



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution		INSTITUTE OF MANAGEMENT STUDIES
Name of the head of the Institution	Dr. Manju Gupta	
Designation	Director(in-charge)	
Does the Institution function from own campus	Yes	
Phone no/Alternate Phone no.	0120-4798800	
Mobile no.	9818000018	
Registered Email	info@imsnoida.com	
Alternate Email	iqac@imsnoida.com	
Address	A-8B, IMS Campus, Sector-62, Noida	
City/Town	Gautam Buddha Nagar	
State/UT	Uttar pradesh	
Pincode	201303	
2. Institutional Status		

Affiliated / Constituent	Affiliated
Type of Institution	Co-education
Location	Urban
Financial Status	Self financed
Name of the IQAC co-ordinator/Director	Dr. Ruchi Tripathi
Phone no/Alternate Phone no.	01204798800
Mobile no.	9971483232
Registered Email	iqac@imsnoida.com
Alternate Email	registrar@imsnoida.com

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	https://imsnoida.com/wp-content/uploads/2021/01/AQAR-2018-19-IMS.pdf
4. Whether Academic Calendar prepared during the year	Yes
if yes,whether it is uploaded in the institutional website: Weblink :	https://imsnoida.com/academic-calendars/

5. Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity	
				Period From	Period To
1	A	3.03	2015	25-Jun-2015	24-Jun-2020

6. Date of Establishment of IQAC

01-Jul-2015

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Knowledge Sharing Session	22-Jun-2019 1	50
Feedback from all	14-Sep-2020	341

stakeholders	1	
Academic & Administrative Audit	06-Nov-2019 2	100
MOU Signed with Amazon Web Services (AWS)	11-Feb-2019 1	500
MOU Signed RPA (Robotic Process Automation)	17-Jan-2020 1	450
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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
No Files Uploaded !!!				

9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

2

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. Knowledge Sharing 2. MoUs 3. ISO Audit 4. MDIF Startup by Management Students
5. Patent

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action

Achievements/Outcomes

MoU with Robotics Process Automation (RPA)	To enhance students coding skills and deal with bots of computer system
Amazon web Services (AWS) training to students	Training was provided to students on Amazon cloud services
Internal Academic Administrative Audit	Internal Academic & Administrative Audit was conducted by Internal Auditors
Collection of feedback from stakeholders	Feedback collected and analyzed and action taken, report shared to the departments
Alumni contribution and Alumni meet	Successfully organized alumni meet and alumni's contribution
Training program for Non Teaching Staff	Training program /workshops were organized for Non Teaching staff
Knowledge Sharing for faculty was planned	Faculty members gained Information and knowledge about various aspects and diverse streams
Swayam Online Course	Applied for the local chapter establishment for IMS of Swayam an initiative of HRD and IIT for various online courses. Also mentioned in our offerings, Our students can go for various Courses Online
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14. Whether AQAR was placed before statutory body ?	Yes				
<table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 50%;">Name of Statutory Body</th> <th style="width: 50%;">Meeting Date</th> </tr> </thead> <tbody> <tr> <td>Management Committee</td> <td>26-Aug-2021</td> </tr> </tbody> </table>		Name of Statutory Body	Meeting Date	Management Committee	26-Aug-2021
Name of Statutory Body	Meeting Date				
Management Committee	26-Aug-2021				
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	Yes				
Date of Visit	22-Jan-2019				
16. Whether institutional data submitted to AISHE:	Yes				
Year of Submission	2019				
Date of Submission	30-Apr-2019				
17. Does the Institution have Management Information System ?	Yes				
If yes, give a brief descripton and a list of modules currently operational (maximum 500 words)	ERP Software is used for all important tasks such as Admission, Students				

Records, Attendance Records, Sessional Examinations Records, Event Management, Feedback System, etc. The ERP has been useful in improving operational efficiency and delivered strategic benefits.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

At IMS, Noida curriculum is effectively developed and implemented to address the challenges and opportunities of the dynamic needs of the Industry. Faculty members are kept up to date for the industry requirements and encourage to participate in various national and international level development programs, conferences, workshops, training programs, etc. This approach has help IMS to use the latest developments and changes in the fields of knowledge for appropriate curriculum development and in adopting a better pedagogy in curriculum delivery. Course outline: Every semester before the commencement all faculty members provide detailed course outlines for their lectures as lesson plans. These plans include course objectives, reading material, evaluation pattern and learning outcomes. Uniformity in Course Contents and Structures: Sometimes same course can be taught by multiple faculty members for different sections but the uniformity is maintained with respect to the common course outline and common end term examinations and common question papers to the all sections. Pedagogy: IMS Noida follows various methods and styles for curriculum delivery such as classroom teaching term projects, role pays, case study, workshops, industrial visits, Anveshan Market Survey, HR Symposium, Seminar, Conferences, etc. for integrating academic and industry requirements for the courses. Every school / academic department has advisory board meeting as well as departmental meetings to discuss curriculum delivery as part of pedagogy the discussions ascertained around, class tests, team projects, presentations, group discussions, etc. as compulsory requirements in the implementation of various courses.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entreprene urship	Skill Development
AWS	Nil	11/02/2019	5	Yes	Yes
RPA	Nil	17/01/2020	5	Yes	Yes
Digital Marketing	Nil	08/10/2019	5	Yes	Yes
Advance Excel	Nil	16/09/2019	5	Yes	Yes
TCS ION Career edge	Nil	12/04/2020	5	Yes	Yes
Knock down the lockdown	Nil	03/06/2019	30	Yes	Yes
Fundamentals					

of digital
marketing
from Google
digital
Garage

IITB Advance C	Nil	25/07/2019	60	Yes	Yes
IITB Libreoffice Writer	Nil	02/01/2020	60	Yes	Yes
IITB JAVA	Nil	27/12/2019	60	Yes	Yes
Libre Office CALC	Nil	20/08/2019	60	Yes	Yes
IITB Python	Nil	03/01/2020	60	Yes	Yes
IITB R Programming	Nil	26/12/2019	60	Yes	Yes
IITB Ruby	Nil	23/07/2019	60	Yes	Yes
IITB C	Nil	25/06/2019	60	Yes	Yes

