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INSTITUTE OF MANAGEMENT STUDIES  
Recognised by UGC & Affiliated to CCS University, Meerut  
GRADE 'A' INSTITUTE BY UGC-NAAC

## **BFA (FASHION DESIGN)**

### **PROGRAMME OUTCOMES (PO)**

**PO1 : Disciplinary knowledge** : Students are able to demonstrate basic knowledge and understanding of Fashion Theory & Process, Illustration, Pattern Making & Garment construction, Fashion Communication & CAD, Textiles Study & History of Global Fashion which will form the basis of Fashion Design

**PO2: Critical thinking** Students are encouraged to critically evaluate every aspect of their designs from the points of view of utility, comfort, aesthetic appeal, price and performance and come up with their own creative alternatives. Sustainable fashion is also becoming another important area for applying critical thinking. Students are given opportunities to redesign and recycle .

**PO3: Scientific reasoning** The students get to learn not only basic textile science relating to fibre and fabrics but also to apply their understanding of the physical and chemical properties of fibres and fabrics in the development and construction of garments suited for different seasons, specific climatic conditions, personal comfort and performance requirements.

**PO4: Communication Skills** : Students are able to express their creative ideas through sketches, garments and fashion shows. They are also required to draw inspirations and observe the fashion trends and listen to the feedbacks. Students also get to learn to communicate with the help of individual and group presentations.

**PO5: Digital literacy** The students use internet to gather information for research and development of projects. They are also introduced to the use of Computer Aided Design (CAD) software. They also get to create and present power point presentations. In addition, students are also encouraged to use email facilities for preparing and submitting project reports, etc.

**PO6: Reflective and problem solving thinking** Fashion design students are involved in reflective thinking for making mood boards, creating collection themes based on the sources of their inspiration. At the garment development stage also the students are required to reflect upon the preferences of the target consumers for ensuring acceptability in the marketplace and students constantly looking for garment solutions that address the physiological and psychological needs and are affordable to people

**PO7 :Research-related skills** Research is an integral part of all fashion design projects . Students collect all primary and secondary data and form the foundation for concept development and later implementation of same in creating new innovative products.

**PO 8: Team work** The students learn to work as a team by participating in group assignments and presentations as well as by organising fashion shows and garment exhibitions.

**PO9: Moral and ethical awareness/reasoning** The course incorporates a sense of environmental responsibility by imparting knowledge and emerging role of sustainability in fashion.



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**PO10: Lifelong learning** The course teaches the students about the need for constantly updating their knowledge about not only fashion trends but also changes in techniques, equipment and technologies.

## **PROGRAMME SPECIFIC OUTCOMES (PSO)**

- PSO1: Identify and discuss concepts related to the historical background of textiles and fashion .Identify and discuss concepts related to the design, production and evaluation of textile and apparel products. Identify and discuss global and cultural issues affecting the textile, fashion and apparel industry.
- PSO2 : Identify and analyse a problem, including design problems, and their constituent parts .Synthesize information from appropriate sources to form a deeper understanding of a problem and its relation to issues in your field . Draw conclusions from the analysis of data/evidence/information, then propose and justify an appropriate solution to a given problem
- PSO3 : Be able to find information and arguments from a variety of sources including class materials, peer-reviewed literature, the Internet, library, media and/or raw data
- PSO4: Write effectively using field-specific terminology and conventions in a variety of forms for appropriate professional audiences Speak and listen effectively in both formal and informal professional settings Be able to communicate a concept visually using technology, or graphic displays
- PSO5: Reflect on the motivating forces of one's own behaviour and perceptions Practice systematic self-assessment and reflection . Recognize the social–historical-cultural factors that influence one's knowledge, Understand the ethical principles of one's profession and display high standards of integrity in professional settings
- PSO7 Independently research, evaluate, and analyze cultural and aesthetic trends, both historical and contemporary, on textile surface design products and use information to develop creative and sophisticated design concepts.
- PSO8 Ability to evaluate visual information and compare diverse perspectives as well as come to independent, sophisticated conclusions and interpret information to produce original designs for appropriate textile, fashion design, technical design, surface design markets.
- PSO9 Apply comprehensive textile design skills to design textiles through painting, weaving, screen printing, knit, and demonstrate intermediate or advanced skills in drawing, repeat creation, and color application.
- PSO10 Apply intermediate level computer skills to complement traditional design skills and develop original designs using CAD as a tool including professional technical preparation of designs for production.



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### **COURSE OUTCOME (CO)**

#### **BFA-201: HISTORY OF WESTERN ART**

CO1: Students will be able to understand visual environment

CO2: Students will be able to appreciate diverse art forms through period identifiers

#### **BFA-205 : FASHION THEORY**

CO1: Students will be able to recognize costumes of different periods of Indian history

CO2: Students will be able to analyze the significant developments of history and its influence on fashion

CO3: Students will be able to design costume based their acquired knowledge in contemporary context.

CO4: Students will be able to recognize different terminologies used in fashion

#### **BFA-215: Practical (Pattern Making & Draping)**

CO1: Develop key skills to draft patterns and develop muslin fits

CO2: Understanding of various sizes, fits and cuts that can be applied to a garment.

CO3: Awareness of current fashion directions in draping and pattern making.

CO4: Ability to establish basic aesthetic sensibility

CO5: To be aware of importance of precision while developing a pattern and drape

#### **BFA-216 Practical (Fashion Model Drawing & Sketching)**

CO1: Students will be able to illustrate fashion croquis.

