER FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of the Industry/Company/ Institute/Hospital	VERACITIZ
Address	A-704, Technocity, Navi Mumbai
Designation	HR EXECUTIVE
Industry Name	IT
Mobile No.	9769045042
Email-id	kkaur@veracitiz.com

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1	Depth of the course content with respect to industry components And ability of the employee to apply the concepts	✓			
2	Curriculum relevant for employability in terms of ability of the employee to identify, interpret, analyze and solve problems	✓			
3	Ability of the employee to understand and take into consideration economic, environmental, social, political, ethical and health and safety constraints in the work		✓		
4	Ability of the employee to communicate	✓			
5	Ability to take initiative and demonstrate leadership	✓			
6	Ability to work in a team		✓		
7	Ability of the employee to get inclined towards lifelong learning	✓			

8	Ability of the employee to understand professional and ethical responsibilities	✓			
9	Effectiveness of the curriculum for development of entrepreneurship And Syllabus is suitable for Employability and is need based and as per current trends in market			✓	
10	Syllabus takes care of knowledge and skills of the students and has good balance between theory and application	✓			

Any Other Suggestions:

- Skill development is required
- _____
- _____

Date: 18.5.22



Name & Signature

Kamals
KAMALJEET KAUR



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Ministry of Education, Government of India
GRADE 'A' INSTITUTE BY UGC-NAAC

EMPLOYER FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of the Industry/Company/ Institute/Hospital	V ₂ Retail
Address	1 st floor, Kapashera, old Delhi
Designation	HR (Asst. Manager)
Industry Name	Retail
Mobile No.	7355691633
Email-id	ganga.bisht@v2kart.com

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1	Depth of the course content with respect to industry components And ability of the employee to apply the concepts		✓		
2	Curriculum relevant for employability in terms of ability of the employee to identify, interpret, analyze and solve problems	✓			
3	Ability of the employee to understand and take into consideration economic, environmental, social, political, ethical and health and safety constraints in the work	✓			
4	Ability of the employee to communicate		✓		
5	Ability to take initiative and demonstrate leadership			✓	
6	Ability to work in a team	✓			
7	Ability of the employee to get inclined towards lifelong learning	✓			

8	Ability of the employee to understand professional and ethical responsibilities		✓		
9	Effectiveness of the curriculum for development of entrepreneurship And Syllabus is suitable for Employability and is need based and as per current trends in market		✓		
10	Syllabus takes care of knowledge and skills of the students and has good balance between theory and application		✓		

Any Other Suggestions:

- Need to improve the teamwork quality in students
- _____
- _____

Date: 21/04/2022

Name & Signature Granga Bisht





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

EMPLOYER FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of the Industry/Company/ Institute/Hospital	Smollan India Pvt. Ltd.
Address	Plot No-2, Sector 11, CBD, Navi Mumbai
Designation	Sr. HR. Officer
Industry Name	Retail Industry
Mobile No.	773-867-3284
Email-id	steffi.xavier@smollan.com

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1	Depth of the course content with respect to industry components And ability of the employee to apply the concepts	4			
2	Curriculum relevant for employability in terms of ability of the employee to identify, interpret, analyze and solve problems		3		
3	Ability of the employee to understand and take into consideration economic, environmental, social, political, ethical and health and safety constraints in the work			2	
4	Ability of the employee to communicate		3		
5	Ability to take initiative and demonstrate leadership	4			
6	Ability to work in a team	4			
7	Ability of the employee to get inclined towards lifelong learning		3		

8	Ability of the employee to understand professional and ethical responsibilities	4			
9	Effectiveness of the curriculum for development of entrepreneurship And Syllabus is suitable for Employability and is need based and as per current trends in market		3		
10	Syllabus takes care of knowledge and skills of the students and has good balance between theory and application	4			

Any Other Suggestions:

- Communication Skill needs to improve.
- _____
- _____

Date: 10-May-2022

Name & Signature *Steffi Xavier*





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

EMPLOYER FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of the Industry/Company/ Institute/Hospital	Tech Mahindra
Address	A-7, Soc-64, Noida, (UP) 201301
Designation	Manager - HR
Industry Name	IT Services
Mobile No.	9218561565
Email-id	Sb00839993@techmahindra.com

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent ✓	3 Very Good	2 Average	1 Poor
------------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1	Depth of the course content with respect to industry components And ability of the employee to apply the concepts		✓		
2	Curriculum relevant for employability in terms of ability of the employee to identify, interpret, analyze and solve problems	✓			
3	Ability of the employee to understand and take into consideration economic, environmental, social, political, ethical and health and safety constraints in the work		✓		
4	Ability of the employee to communicate	✓			
5	Ability to take initiative and demonstrate leadership		✓		
6	Ability to work in a team	✓			
7	Ability of the employee to get inclined towards lifelong learning	✓			

8	Ability of the employee to understand professional and ethical responsibilities	✓			
9	Effectiveness of the curriculum for development of entrepreneurship And Syllabus is suitable for Employability and is need based and as per current trends in market	✓			
10	Syllabus takes care of knowledge and skills of the students and has good balance between theory and application			✓	

Any Other Suggestions:

- All is good but students must be practically sound.
- _____
- _____

Date: 28-Apr-2022

Name & Signature Saksham
Saksham Bhardwaj





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to GGS Indraprastha University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

EMPLOYER FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Name of the Industry/Company/ Institute/Hospital	Gmthink Technology Pvt. Ltd.
Address	B720 , B-8 , Sector -62 , Noida
Designation	Associate HR
Industry Name	IT
Mobile No.	7678576852
Email-id	hr@massistorm.com

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1	Depth of the course content with respect to industry components And ability of the employee to apply the concepts	4			
2	Curriculum relevant for employability in terms of ability of the employee to identify, interpret, analyze and solve problems		3		
3	Ability of the employee to understand and take into consideration economic, environmental, social, political, ethical and health and safety constraints in the work	4			
4	Ability of the employee to communicate			2	
5	Ability to take initiative and demonstrate leadership		3		
6	Ability to work in a team	4			
7	Ability of the employee to get inclined towards lifelong learning	4			

8	Ability of the employee to understand professional and ethical responsibilities		3		
9	Effectiveness of the curriculum for development of entrepreneurship And Syllabus is suitable for Employability and is need based and as per current trends in market	4			
10	Syllabus takes care of knowledge and skills of the students and has good balance between theory and application	4			

Any Other Suggestions:

- Students must be aware of the current trends.
- _____
- _____

Date: 20/05/2022

Name & Signature*Simran Jautam*.....



ALUMNI FEEDBACK



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by Ministry of Education, Government of India, UGC
 Affiliated to GGS Indraprastha University, Meerut
 GRADE 'A' INSTITUTE BY UGC-NAAC

ALUMINI FEEDBACK FORM ON DESIGN AND REVIEW OF SYLLABUS

Alumni Details		
Name of the Alumni:	Manvi Sharma	
Pass-out Batch:	2020-21	
Company Details		
Name of the Company:	SNVA Venture	
Address of the Company:	B-28-29, B Block, Sec 58, Noida	
E-mail id:		
Mobile No:	8544858045	
<p>Please provide your objective ratings about the Institute Curricular aspects for the following parameters tick on the 1 to 4 Rating scale. <i>Excellent:4 V. Good: 3 Average: 2 Poor:1</i></p>		
Sr.No	Questions	Rating
1	How do you find overall infrastructure at the Institute?	4 3 ✓ 2 1
2	How do you rate Program/Syllabus in preparing you for a Job/Higher Studies?	4 3 ✓ 2 1
3	Did you get sufficient Exposure and field visit opportunities during your course of study?	4 3 ✓ 2 1
4	Rate the development of leadership traits through various curricular, co-curricular and extra-curricular activities, during your course of study, in the Institute?	4 ✓ 3 2 1
5	Rate the usefulness of facilities such as journals and e-journals and preparation for seminar and project work, during your course of study in the institute, for tuning towards lifelong learning?	4 3 ✓ 2 1
6	How do you rate contribution of the syllabus towards creating	4 3 ✓ 2 1

	awareness about social responsibilities, human values and ethics.	✓			
7	Do you feel the existing curriculum/ syllabus fulfill the industrial requirement or Applicability/ relevance to real life situations?	4	3	2	1
8	Do you feel the curriculum/ syllabus studied, other Industry related components taught helped in the Job?	4	3	2	1
9	Rate the exposure to social environment through the mechanisms such as visits, vocational/ field training/ industry-institute interaction and guest lectures by experts.	4	3	2	1
10	Rate the exposure to contemporary issues during your course of study in the institute.	4	3	2	1

Any Other Suggestions:

- -----
- -----
- -----

Date: 20/July/21



Name Manvi Sharma

Signature of the Alumnus



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

ALUMNI FEEDBACK FORM ON DESIGN AND REVIEW OF SYLLABUS

Alumni Details	
Name of the Alumni:	Namokar Jain
Pass-out Batch:	79-20
Company Details	
Name of the Company:	Natvest Group, Gurgaon
Address of the Company:	Gurgaon.
E-mail id:	namokarjain1106@gmail.com.
Mobile No:	8741090666

Please provide your objective ratings about the Institute Curricular aspects for the following parameters tick on the 1 to 4 Rating scale.

Excellent:4 V. Good: 3 Average: 2 Poor:1

Sr.No	Questions	Rating
1	How do you find overall infrastructure at the Institute?	4 ✓ 3 2 1
2	How do you rate Program/Syllabus in preparing you for a Job/Higher Studies?	4 ✓ 3 2 1
3	Did you get sufficient Exposure and field visit opportunities during your course of study?	4 3 ✓ 2 1
4	Rate the development of leadership traits through various curricular, co-curricular and extra-curricular activities, during your course of study, in the Institute?	4 3 ✓ 2 1
5	Rate the usefulness of facilities such as journals and e-journals and preparation for seminar and project work, during your course of study in the institute, for tuning towards lifelong learning?	4 ✓ 3 2 1
6	How do you rate contribution of the syllabus towards creating	4 3 ✓ 2 1

	awareness about social responsibilities, human values and ethics.	
7	Do you feel the existing curriculum/ syllabus fulfill the industrial requirement or Applicability/ relevance to real life situations?	4 3 ✓ 2 1
8	Do you feel the curriculum/ syllabus studied, other Industry related components taught helped in the Job?	4 3 ✓ 2 1
9	Rate the exposure to social environment through the mechanisms such as visits, vocational/ field training/ industry-institute interaction and guest lectures by experts.	4 ✓ 3 2 1
10	Rate the exposure to contemporary issues during your course of study in the institute.	4 ✓ 3 2 1

Any Other Suggestions:

- -----
- -----
- -----

Date: 2/8/21



Name Namokan
 Signature of the Alumnus



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by Min. & A. Higher Edu. Govt. of India
Grade 'A' Institute by UGC-NAAC

ALUMNI FEEDBACK FORM ON DESIGN AND REVIEW OF SYLLABUS

Alumni Details				
Name of the Alumni:	Atul Anand			
Pass-out Batch:	21-22			
Company Details				
Name of the Company:	Wipro			
Address of the Company:	Knowledge Park 4, Greater Noida			
E-mail id:	atulanand.1221@outlook.com			
Mobile No:	9021051221			
Please provide your objective ratings about the Institute Curricular aspects for the following parameters tick on the 1 to 4 Rating scale. <i>Excellent:4 V. Good: 3 Average: 2 Poor:1</i>				
Sr.No	Questions	Rating		
1	How do you find overall infrastructure at the Institute?	4	3	2 1
2	How do you rate Program/Syllabus in preparing you for a Job/Higher Studies?	4	3	2 1
3	Did you get sufficient Exposure and field visit opportunities during your course of study?	4	3	2 1
4	Rate the development of leadership traits through various curricular, co-curricular and extra-curricular activities, during your course of study, in the Institute?	4	3	2 1
5	Rate the usefulness of facilities such as journals and e-journals and preparation for seminar and project work, during your course of study in the institute, for tuning towards lifelong learning?	4	3	2 1
6	How do you rate contribution of the syllabus towards creating	4	3	2 1

	awareness about social responsibilities, human values and ethics.				
7	Do you feel the existing curriculum/ syllabus fulfill the industrial requirement or Applicability/ relevance to real life situations?	4	3	2	1
8	Do you feel the curriculum/ syllabus studied, other Industry related components taught helped in the Job?	4	3	2	1
9	Rate the exposure to social environment through the mechanisms such as visits, vocational/ field training/ industry-institute interaction and guest lectures by experts.	4	3	2	1
10	Rate the exposure to contemporary issues during your course of study in the institute.	4	3	2	1

Any Other Suggestions:

- -----
- -----
- -----

Date: 27/12/21



Name Atul Anand

Signature of the Alumnus



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by the Ministry of Education, Government of India
Grade 'A' Institute by UGC-NAAC

ALUMNI FEEDBACK FORM ON DESIGN AND REVIEW OF SYLLABUS

Alumni Details				
Name of the Alumni:	Haresh Gauri			
Pass-out Batch:	2021 - 2022			
Company Details				
Name of the Company:	AMAZON			
Address of the Company:	USA			
E-mail id:				
Mobile No:	88025 14219			
Please provide your objective ratings about the Institute Curricular aspects for the following parameters tick on the 1 to 4 Rating scale. <i>Excellent:4 V. Good: 3 Average: 2 Poor:1</i>				
Sr.No	Questions	Rating		
1	How do you find overall infrastructure at the Institute?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	How do you rate Program/Syllabus in preparing you for a Job/Higher Studies?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Did you get sufficient Exposure and field visit opportunities during your course of study?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Rate the development of leadership traits through various curricular, co-curricular and extra-curricular activities, during your course of study, in the Institute?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
5	Rate the usefulness of facilities such as journals and e-journals and preparation for seminar and project work, during your course of study in the institute, for tuning towards lifelong learning?	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
6	How do you rate contribution of the syllabus towards creating	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	awareness about social responsibilities, human values and ethics.	
7	Do you feel the existing curriculum/ syllabus fulfill the industrial requirement or Applicability/ relevance to real life situations?	4 ✓ 3 2 1
8	Do you feel the curriculum/ syllabus studied, other Industry related components taught helped in the Job?	4 3 2 ✓ 1
9	Rate the exposure to social environment through the mechanisms such as visits, vocational/ field training/ industry-institute interaction and guest lectures by experts.	4 ✓ 3 2 1
10	Rate the exposure to contemporary issues during your course of study in the institute.	4 3 ✓ 2 1

Any Other Suggestions:

- -----
- -----
- -----

Date: 22/12/21



Name Koushik Gaur

Koushik Gaur
Signature of the Alumnus



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC, Affiliated to GGS Indraprastha University, New Delhi
GRADE 'A' INSTITUTE BY UGC-NAAC

ALUMINI FEEDBACK FORM ON DESIGN AND REVIEW OF SYLLABUS

Alumni Details	
Name of the Alumni:	Devarsh Agnihotri
Pass-out Batch:	21-22
Company Details	
Name of the Company:	Tech Mahindra
Address of the Company:	Noida sec-122
E-mail id:	
Mobile No:	8112324551

Please provide your objective ratings about the Institute Curricular aspects for the following parameters tick on the 1 to 4 Rating scale.

Excellent:4 V. Good: 3 Average: 2 Poor:1

Sr.No	Questions	Rating
1	How do you find overall infrastructure at the Institute?	4 3 2 1
2	How do you rate Program/Syllabus in preparing you for a Job/Higher Studies?	4 3 2 1
3	Did you get sufficient Exposure and field visit opportunities during your course of study?	4 3 2 1
4	Rate the development of leadership traits through various curricular, co-curricular and extra-curricular activities, during your course of study, in the Institute?	4 3 2 1
5	Rate the usefulness of facilities such as journals and e-journals and preparation for seminar and project work, during your course of study in the institute, for tuning towards lifelong learning?	4 3 2 1
6	How do you rate contribution of the syllabus towards creating	4 3 2 1

	awareness about social responsibilities, human values and ethics.	
7	Do you feel the existing curriculum/ syllabus fulfill the industrial requirement or Applicability/ relevance to real life situations?	4 <u>3</u> 2 1
8	Do you feel the curriculum/ syllabus studied, other Industry related components taught helped in the Job?	4 <u>3</u> 2 1
9	Rate the exposure to social environment through the mechanisms such as visits, vocational/ field training/ industry-institute interaction and guest lectures by experts.	<u>4</u> 3 2 1
10	Rate the exposure to contemporary issues during your course of study in the institute.	<u>4</u> 3 2 1

Any Other Suggestions:

- -----
- -----
- -----

Date: 23/12/21



Name Devaush Agnitoti
 Signature of the Alumnus Devaush

PARENTS FEEDBACK



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to GGS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

PARENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Parents Name	LALIT KR. MITTAL		
Address	H-No. 9/2, Krishna Ngr. Geeta Colony, Delhi		
Mobile No.	9099368459		
Ward Name	Akshit Mittal	Batch	20-21-24
		Year	

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1.	Are you happy with the progress of your ward in academics?	✓			
2.	How do you rate the infrastructural facilities provided by the institute?		✓		
3.	Are you happy with the curricular (Add-on Courses / Seminar / Guest lecture etc.) & extra-curricular (Sports/Cultural/NSS) Activities organized by the institute?	✓			
4.	Are you satisfied with the Administration of Institute?		✓		
5.	Are you satisfied with the students' discipline of the Institute?		✓		
6.	Do you feel your ward has developed scientific and analytical skills after joining the programme?		✓		
7.	Do you feel that Syllabus Contents are adequate to make your ward capable of analyzing/solving the real life problems?		✓		
8.	Do you feel the course has inculcated social and ethical values in your ward?		✓		
9.	Rate the quality of education your ward has gained from Institute?		✓		
10.	How do you rate the overall development of your ward?		✓		

Any Other Suggestions:

Date: 14/1/22



Signature of the Parent:



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to GC & University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

PARENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Parents Name	Pritam Kr. Sinha	
Address	H.no. 3082, Sec 4A, Near Mewar, Vasundhara.	
Mobile No.	9910122101, 9958564985	
Ward Name	Batch	Year