CO2: Students will be able to analyze and interpret photo into a fashion croqui

CO3: Students will be able to design and incorporate facial features in fashion croqui

#### **BFA-217 Practical (Garment Construction)**

CO1: Students will be able to develop basic and advanced sewing skills.

CO2: Ability to transform the pattern to a final stitched garment with seam, facings etc.



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CO3: Ability to apply aesthetic and construction sensibility to detailing in garment construction

CO4: Awareness to the high-end machineries used in the apparel manufacturing industry.

### **BFA-218 Practical (Fashion Art)**

CO1: To develop products based on sustainability.

CO2: To draw keeping in mind the Elements of Art and the Principles of Design.

CO3: Students will be able to identify different elements in any design

CO4: Students will be able to create forms and installations

### **BFA-301 History of Far Eastern Art**

CO1: The course will help the students to enhance their skills in critical thinking

CO2: Students will be able to visualize and understand art work of various artist

CO3: Students will be able to understand different architectures and paintings and enhance creative skill.

### **BFA-305 Fashion Theory**

CO1: Students will be able to recognize costumes of different periods of Western world history

CO2: Students will be able to analyze the significant developments of history and its influence on fashion

CO3: Students will be able to design costume based their acquired knowledge in contemporary context.

CO4: Analyze and Discuss the principles of management and professional ethics.

CO5: Categorize and interpret the elements of marketing and merchandising.

### **BFA-315 Practical (Pattern Making & Draping)**

CO1: Acquire the advance skills necessary for the construction of blocks and patterns

CO2: Apply the pattern manipulation techniques required for creative pattern cutting.

CO3: Recognize the importance of pattern making for both men's and women's wear in the fashion industry.



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CO4: Identify the key differences in the measurements and techniques of male and female patterns

### **BFA-316 Practical (Fashion Model Drawing & Sketching)**

CO1: Understanding and drawing male and female fashion figures

CO2: Drape fashion croqui using various color mediums

CO3: Illustrate, render and drape garments fashion croquis

CO4: Design stylized fashion croqui

### **BFA-317 Practical (Garment Construction)**

CO1: The students will develop the ability to identify cutting, sewing and pressing skills appropriate to a range of fabrics

CO2: The students will develop the ability to explain the processes involved in garment construction

CO3: The students will develop the ability to recognize the use of various pattern layouts to minimize wastage of fabric. Identify and choose the seams learnt according to the nature of garment and design

### **BFA-318 Practical (Fashion Art)**

CO1: Identify different principles of design

CO2: Create art work using their acquired imaginative skills.

CO3: Analyze basic principles and create their own designs

CO4: The course will help the students to enhance their skills in creative thinking

CO5: The course will help the students to enhance their skills in visual analysis and interpretation

### **BFA-401 History of Modern Indian Art**

CO1: Students will be able to understand cross-cultural communication

CO2: Students will be able to visualize and gain understanding of various art movements

CO3: Students will be able to gain understanding of various artists and their work across different regions and decades



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### **BFA-405 Fashion Theory**

CO1: Define and identify the various products and processes of textile industry

CO2: Identify various types of fibers using different identification techniques. Classify different types of yarns as per their structure, properties and end uses

CO3: Able to categorize various fabric as per their appearance, properties and end use

CO4: To study the concepts and elements of fashion forecasting  
To study the trends through various sources

CO5: To interpret the fashion trends and forecast, to study the steps in fashion forecasting

CO6: Understand and discuss the principles of management and marketing and need of market segmentation

### **BFA-406 Apparel Fabric Studies and Fundamental of Apparel Production**

CO1: Classify different manufacturing zones. Evaluate and compare different production systems

CO 2: Formulate layouts for garment assembly line. Understand process of line balancing and implement on live production floors

CO3: Apply concepts of quantitative and qualitative methods of Forecasting in Operations.

CO4: Develop essential skills of, managing and optimizing operations decisions in manufacturing organizations. Explain approaches to designing and improving processes.

CO5: Analyze distinct methods of performance evaluation of operators in apparel manufacturing house. Analyzing processes and resources to produce and implement effective work methods.

CO6: Explain effective process of production planning and control

CO7: Understand well the components of costing of apparel. Interpret various terms of negotiation in apparel trade. Prepare a cost sheet for a garment. Identify variables that have an impact on apparel costing.

### **BFA-415 Practical (Pattern Making & Draping)**

CO1: Demonstrate the skill of the draping method of pattern making to develop various patterns.

CO2: Demonstrate an understanding of creating accurate blocks in line with current industry practice



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CO3: Design and create various silhouettes by draping

CO4: Apply pattern making skills to test fit patterns in muslin to standard dress forms.

CO5: Apply the knowledge of basic pattern making to develop creative patterns

### **BFA-416 Practical (Fashion Model Drawing & Sketching)**

CO1: Understanding and drawing kids fashion figures

CO2: Drape fashion croqui using various color mediums. Illustrate and drape fashion croqui of kids

CO3: Design stylized fashion croqui.

CO4: Able to develop their own style of fashion illustration

### **BFA-417 Practical (Fashion Art & Accessories)**

CO1: Students will be able to create art work using their acquired imaginative skills.

CO2: Acquire an understanding of design concepts and the creative development process involved in interpreting ideas through sampling.

CO3: Students will be able to analyze basic elements and create their own designs /products .