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1.	Are you happy with the progress of your ward in academics?	✓			
2.	How do you rate the infrastructural facilities provided by the institute?			✓	
3.	Are you happy with the curricular (Add-on Courses / Seminar / Guest lecture etc.) & extra-curricular (Sports/Cultural/NSS) Activities organized by the institute?		✓		
4.	Are you satisfied with the Administration of Institute?		✓		
5.	Are you satisfied with the students' discipline of the Institute?		✓		
6.	Do you feel your ward has developed scientific and analytical skills after joining the programme?	✓			
7.	Do you feel that Syllabus Contents are adequate to make your ward capable of analyzing/solving the real life problems?	✓			
8.	Do you feel the course has inculcated social and ethical values in your ward?	✓			
9.	Rate the quality of education your ward has gained from Institute?	✓			
10.	How do you rate the overall development of your ward?	✓			

Any Other Suggestions:

Date: 14-01-22



Signature of the Parent:



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

PARENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Parents Name	Kailash Sharma		
Address	C-177, Prashant Garden, Khoda Colony, Gzb.		
Mobile No.	97119839954		
Ward Name	Arunish Sharma	Batch	21-24
		Year	

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1.	Are you happy with the progress of your ward in academics?	✓			
2.	How do you rate the infrastructural facilities provided by the institute?			✓	
3.	Are you happy with the curricular (Add-on Courses / Seminar / Guest lecture etc.) & extra-curricular (Sports/Cultural/NSS) Activities organized by the institute?		✓		
4.	Are you satisfied with the Administration of Institute?			✓	
5.	Are you satisfied with the students' discipline of the Institute?		✓		
6.	Do you feel your ward has developed scientific and analytical skills after joining the programme?		✓		
7.	Do you feel that Syllabus Contents are adequate to make your ward capable of analyzing/solving the real life problems?		✓		
8.	Do you feel the course has inculcated social and ethical values in your ward?			✓	
9.	Rate the quality of education your ward has gained from Institute?		✓		
10.	How do you rate the overall development of your ward?		✓		

Any Other Suggestions:

Date: 14-1-22



Signature of the Parent:



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Approved by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

PARENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Parents Name	Pradeep Setia	
Address	Ward No. - 10, Yanganagar	
Mobile No.	7015541134	
Ward Name	Ronit Setia	Batch 2021-2024 Year 2021-2022

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1.	Are you happy with the progress of your ward in academics?		✓		
2.	How do you rate the infrastructural facilities provided by the institute?	✓			
3.	Are you happy with the curricular (Add-on Courses / Seminar / Guest lecture etc.) & extra-curricular (Sports/Cultural/NSS) Activities organized by the institute?		✓		
4.	Are you satisfied with the Administration of Institute?		✓		
5.	Are you satisfied with the students' discipline of the Institute?			✓	
6.	Do you feel your ward has developed scientific and analytical skills after joining the programme?	✓			
7.	Do you feel that Syllabus Contents are adequate to make your ward capable of analyzing/solving the real life problems?	✓			
8.	Do you feel the course has inculcated social and ethical values in your ward?	✓			
9.	Rate the quality of education your ward has gained from Institute?	✓			
10.	How do you rate the overall development of your ward?		✓		

Any Other Suggestions: Need to improve the lab facilities

Date: 14-01-2022



Signature of the Parent:



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognized by UGC & Affiliated to GGS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

PARENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Parents Name	Asif Jamal, Jamia nagar, New-Delhi	
Address	House # 72	
Mobile No.	9871748706	
Ward Name	Afia Jamal	Batch 2021-2024 Year 2021-2022

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1.	Are you happy with the progress of your ward in academics?		✓		
2.	How do you rate the infrastructural facilities provided by the institute?			✓	
3.	Are you happy with the curricular (Add-on Courses / Seminar / Guest lecture etc.) & extra-curricular (Sports/Cultural/NSS) Activities organized by the institute?	✓			
4.	Are you satisfied with the Administration of Institute?		✓		
5.	Are you satisfied with the students' discipline of the Institute?		✓		
6.	Do you feel your ward has developed scientific and analytical skills after joining the programme?		✓		
7.	Do you feel that Syllabus Contents are adequate to make your ward capable of analyzing/solving the real life problems?	✓			
8.	Do you feel the course has inculcated social and ethical values in your ward?	✓			
9.	Rate the quality of education your ward has gained from Institute?	✓			
10.	How do you rate the overall development of your ward?		✓		

Any Other Suggestions: Attendance should be shared daily.

Date: 14-01-2022



Signature of the Parent: Asif Jamal



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Approved by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

PARENT FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

Parents Name	Binay Kumar Singh	
Address	Street no-6, Khaji khas, North-East Delhi	
Mobile No.	8178314659	
Ward Name	Niharika	Batch 2021-2024 Year 2021-2022

Please provide your objective ratings about the Institute Curricular aspects for the following parameters on the 1 to 4 Rating scale without any type of bias.

4 Excellent	3 Very Good	2 Average	1 Poor
-------------	-------------	-----------	--------

Sr. No.	Questions	4	3	2	1
1.	Are you happy with the progress of your ward in academics?	✓			
2.	How do you rate the infrastructural facilities provided by the institute?		✓		
3.	Are you happy with the curricular (Add-on Courses / Seminar / Guest lecture etc.) & extra-curricular (Sports/Cultural/NSS) Activities organized by the institute?	✓			
4.	Are you satisfied with the Administration of Institute?		✓		
5.	Are you satisfied with the students' discipline of the Institute?	✓			
6.	Do you feel your ward has developed scientific and analytical skills after joining the programme?	✓			
7.	Do you feel that Syllabus Contents are adequate to make your ward capable of analyzing/solving the real life problems?		✓		
8.	Do you feel the course has inculcated social and ethical values in your ward?			✓	
9.	Rate the quality of education your ward has gained from Institute?	✓			
10.	How do you rate the overall development of your ward?		✓		

Any Other Suggestions: Infrastructure needs to improve

Date: 14-01-2022



Signature of the Parent: *Binay*

Appendix II



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

STUDENT FEEDBACK ANALYSIS REPORT 2021-22

Department of Management

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1.	Variety of Courses Offered and Curriculum designed by the institution	913	639	70
2.	Quality of Contents of Syllabus / Curriculum	913	730	80
3.	Activities leading to Placement/Entrepreneurship/ Lifelong Learning/ Field Projects and Internships	913	639	70
4.	Motivation and exposure to Co-Curricular Activities in the Institute	913	639	70
5.	Motivation and exposure to Extra-Curricular Activities in the Institute	913	730	80
6.	Evaluation of examination at Institute level	913	639	70
7.	Infrastructural Facilities Like Internet & Wi-Fi, Security, Cleanliness	913	639	70



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

	1			
8.	Overall facilities like Text Books and Reference Books availability in library and Digital Section.	913	639	70
9.	Rate whether the syllabus is further useful to meet the job requirements and professional development in the field of study.	913	730	80
10.	Does the program improve your understanding of concepts, principles in the field of hospital and health management and motivate you to think and learn?	913	821	90

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

PARENT FEEDBACK ANALYSIS REPORT 2021-22

Department of Management

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1.	Are you happy with the progress of your ward in academics?	5	3	60
2.	How do you rate the infrastructural facilities provided by the institute?	5	5	100
3.	Are you happy with the curricular (Add-on Courses / Seminar / Guest lecture etc.) & extra-curricular (Sports/Cultural/NSS) Activities organized by the institute?	5	5	100
4.	Are you satisfied with the Administration of Institute?	5	4	80
5.	Are you satisfied with the students' discipline of the Institute?	5	5	100
6.	Do you feel your ward has developed scientific and analytical skills after joining the programme?	5	4	80
7.	Do you feel that Syllabus Contents are adequate to make your ward capable of analyzing/solving the real life problems?	5	5	100
8.	Do you feel the course has inculcated social and ethical values in your ward?	5	4	80
9.	Rate the quality of education your ward has gained from Institute?	5	4	70
10.	How do you rate the overall development of your ward?	5	4	80

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

FACULTY FEEDBACK ANALYSIS REPORT 2021-22

Department of Management

Sr. No.	Questions	Number of response	Number of Positive Response	% of Response
1	The books/journals etc. prescribed / listed as reference materials are relevant, updated and cover the entire syllabus?	55	55	100
2	The courses / syllabi of the subjects taught by me increased my interest, knowledge and perspective in the subject area?	55	49	90
3	The curriculum has given me full freedom to adopt new techniques / strategies of teaching such as group discussions, seminar presentations and learners' participation	55	55	100
4	I have the freedom to adopt new techniques / strategies of testing and assessment of students?	55	38	70
5	ICT facilities including LCS in the college are adequate and satisfactory?	55	38	70



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

6	The classrooms and campus are clean and well maintained?	55	33	60
7	Depth of the course content with respect to industry components?	55	38	70
8	Practices for overall development of students?	55	49	90
9	Are you satisfied with welfare measures including financial and other support offered by Institute ?	55	38	70
10	Organisation of Co-curricular activities in developing creativity?	55	38	70

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

ALUMNI FEEDBACK REPORT 2021-22

Department of Management

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1	How do you find overall infrastructure at the Institute?	10	10	100
2	How do you rate Program/Syllabus in preparing you for a Job/Higher Studies?	10	8	80
3	Did you get sufficient Exposure and field visit opportunities during your course of study?	10	10	100
4	Rate the development of leadership traits through various curricular, co-curricular and extra-curricular activities, during your course of study, in the Institute?	10	9	90
5	Rate the usefulness of facilities such as journals and e-journals and preparation for	10	9	90



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

	seminar and project work, during your course of study in the institute, for tuning towards lifelong learning?			
6	How do you rate contribution of the syllabus towards creating awareness about social responsibilities, human values and ethics.	10	10	100
7	Do you feel the existing curriculum/ syllabus fulfill the industrial requirement or Applicability/ relevance to real life situations?	10	8	80
8	Do you feel the curriculum/ syllabus studied, other Industry related components taught helped in the Job?	10	7	70
9	Rate the exposure to social environment through the mechanisms such as visits, vocational/ field training/ industry-institute interaction and guest lectures by experts.	10	10	100
10	Rate the exposure to contemporary issues during your course of study in the institute.	10	9	90

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

EMPLOYER FEEDBACK REPORT 2021-22

Department of Management

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1	Depth of the course content with respect to industry components And ability of the employee to apply the concepts	10	10	100
2	Curriculum relevant for employability in terms of ability of the employee to identify, interpret, analyze and solve problems	10	10	100
3	Ability of the employee to understand and take into consideration economic, environmental, social, political, ethical and health and safety constraints in the work	10	10	100
4	Ability of the employee to communicate	10	2	100
5	Ability to take initiative and demonstrate leadership	10	5	50



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

6	Ability to work in a team	10	7	70
7	Ability of the employee to get inclined towards lifelong learning	10	7	70
8	Ability of the employee to understand professional and ethical responsibilities	10	8	80
9	Effectiveness of the curriculum for development of entrepreneurship And Syllabus is suitable for Employability and is need based and as per current trends in market	10	8	80
10	Syllabus takes care of knowledge and skills of the students and has good balance between theory and application	10	9	90

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

STUDENT FEEDBACK ANALYSIS REPORT 2021-22

Department of IT

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1.	Variety of Courses Offered and Curriculum designed by the institution	582	407	70
2.	Quality of Contents of Syllabus / Curriculum	582	494	85
3.	Activities leading to Placement/Entrepreneurship/ Lifelong Learning/ Field Projects and Internships	582	436	75
4.	Motivation and exposure to Co-Curricular Activities in the Institute	582	466	80
5.	Motivation and exposure to Extra-Curricular Activities in the Institute	582	494	85
6.	Evaluation of examination at Institute level	582	466	80
7.	Infrastructural Facilities Like Internet & Wi-Fi, Security, Cleanliness	582	436	75



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

8.	Overall facilities like Text Books and Reference Books availability in library and Digital Section.	582	501	86
9.	Rate whether the syllabus is further useful to meet the job requirements and professional development in the field of study.	582	466	80
10.	Does the program improve your understanding of concepts, principles in the field of hospital and health management and motivate you to think and learn?	582	523	90

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

PARENT FEEDBACK ANALYSIS REPORT 2021-22

Department of IT

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1.	Are you happy with the progress of your ward in academics?	25	17	70
2.	How do you rate the infrastructural facilities provided by the institute?	25	22	88
3.	Are you happy with the curricular (Add-on Courses / Seminar / Guest lecture etc.) & extra-curricular (Sports/Cultural/NSS) Activities organized by the institute?	25	19	75
4.	Are you satisfied with the Administration of Institute?	25	21	84
5.	Are you satisfied with the students' discipline of the Institute?	25	18	72
6.	Do you feel your ward has developed scientific and analytical skills after joining the programme?	25	23	92
7.	Do you feel that Syllabus Contents are adequate to make your ward capable of analyzing/solving the real life problems?	25	20	
8.	Do you feel the course has inculcated social and ethical values in your ward?	25	18	80
9.	Rate the quality of education your ward has gained from Institute?	25	17	70
10.	How do you rate the overall development of your ward?	25	20	80

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CGS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

FACULTY FEEDBACK ANALYSIS REPORT 2021-22

Department of IT

Sr. No.	Questions	Number of response	Number of Positive Response	% of Response
1	The books/journals etc. prescribed / listed as reference materials are relevant, updated and cover the entire syllabus?	22	18	80
2	The courses / syllabi of the subjects taught by me increased my interest, knowledge and perspective in the subject area?	22	18	80
3	The curriculum has given me full freedom to adopt new techniques / strategies of teaching such as group discussions, seminar presentations and learners' participation	22	18	80
4	I have the freedom to adopt new techniques / strategies of testing and assessment of students?	22	19	85
5	ICT facilities including LCS in the college are adequate and satisfactory?	22	15	70
6	The classrooms and campus are clean and well maintained?	22	19	86



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

7	Depth of the course content with respect to industry components?	22	18	80
8	Practices for overall development of students?	22	16	73
9	Are you satisfied with welfare measures including financial and other support offered by Institute ?	22	15	66
10	Organisation of Co-curricular activities in developing creativity?	22	19	86

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

ALUMNI FEEDBACK REPORT 2021-22

Department of IT

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1	How do you find overall infrastructure at the Institute?	65	57	88
2	How do you rate Program/Syllabus in preparing you for a Job/Higher Studies?	65	55	85
3	Did you get sufficient Exposure and field visit opportunities during your course of study?	65	50	77
4	Rate the development of leadership traits through various curricular, co-curricular and extra-curricular activities, during your course of study, in the Institute?	65	59	91
5	Rate the usefulness of facilities such as journals and e-journals and preparation for seminar and project work, during your course of study in the institute, for tuning towards lifelong learning?	65	58	89



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

6	How do you rate contribution of the syllabus towards creating awareness about social responsibilities, human values and ethics.	65	55	85
7	Do you feel the existing curriculum/ syllabus fulfill the industrial requirement or Applicability/ relevance to real life situations?	65	56	86
8	Do you feel the curriculum/ syllabus studied, other Industry related components taught helped in the Job?	65	51	78
9	Rate the exposure to social environment through the mechanisms such as visits, vocational/ field training/ industry-institute interaction and guest lectures by experts.	65	58	89
10	Rate the exposure to contemporary issues during your course of study in the institute.	65	49	75

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

EMPLOYER FEEDBACK REPORT 2021-22

Department of IT

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1	Depth of the course content with respect to industry components And ability of the employee to apply the concepts	10	7	70
2	Curriculum relevant for employability in terms of ability of the employee to identify, interpret, analyze and solve problems	10	6	65
3	Ability of the employee to understand and take into consideration economic, environmental, social, political, ethical and health and safety constraints in the work	10	6	65
4	Ability of the employee to communicate	10	7	75
5	Ability to take initiative and demonstrate leadership	10	8	85
6	Ability to work in a team	10	7	75
7	Ability of the employee to get inclined towards lifelong learning	10	6	65



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

8	Ability of the employee to understand professional and ethical responsibilities	10	8	85
9	Effectiveness of the curriculum for development of entrepreneurship And Syllabus is suitable for Employability and is need based and as per current trends in market	10	7	75
10	Syllabus takes care of knowledge and skills of the students and has good balance between theory and application	10	6	60

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

STUDENT FEEDBACK ANALYSIS REPORT 2021-22

Department of Journalism

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1.	Variety of Courses Offered and Curriculum designed by the institution	241	180	75
2.	Quality of Contents of Syllabus / Curriculum	241	205	85
3.	Activities leading to Placement/Entrepreneurship/ Lifelong Learning/ Field Projects and Internships	241	169	70
4.	Motivation and exposure to Co-Curricular Activities in the Institute	241	192	80
5.	Motivation and exposure to Extra-Curricular Activities in the Institute	241	216	90
6.	Evaluation of examination at Institute level	241	192	80
7.	Infrastructural Facilities Like Internet & Wi-Fi, Security, Cleanliness	241	216	90



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

	1			
8.	Overall facilities like Text Books and Reference Books availability in library and Digital Section.	241	169	70
9.	Rate whether the syllabus is further useful to meet the job requirements and professional development in the field of study.	241	192	80
10.	Does the program improve your understanding of concepts, principles in the field of hospital and health management and motivate you to think and learn?	241	216	90

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

PARENT FEEDBACK ANALYSIS REPORT 2021-22

Department of Journalism

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1.	Are you happy with the progress of your ward in academics?	5	3	60
2.	How do you rate the infrastructural facilities provided by the institute?	5	4	80
3.	Are you happy with the curricular (Add-on Courses / Seminar / Guest lecture etc.) & extra-curricular (Sports/Cultural/NSS) Activities organized by the institute?	5	4	75
4.	Are you satisfied with the Administration of Institute?	5	4	80
5.	Are you satisfied with the students' discipline of the Institute?	5	4	90
6.	Do you feel your ward has developed scientific and analytical skills after joining the programme?	5	4	80
7.	Do you feel that Syllabus Contents are adequate to make your ward capable of analyzing/solving the real life problems?	5	4	80
8.	Do you feel the course has inculcated social and ethical values in your ward?	5	4	80
9.	Rate the quality of education your ward has gained from Institute?	5	4	90
10.	How do you rate the overall development of your ward?	5	4	80

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

FACULTY FEEDBACK ANALYSIS REPORT 2021-22

Department of Journalism

Sr. No.	Questions	Number of response	Number of Positive Response	% of Response
1	The books/journals etc. prescribed / listed as reference materials are relevant, updated and cover the entire syllabus?	13	13	100
2	The courses / syllabi of the subjects taught by me increased my interest, knowledge and perspective in the subject area?	13	13	100
3	The curriculum has given me full freedom to adopt new techniques / strategies of teaching such as group discussions, seminar presentations and learners' participation	13	13	100
4	I have the freedom to adopt new techniques / strategies of testing and assessment of students?	13	8	60
5	ICT facilities including LCS in the college are adequate and satisfactory?	13	9	70

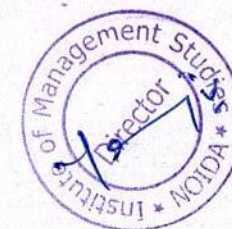


ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

6	The classrooms and campus are clean and well maintained?	13	8	60
7	Depth of the course content with respect to industry components?	13	9	70
8	Practices for overall development of students?	13	9	70
9	Are you satisfied with welfare measures including financial and other support offered by Institute ?	13	9	70
10	Organisation of Co-curricular activities in developing creativity?	13	9	70

DIRECTOR /PRINCIPAL





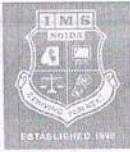
ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

ALUMNI FEEDBACK REPORT 2021-22

Department of Journalism

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1	How do you find overall infrastructure at the Institute?	10	8	80
2	How do you rate Program/Syllabus in preparing you for a Job/Higher Studies?	10	8	80
3	Did you get sufficient Exposure and field visit opportunities during your course of study?	10	8	80
4	Rate the development of leadership traits through various curricular, co-curricular and extra-curricular activities, during your course of study, in the Institute?	10	9	90
5		10	9	90

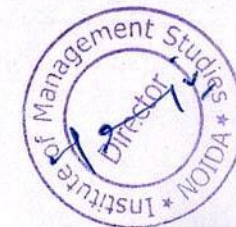


ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

	Rate the usefulness of facilities such as journals and e-journals and preparation for seminar and project work, during your course of study in the institute, for tuning towards lifelong learning?			
6	How do you rate contribution of the syllabus towards creating awareness about social responsibilities, human values and ethics.	10	5	50
7	Do you feel the existing curriculum/ syllabus fulfill the industrial requirement or Applicability/ relevance to real life situations?	10	8	80
8	Do you feel the curriculum/ syllabus studied, other Industry related components taught helped in the Job?	10	9	90
9	Rate the exposure to social environment through the mechanisms such as visits, vocational/ field training/ industry-institute interaction and guest lectures by experts.	10	9	90
10	Rate the exposure to contemporary issues during your course of study in the institute.	10	10	100

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

EMPLOYER FEEDBACK REPORT 2021-22

Department of Journalism

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1	Depth of the course content with respect to industry components And ability of the employee to apply the concepts	5	2	50
2	Curriculum relevant for employability in terms of ability of the employee to identify, interpret, analyze and solve problems	5	3	70
3	Ability of the employee to understand and take into consideration economic, environmental, social, political, ethical and health and safety constraints in the work	5	5	100
4	Ability of the employee to communicate	5	5	100



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

5	Ability to take initiative and demonstrate leadership	5	4	90
6	Ability to work in a team	5	2	50
7	Ability of the employee to get inclined towards lifelong learning	5	2	50
8	Ability of the employee to understand professional and ethical responsibilities	5	5	100
9	Effectiveness of the curriculum for development of entrepreneurship And Syllabus is suitable for Employability and is need based and as per current trends in market	5	5	100
10	Syllabus takes care of knowledge and skills of the students and has good balance between theory and application	5	2	50

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

STUDENT FEEDBACK ANALYSIS REPORT 2021-22

Department of Fine Arts

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1.	Variety of Courses Offered and Curriculum designed by the institution	27	20	75
2.	Quality of Contents of Syllabus / Curriculum	27	23	85
3.	Activities leading to Placement/Entrepreneurship/ Lifelong Learning/ Field Projects and Internships	27	19	70
4.	Motivation and exposure to Co-Curricular Activities in the Institute	27	22	80
5.	Motivation and exposure to Extra-Curricular Activities in the Institute	27	22	80
6.	Evaluation of examination at Institute level	27	22	80
7.	Infrastructural Facilities Like Internet & Wi-Fi, Security, Cleanliness	27	19	70



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

	1			
8.	Overall facilities like Text Books and Reference Books availability in library and Digital Section.	27	19	70
9.	Rate whether the syllabus is further useful to meet the job requirements and professional development in the field of study.	27	22	80
10.	Does the program improve your understanding of concepts, principles in the field of hospital and health management and motivate you to think and learn?	27	24	90

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

PARENT FEEDBACK ANALYSIS REPORT 2021-22

Department of Fine Arts

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1.	Are you happy with the progress of your ward in academics?	5	3	60
2.	How do you rate the infrastructural facilities provided by the institute?	5	4	80
3.	Are you happy with the curricular (Add-on Courses / Seminar / Guest lecture etc.) & extra-curricular (Sports/Cultural/NSS) Activities organized by the institute?	5	4	75
4.	Are you satisfied with the Administration of Institute?	5	4	80
5.	Are you satisfied with the students' discipline of the Institute?	5	4	80
6.	Do you feel your ward has developed scientific and analytical skills after joining the programme?	5	4	80
7.	Do you feel that Syllabus Contents are adequate to make your ward capable of analyzing/solving the real life problems?	5	4	80
8.	Do you feel the course has inculcated social and ethical values in your ward?	5	4	80
9.	Rate the quality of education your ward has gained from Institute?	5	4	70
10.	How do you rate the overall development of your ward?	5	4	80

DIRECTOR /PRINCIPAL





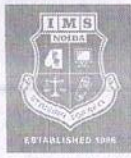
ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

FACULTY FEEDBACK ANALYSIS REPORT 2021-22

Department of Fine Arts

Sr. No.	Questions	Number of response	Number of Positive Response	% of Response
1	The books/journals etc. prescribed / listed as reference materials are relevant, updated and cover the entire syllabus?	5	4	90
2	The courses / syllabi of the subjects taught by me increased my interest, knowledge and perspective in the subject area?	5	4	90
3	The curriculum has given me full freedom to adopt new techniques / strategies of teaching such as group discussions, seminar presentations and learners' participation	5	5	100
4	I have the freedom to adopt new techniques / strategies of testing and assessment of students?	5	3	60
5	ICT facilities including LCS in the college are adequate and satisfactory?	5	3	70



ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

6	The classrooms and campus are clean and well maintained?	5	3	60
7	Depth of the course content with respect to industry components?	5	3	70
8	Practices for overall development of students?	5	3	70
9	Are you satisfied with welfare measures including financial and other support offered by Institute ?	5	3	70
10	Organisation of Co-curricular activities in developing creativity?	5	3	70

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

ALUMNI FEEDBACK REPORT 2021-22

Department of Fine Arts

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1	How do you find overall infrastructure at the Institute?	10	9	90
2	How do you rate Program/Syllabus in preparing you for a Job/Higher Studies?	10	8	80
3	Did you get sufficient Exposure and field visit opportunities during your course of study?	10	7	70
4	Rate the development of leadership traits through various curricular, co-curricular and extra-curricular activities, during your course of study, in the Institute?	10	9	90
5	Rate the usefulness of facilities such as journals and e-journals and preparation for	10	9	90

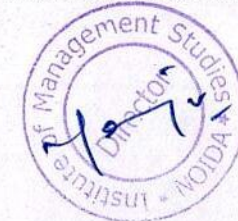


ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

	seminar and project work, during your course of study in the institute, for tuning towards lifelong learning?			
6	How do you rate contribution of the syllabus towards creating awareness about social responsibilities, human values and ethics.	10	5	50
7	Do you feel the existing curriculum/ syllabus fulfill the industrial requirement or Applicability/ relevance to real life situations?	10	8	80
8	Do you feel the curriculum/ syllabus studied, other Industry related components taught helped in the Job?	10	7	70
9	Rate the exposure to social environment through the mechanisms such as visits, vocational/ field training/ industry-institute interaction and guest lectures by experts.	10	9	90
10	Rate the exposure to contemporary issues during your course of study in the institute.	10	9	90

DIRECTOR /PRINCIPAL





ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

EMPLOYER FEEDBACK REPORT 2021-22

Department of Fine Arts

Sr. No.	Questions	Number of responses	Number of Positive Responses	% of Response
1	Depth of the course content with respect to industry components And ability of the employee to apply the concepts	2	1	50
2	Curriculum relevant for employability in terms of ability of the employee to identify, interpret, analyze and solve problems	2	2	100
3	Ability of the employee to understand and take into consideration economic, environmental, social, political, ethical and health and safety constraints in the work	2	2	100
4	Ability of the employee to communicate	2	2	100
5	Ability to take initiative and demonstrate leadership	2	1	50

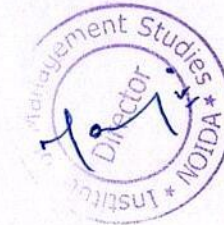


ims noida

INSTITUTE OF MANAGEMENT STUDIES
Recognised by UGC & Affiliated to CCS University, Meerut
GRADE 'A' INSTITUTE BY UGC-NAAC

6	Ability to work in a team	2	1	50
7	Ability of the employee to get inclined towards lifelong learning	2	1	50
8	Ability of the employee to understand professional and ethical responsibilities	2	2	100
9	Effectiveness of the curriculum for development of entrepreneurship And Syllabus is suitable for Employability and is need based and as per current trends in market	2	2	100
10	Syllabus takes care of knowledge and skills of the students and has good balance between theory and application	2	2	100

DIRECTOR /PRINCIPAL



Appendix III

Institute of Management Studies, Noida

Feedback Action Taken Report of the Institute (Consolidated of all departments)

Academic Year 2021-22

Sr.No	Stakeholder	Suggestion Given/ Issue	Action Taken
1.	Student	Opportunities must be provided for field visits	Field visit/ Educational Tour opportunities are provided to Management, IT and Journalism Students.
2.	Student	More focus should be given on placement assistance.	Efforts for students' placements are going on as a result of this few candidates got placed in private organizations.
3.	Student	To arrange expert Guest Lecture by Academic expert.	Expert Guest Lectures were organized and documents are maintained accordingly for 2021-22.
4.	Student	Please provide books of each subject.	Faculty members are instructed to provide notes to students according to syllabus of subjects.
5.	Student/ Faculty	Curriculum should be more practical rather than theoretical.	Faculty Members were instructed to conduct value added programs on latest technology.
6.	Faculty	Books of revised syllabus should be purchased.	Faculty members were instructed to analyze changes in syllabus and instructed to submit book requirement to librarian.
7.	Parent	Facility to pay fees into installments is required.	Facility is already in existence and students are taking benefit of the same.
8.	Parent	Need extra classes for difficult subjects.	Extra classes are conducted for difficult subjects under slow learner mechanism.
9.	Alumni	Aptitude, Reasoning and communication skills of students must be taken care	By arranging VAP by Maths Teacher and PD trainer, aptitude and communication skills are sharpened.
10.	Alumni/ Parent	More placement interviews should be arranged.	Efforts in this regard are going on and team of CRC(Corporate Resource Center) is involved in this.




DIRECTOR/PRINCIPAL

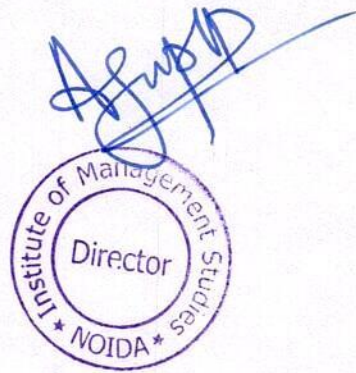
Institute of Management Studies, Noida

Feedback Action Taken Report of the Institute (Consolidated of all departments)

Academic Year 2020-21

Sr.No	Stakeholder	Suggestion Given/ Issue	Action Taken
1.	Student	Please provide books of each subject.	Faculty members are instructed to provide notes to students according to syllabus of subjects.
2.	Student	Extra programming languages should be taught.	Basics of Python already taught as Value added program .
3.	Student	Please provide books of each subject.	Faculty members are instructed to provide notes to students according to syllabus of subjects.
4.	Faculty	Books of revised syllabus should be purchased.	Faculty members were instructed to analyze changes in syllabus and instructed to submit book requirement to librarian.
5.	Parent	Need extra classes for difficult subjects.	Extra classes are conducted for difficult subjects under slow learner mechanism.
6.	Alumni	Communication skills of students must be taken care.	Value added program for personality development already included.
7.	Alumni/ Parent	Career counselling should be arranged.	Expert are called in the event named Coffee with Corporate for the same.

DIRECTOR/PRINCIPAL



Institute of Management Studies, Noida

Feedback Action Taken Report of the Institute (Consolidated of all departments)

Academic Year 2019-20

Sr.No	Stakeholder	Suggestion Given/ Issue	Action Taken
1.	Student	More IT related subjects in the course	Extra technologies are included as value added programs, like IITB HTML, IITB Libra Office etc.
2.	Student	To arrange expert Guest Lecture by Academic expert.	Expert Guest Lectures were organized and documents are maintained accordingly for 2019-20.
3.	Student	More focus should be given on placement assistance.	Efforts for students' placements are going on as a result of this few candidates got placed in private organizations.
4.	Faculty	Books of revised syllabus should be purchased.	Faculty members were instructed to analyze changes in syllabus and instructed to submit book requirement to librarian.
5.	Alumni/ Parent	Foreign languages should be taught.	French Language course already included as value added program.




DIRECTOR/PRINCIPAL

Appendix

IV



ims noida

INSTITUTE OF MANAGEMENT STUDIES

Recognised by UGC & Approved by AICTE, Ministry of HRD, Govt. of India

An ISO 9001 : 2008 Certified Institution

An A Grade NAAC Accredited Institute



IMS/IQAC/2021

June 7, 2022

The Registrar

Ch. Charan Singh University

Meerut

Subject : Suggestions to improve the Curriculum

Respected Sir,

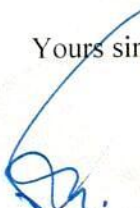
As per the survey conducted by the college, students have given the suggestions to implement few things in the curriculum which are as follows:

- 1) New technologies should be included in curriculum of BCA course.
- 2) Curriculum should be more practical instead of theoretical in BCA course.
- 3) More practical based training should be included in curriculum of Journalism course so that students be able to use latest tools available in market.
- 4) Aptitude and reasoning ability should be included in all courses to make student ready for competitive exams for higher studies.

These suggestions are being brought to your notice so that you can include these in next Curriculum Design Meeting.

Thanking you,

Yours sincerely


Director



Appendix V

STEPS TAKEN BY THE UNIVERSITY TOWARDS IMPROVEMENT OF CURRICULUM

1. Aptitude & Reasoning included in curriculum of BBA
2. More practical based subjects included in curriculum of BJMC

Chaudhary Charan Singh University, Meerut

THREE YEARS BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.) PROGRAMME

COURSE CONTENTS

SEMESTER - I

	Theory	INT.	Total
BBA-101: Fundamentals of Management	75	25	100
BBA-102: Organizational Behavior	75	25	100
BBA-103: Managerial Economics	75	25	100
BBA-104: Accounting and Financial Analysis	75	25	100
BBA-105: Business Law	75	25	100
BBA-106: Business Organization and Ethics	75	25	100
BBA-008: Environmental Studies (Qualifying paper)	75	25	100

SEMESTER - II

BBA-201: Quantitative Techniques for Business	75	25	100
BBA-202: Business Communication	75	25	100
BBA-203: Human Resource Management	75	25	100
BBA-204: Marketing Management	75	25	100
BBA-205: Business Environment	75	25	100
BBA-206: Fundamentals of Computer	75	25	100
BBA-207: Assessments on Soft Skill Based on Presentations/ G.D/ Personality traits	75	25	100

SEMESTER - III

BBA-301: Advertising Management	75	25	100
BBA-302: Team Building & Leadership	75	25	100
BBA-303: Indian Economy	75	25	100
BBA-304: Customer Relationship Management	75	25	100
BBA-305: Management Information System	75	25	100
BBA-306: Income Tax Law & practice	75	25	100

SEMESTER - IV

BBA-401: Consumer Behavior	75	25	100
BBA-402: Financial Management	75	25	100
BBA-403: Production & Operation Management	75	25	100
BBA-404: Sales & Distribution Management	75	25	100
BBA-405: Research Methodology	75	25	100
BBA-406: Entrepreneurship & Small Business Management	75	25	100
BBA-407: Computer Oriented Practical & Viva- Voce	75	25	100



SEMESTER - V

BBA-501:Arithmetic Aptitude	75	25	100
BBA-502:Aptitude Reasoning	75	25	100
BBA-503:General Business Awareness	75	25	100
BBA-504:General English	75	25	100
BBA-505:Elective Paper M-1/ F-1	75	25	100
BBA-506:Elective Paper M-2 / F-2	75	25	100
BBA-507:Summer Training Project Report based Viva- Voce			100

Note: Paper code BBA-501, BBA-502, BBA-503 and BBA-504 will be of multiple-choice objective type questions.

SEMESTER - VI

BBA-601:Strategic Management & Business Policy	75	25	100
BBA-602:Operation Research	75	25	100
BBA-603:Fundamentals of E Commerce	75	25	100
BBA-604:Economic and Industrial Law	75	25	100
BBA-605:Elective Paper M-3/ F-3	75	25	100
BBA-606:Elective Paper M-4/ F-4	75	25	100
BBA-607: Comprehensive Viva-Voce			100

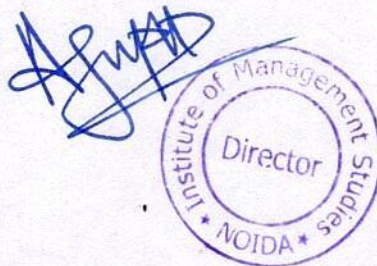
The Elective papers in the functional specialization will be as follows:

Marketing:

- M-1 Rural Marketing
- M-2 Service Marketing
- M-3 Retail Management
- M-4 Digital Marketing

Finance:

- F-1 Corporate Taxes-Direct and Indirect Tax
- F-2 Financial Institutions & Investment Management
- F-3 Cost and Management Accounting
- F-4 Company Accounts



COURSE CONTENT FOR SEMESTER – V

BBA-501: ARITHMATIC APTITUDE

Unit – I: Ratio & Proportion, Logarithm, Simple Interest, Compound Interest, Profit & Loss, true Discount, Partnership, Permutation & Combination.

Unit – II: Problem on Age, Problem on Numbers, Calendar, Clock, Time & Work, Time & Distance Area. Sets, Function & Relation

Unit – III: H.C.F., L.C.M., Decimal Fraction, Problem on Trains, Boat & Stream Syllogism Direction Tests, Seating Arrangements.

Unit – IV: Data Interpretation :Description of Data, Tabulation, Bar Diagrams, Pie Chart, Line Graph, Sequence & series, Number Series.

Unit – V: Matrix: Introduction, Types of Matrix, Addition, Subtraction and Multiplication of Matrix, Inverse of Matrix, Solution of linear Equations by Matrix Inversion Method.

Suggested Readings:

1. R.S. Aggarwal - Quantitative Aptitude for Competitive Examinations.
2. Arun Sharma - Quantitative Aptitude for CAT.
3. Arihant Publications - Fast Track Objective Arithmetic.
4. R.D. Sharma - Mathematics Class 11th and 12th.
5. Sarvesh K. Verma- Quantitative Aptitude Quantum CAT Common Admission Tests.



BBA-502: APTITUDE REASONING

Unit – I : Emotional & Social Intelligence, Critical Thinking, Non-Verbal Reasoning, Verbal reasoning, Series, Data Structures.

Unit – II: Blood Relations, Venn Diagram, Word Formation, Matrix, Puzzle, Coding-Decoding, logical sequences, Proposition, Direction Sense, Sets & subsets.

Unit – III : Analogy, Classification, Calendars, Cubes and Clocks, Syllogisms, Logical sequences statement conclusion, Syllogistic reasoning, Data Arrangement ,Family Tree ,Binary Logic, Seating Arrangement.

Unit – IV: Similarities and Differences, Space visualization, Spatial orientation, Problem solving, Analysis, Judgment, Decision making.

Unit – V: Visual memory, Discrimination, Observation, Arithmetical reasoning and figural classification, Arithmetic number series, Tables & Pie Charts, Data Sufficiency, Bars & Line Graphs.

Suggested Readings:

1. R.S. Aggarwal -A Modern Approach to Logical Reasoning
2. Arun Sharma -How to Prepare for Logical Reasoning for the CAT
3. PeeyushBharadwaj -Analytical and Logical Reasoning for CAT & Other Management Exams





Ch. Charan Singh University, Meerut,

Syllabus of B.A. Journalism and Mass Communication (BAJMC)

W.e.f. 2021-22

(B.O.S. 05/06/2021 AC.....)

**(For University Department and Colleges)
(Three Years / Six semesters Programme)**

PROGRAM OBJECTIVE

In the era of information revolution, Journalism and Mass Communication is playing a vital role in spreading information in inducing change as well as in maintaining the system of society. To fulfill these goals systematic education of Journalism and Mass Communication has become inevitable.

B.A. Journalism and Mass Communication (BAJMC) is a carrier oriented course spread over six semesters (Three Years). After Completion I year of the Course, students can get Certificate in (JMC - Journalism and Mass Communication) after IInd year they can get Diploma in JMC (JMC-Journalism and Mass Communication) and after third year students can get Degree in Journalism and Mass Communication (B.A. JMC)

General Rules:

1. The whole programme (BAJMC) is divided into six semesters (Three Years). There will be four theory papers in Ist, IInd, IIIrd and IVth semesters and in Vth semester there are three theory papers and in VIth semester the number of theory papers are two. In Ist, IInd, IIIrd and IVth semesters there will be a course related practical in each semester. In Semester Vth there will be two practicals and in semester VI, the number of practicals will be three. Each theory paper will carry 100 marks, out of which an external examination will be held carrying 75 marks and internal assessment of 25 marks and Course related practical-viva (Max. Marks 100) will be conducted by external examiner only.
2. The six semester shall be devoted to practical of Audio-Visual Production, Profile Study (Project Report), Internship-viva and two theory paper as described in the syllabus details. Profile Study (Project Report) and Internship record practical-viva shall be held towards the end of six semester and each separately will be examined by a board of examiners consisting of one External and one Internal Examiner. The examination of each practical shall be held towards the end of each semester.

Note: Admission rules the same as per G.O. and University Norms.






Ch. Charan Singh University, Meerut,
Revised Uniform Syllabus of B.A. (Journalism and Mass Communication w.e.f.2021-22
(B.O.S.05/06/2021 AC.....))

(For University Department and Colleges)
(Three Years / Six semesters Programme)

Year	Sem	Subject	Paper Name	Credit	Marks:100	
					Ext.	Int.
1	I	Course-I	Basics of Mass Communication and Journalism	4	75	25
	I	Course-II	General Hindi	4	75	25
	I	Course-III	Digital Journalism	4	75	25
	I	Course-IV	Advertising and Public Relations	4	75	25
	I	Course-V	Computer for Mass Media (Course Related Practical-Viva)	4	100 (External Only)	
	II	Course-VI	Print Media (Reporting and Editing)	4	75	25
	II	Course-VII	General English	4	75	25
	II	Course-VIII	Mass Media Writing Skills	4	75	25
	II	Course-IX	Photo Journalism	4	75	25
	II	Course-X	Media Related Software (Course Related Practical - Viva)	4	100 (External Only)	
2	III	Course-XI	Value Education	4	75	25
	III	Course-XII	Corporate Communication	4	75	25
	III	Course-XIII	Broadcast Journalism (Electronic Media-I)	4	75	25
	III	Course-XIV	Indian Political System	4	75	25
	III	Course-XV	Graphics and Design (Course Related Practical-Viva)	4	100 (External Only)	
	IV	Course-XVI	Media Laws and Ethics	4	75	25
	IV	Course-XVII	Media and Cultural Studies	4	75	25
	IV	Course-XVIII	Television Journalism (Electronic Media -II)	4	75	25
	IV	Course-XIX	Indian Social System	4	75	25
	IV	Course-XX	Print Media Production (Course Related Practical-Viva)	4	100 (External Only)	
3	V	Course-XXI	Communication Research	4	75	25
	V	Course-XXII	New Media Technology	4	75	25
	V	Course-XXIII	Environment and Rural Communication	4	75	25
	V	Course-XXIV	Newspaper Production (Course Related Practical-Viva)	4	100 (External Only)	
	V	Course-XXV	Content Production of New Media (Course Related Practical)	2	100 (External Only)	
	VI	Course-XXVI	Media Management	4	75	25
	VI	Course-XXVII	Development Communication	4	75	25
	VI	Course-XXVIII	Audio-Visual Production (Electronic Media Practical-Viva)	4	100 (External Only)	
	VI	Course-XXIX	Profile Study (Project Report)	4	100 (External Only)	
	VI	Course-XXX	Internship-Viva	4	100 (External Only)	

APWD
Director
Institute of Management Studies
NOIDA

Programme/Class: Certificate B.A. JMC Journalism and Mass Communication		Year: First	Semester: First
Course/Paper-V			
C-V		Course Title: Computer for Mass Media (Course Related Practical-Viva)	
Course Outcomes: <ul style="list-style-type: none"> • Students will get familiar with Computer • Acquaint students with practical knowledge of basics of Computer 			
Credits : 4		Compulsory	
Max.Marks:100 (External only)			
Total no. of Lab Periods : 30 (60 Hours)			
Unit	Topic	No. of Lab. Periods	
I	Fundamental of Computer <ul style="list-style-type: none"> • History of Computer • Hardware and Software 	04	
II	MS Word <ul style="list-style-type: none"> • Interface, Mail Merge, Basics of MS Word • Typing Hindi and English 	10	
III	MS Excel and PowerPoint Presentation <ul style="list-style-type: none"> • Interface, Operating of MS Excel • Preparing PowerPoint Presentation 	10	
IV	Internet <ul style="list-style-type: none"> • History of Internet • Surfing, Content Searching, Finding Authentic Sources of Content 	06	
Suggested Readings: <ul style="list-style-type: none"> • Sinha, Pradeep and Priti: 2010, Computer Fundamentals, New Delhi, BPB Publications • Rajaraman, V and Adbala, Neeharika: 2015, Computer Fundamentals, New Delhi, PHI, Pvt. Ltd. • Thareja, Reema : 2019, Fundamentals of Computers, Oxford University Press • Faithe, Wampen : 2014, Computing Fundamentals : Introduction to Computer, Willey Eastern • Shrivastava, Niranjana : 2013, Fundamentals of Computers and Information System, New Delhi, Dreamtech Press • Verma,Deepika:2020, The Era of New Media, New Delhi, A. R. Publishing • CoVerma,Deepika:2020, Social Media: Language, Policy and Management, New Delhi, Parikalpna Pub. 			



Programme/Class: Certificate B.A. JMC Journalism and Mass Communication	Year: First	Semester: Second
---	-------------	------------------

Course/Paper-X

C-X	Course Title: Media Related Software (Course Related Practical-Viva)
-----	---

Course Outcomes :

- Ability to Handle Media Related Software
- Able to Edit Audio-Video Content
- Able to Prepare Graphics

Credits : 4	Compulsory
-------------	------------

Max.Marks:100

(External :100)

Total No of Lab periods: 30 (60 Hours)



Unit	Topic	No. of Periods
I	Software related to Print Media : Adobe PageMaker, Coral Draw	10
II	Photoshop, QuarkXPress, InDesign	5
III	Audio-Visual Software : Sound Forge, Nuendo, Adobe premiere Pro, Edius Software	7
IV	VFX Software (Visual Effect Software / Motion Graphic Software)	8

Suggested Readings :

- User Guide of Various Software



Programme/Class : Diploma B.A. JMC Journalism and Mass Communication		Year: Second	Semester : Third
Course/Paper-XV			
C-XV		Course Title : Graphics and Design (Course Related Practical-Viva)	
Course outcome :			
<ul style="list-style-type: none"> • Able to design advertising and make plan for that • Understand Public Relations and able to make good Public Relations campaign • Know Press Briefing, Press Conference and others 			
Credit : 4		Compulsory	
Max.Marks:100			
(External Only)			
Total No. of Lab Periods : 30 (60 Hours)			
Unit	Topics		No. of Lectures
I	Design Print Advertising for His/her Institute		6
II	Design Visual Advertising for His / her Institute and also for any Historical or Religious Place		12
III	Prepare Radio Advertisement for His / her Institute		5
IV	Case Study of any one the Advertising National Campaign		7
Suggested Readings:			
<ul style="list-style-type: none"> • Parker A. David and Batra Rajiv, Advertising Management, New Delhi, Practice Hall • Ahuja, B.N. and Chhabra S.S., Advertising, New Delhi, Surjeet Publications • Chunawalla, S.A. and Sethia K.C. : 2014, Foundation of Advertising : Theory and Practice, Mumbai, Himalaya Publishing House • Mehta, D.S., 1998, Handbook of Public Relations in India, New Delhi, Allied Publisher • Kulshrestha, Vijay, Vigyapan aur Prachar Madhyam, Jaipur, Panchsheel Prakashan • Kumar, Prashant: 2020: Advertising and Public Relations, Delhi, Parikalpna Publishing Co. 			

Programme/Class : Diploma B.A. JMC Journalism and Mass Communication		Year: Second	Semester: Four
Course/Paper-XX			
C-XX		Course Title: Print Media Production (Course Related Practical-Viva)	
Course outcome : <ul style="list-style-type: none"> • Able to Produce Photo Feature • Plan & Prepare Print Media Content • Develop understanding for House Journal Publication 			
Credit: 4		Compulsory	
Max.Marks:100 (External Only)			
Total No. of Lab Periods : 30 (60 Hours)			
UNIT	Topics	No. of Lab Periods	
I	All the Students have to design two pages Newspaper in A3 size using InDesign/QuarkXPress. PowerPoint: At least one presentation of not less than 10 slides on any topic assigned. All assignment should be submitted in a C.D. format to the Department.	8	
II	All the students have to make their Institute's House Journal of at least 20 pages including articles, photographs and stories etc.	8	
III	All the students have to write 05 articles on any two current social issue and make a separate file and submit it to the Department.	7	
IV	All the students have to create a photo feature with at least 07 Photographs of 12 X 7 inches and submit the print out of the same in the Department.	7	
Suggested Readings : <ul style="list-style-type: none"> • Sarkar, N.N. 2013, Art and Print Production, Oxford University Press • Pace Kayanna, Designer's Guide to Print Production • Collins Wayne , Graphic Design and Print Production 			




Programme/Class: Degree B. A. JMC Journalism and Mass Communication		Year: Third	Semester: Fifth
Course/Paper-XXIV			
Course-XXIV		Course Title : Newspaper Production	
Course Outcomes: <ul style="list-style-type: none"> • Learn to Design Newspaper and Magazine • Able to Edit, layout Design and All Process of Newspaper Production 			
Credit : 4		Compulsory	
Marks : 100 (Only External)			
Total No. of Lab Periods : 30 (60 Hours)			
Unit	Topics	No. of Lab Periods	
I	Publish Monthly Newspaper	08	
II	Prepare a Magazine of minimum 20 Pages	08	
III	Write 10 Articles on Current and Contemporary Topics	07	
IV	Prepare a Scrap Book on Media	07	




Programme/Class: Degree B.A. JMC Journalism and Mass Communication		Year: Third	Semester: Fifth
Course/Paper-XXV			
C-XXV	Course Title: Content Production for New Media (Course Related Practical-Viva)		
Course outcome : <ul style="list-style-type: none"> • Able to operate various new media platform • Make Use of Audio-Visual aids for New Media • Able to start You tube Channel and website 			
Credit : 4		Core Compulsory	
Max.Marks:100 (External Only)			
Total No. of Lab Periods : 30 (60 Hours)			
Unit	Topic	No. of Lab Periods	
I	Create You tube Channel and upload content	08	
II	News Writing Creation and Post Writing on Current Issues and News	07	
III	Operate Social Media and Managing Them	07	
IV	Monetizing Process of Social Media Platform Monetize minimum one Channel of Social Media	07	
Suggested Readings : <ul style="list-style-type: none"> • User Guide of Various Social Media Platform. • Verma, Deepika, 2020: Social Media: Language, Policy and Management, New Delhi, Parikalpna Publisher 			




Programme/Class: Degree B. A. JMC Journalism and Mass Communication	Year: Third	Semester: Six
--	--------------------	----------------------

Course/ Paper-XXVIII

Course-XXVIII	Course Title: Audio-Visual Production (Electronic Media Practical)
----------------------	---

Course Outcomes:

- Gain Knowledge of Audio-Visual Production
- Develop and Understand Script and able to Prepare Script on Various Issues
- Practical Knowledge of Production

Credit : 4	Compulsory
-------------------	-------------------

**Marks : 100
(Only External)**

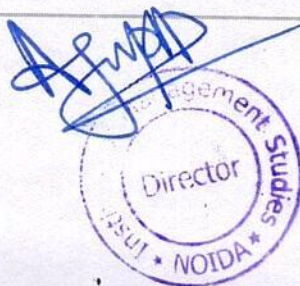
Total No. of Lab Periods : 30 (60 Hours)

Unit	Topics	No. of Lab Periods
I	Television Programme Production : All the Students have to prepare :- TV News Package , Talk, Script for a Documentary , TV Interview (one each)	06
II	Prepare a Short Movie on any Current issue or Documentary on his/her Institute	08
III	All the Students have to prepare 5 minutes news bulletin	08
IV	All the students have to prepare : Script for Radio Play, Radio Feature, Radio Talk (05 Minute), Radio Interview (One Each)	08

Suggested Reading :

- Luthra, HR : 1986: Indian Broadcasting, New Delhi, Publication Division, Govt. of India
- Ravindran, RK: 1999: Handbook of Radio TV and Broadcast Journalism, New Delhi, Anmol Publication (1st ed.) ,
- Mehra, Ramesh : 2007: Media aur Prasaran, New Delhi,
- Sharma, Kaushal : 2007: Radio Prasaran, New Delhi, Pratibha Publication
- Katheria, Naresh :2013, Radio Madhyam evam Takniki, Delhi, Shilpyan Prakshan
- Kumar, Prashant : 2015, Bharat Mein Radio Prasaran, New Delhi, A. R. Publication

Suggested Digital Platforms : e-PG Pathsala, Swayam Portal, IGNOU and UPRTOU online Study Material



Programme/Class: Degree B. A. JMC Journalism and Mass Communication	Year: Third	Semester: Six
---	-------------	---------------

Course/ Paper-XXIX

Course-XXIX	Course Title : Profile Study (Project-Viva)
-------------	--

Marks : 100

Total No. of Lectures : 45

Unit	Topics	No. of Lectures (Hours)
I	Conduct Content Analysis of Newspaper/Radio/TV/New Media on any topic consulted by his/her teacher	12
II	Feedback and Feed Forward Study	11
III	Case Study on any topic	12
IV	Survey Research	10

A Student will prepare a project report on a topic related to mass communication and will submit project report of 15000 to 20000 words following steps of research as prescribed in the Course of Communication Research. The Profile Study (Project-viva) will be examined by a board of examiners consisting of one external and one internal examiner.




Programme/Class: Degree B. A. JMC Journalism and Mass Communication	Year: Third	Semester: Six
Course/ Paper-XXX		
Course-XXX	Internship-viva	
Marks : 100		
<p>A Student will be attached for 30 to 45 days with any media agency/organization of his/her special interest. A diary will be prepared of every student which will be certified by agency supervisor. Based on everyday work, a file will be prepared separately by the student. The diary and work file (date wise work) will be submitted in the department. On the basis of these a practical-viva voce examination will be held towards the end of the semester by a board of examiners consisting one external and one internal examiner.</p>		

AS



Stakeholder feedback forms, Analysis & ATR Available on website: Screenshot



About IQAC NAAC DVV **Feedback** Academics Admission Facilities Campus Holistic Development Placement Events and Summits

Quick Links



- Sample filled Feedback Forms 2021-22
- Feedback Analysis 2021-22
- Action Taken Report 2021-22

Blank Feedback Forms

- Student
- Teacher
- Parent
- Employer
- Alumni

Stakeholder feedback forms, Analysis & ATR Available on following clickable link:

<https://imsnoida.com/feedback/>