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
BSc	Jewellery Design	01/07/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MA (Journalism)	Journalism Mass Communication	01/07/2015
MCom	International Business	01/07/2015

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	1794	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Foreign Language Course - French	02/09/2019	250
Personality Development Program	19/08/2019	154
Programming Lab	17/09/2019	180
Web Designing Lab	24/01/2020	174
Robotics Lab	02/09/2019	48

Video Editing	16/09/2019	163
Camera Handling	09/09/2019	175
Photography	02/09/2019	98
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BBA	Business Administration	302
BCA	Computer Application	340
BA (Journalism)	Journalism & Mass Communication	80
MA (Journalism)	Journalism & Mass Communication	11
MCom	International Business	11
BFA	Fine Arts	36
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>IMS Noida actively receives feedback from students regarding the performance of the faculty as to how successful the teachers are imparting quality education to them. Appropriate form has been designed to get the feedback. The feedback is used by the Management to evaluate the performance of the faculty. Management also receives feedback from the faculty regarding any academic issue. Similarly there is full fledged Alumni Cell which organizes Annual Meet of Alumni and collects their feedback and suggestions. Since the Alumni is mostly in Industry the suggestion are very valuable and feedback is used to introduce value added courses, which enhances the employability of the students. Corporate Resource Centre (CRC) organizes on-campus and off-campus interview for all our students who go through rigorous selection procedure for placement. CRC continuously takes feedback from those employers who have selected our students and how they have performed. Using this feedback we again request the departments to take corrective action so that more students can passed the interview and written tests for placement.</p>

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the	Programme	Number of seats	Number of	Students Enrolled
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Programme	Specialization	available	Application received	
BBA	Business Administration	360	327	327
BCA	Computer Application	300	124	124
BA (Journalism)	Journalism & Mass Communication	120	79	79
MA (Journalism)	Journalism & Mass Communication	60	11	11
MCom	International Business	60	8	8
BFA	Fine Arts	60	12	12
BSc	Jewellery Design	60	Nil	Nil

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	1635	41	68	4	72

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
72	72	14	40	4	14

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The objective of Students Mentoring System is to develop good intimacy with a group of students in order to identify their inherent strengths, weaknesses and accordingly to infuse in them a sense of discipline, a good moral conduct and an aspiration for achieving an overall performance in both curricular and extra curricular activities. Area of Focus: 1. Discipline : Behaviour, Dress, Manners, etc. 2. Attendance : Classroom and College activities. 3. Academic Counselling : Identifying problems related to teaching, curriculum, performance, etc. 4. Identifying Strength / : a) Strengths in Event Management, Sports / Games, Weaknesses Cultural / Social activities, etc. b) Weakness: Academic, Social / Emotional even health and communication Related matters. 5. Developing Positive Attitudes: Team spirits, Cooperation, Devotion to work, Comradship, etc. 6. Striving to be a friend, philosopher and guide to the students. Modality: 1. A batch of about 30 students of the same class / section to be attached to a faculty member, who will be called as group counselor / advisor. Preferably he / she should be teaching these students. 2. The group should meet at least once in a month for collective deliberations and interaction. However, the teacher should be available for any individual counseling or problem solving.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
1676	72	1:23

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
80	72	8	27	25

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Dr. Kulneet Suri	Professor	Rashtriya Gaurav Shiksha Puraskar 2019 by Centre for Education Growth and Research (CEGR)
2019	Dr. Kulneet Suri	Professor	Educators Desk Awards - Innovation in Global Collaborative Learning University of London, Senate House, UK
2019	Dr. Kulneet Suri	Professor	Leadership and Innovation Award by Integrated Chambers of Commerce and Industry (ICCI)
2019	Dr. Manju Gupta	Director(in-charge)	CII News Award for significant contribution in the field of Education
2019	Dr. Neelam Sheoliha	Associate Professor	Paper Presentation Award Managing the Multiplicity of Market Channels in 7th PAN IIM World Management Conference by IIM, Rohtak
2020	Dr. Kulneet Suri	Nil	Rashtriya Gaurav Purashkar for creating Innovative Policies in Higher Education Award by Asia Pacific Education

			and Technology Awards
2020	Dr. Manju Gupta	Director(in-charge)	Institutional Award on Quality Skill Development initiatives by AWS on 6th March, 2020
2020	Dr. Manju Gupta	Director(in-charge)	International Womens Day Award 2020 by HERStory.com
2020	Dr. Rohit Kumar	Assistant Professor	Distinguished Academician Researcher Award in Higher Education Narain College, Shikhoabad, U.P.
2020	Mr. Rohit Bharti	Associate Professor	Gold Medal, M.Arch., Jamia Millia Islamia
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MA (Journalism)	MJMC	1	09/12/2019	07/06/2020
BJ	BJMC	5	02/12/2019	14/06/2020
BJ	BJMC	3	03/12/2019	11/06/2020
BJ	BJMC	1	04/12/2019	07/06/2020
BCA	BCA	5	02/12/2019	14/06/2020
BCA	BCA	3	05/12/2019	11/06/2020
BBA	BBA	1	11/12/2019	11/06/2020
BBA	BBA	3	07/12/2019	11/06/2020
BBA	BBA	5	06/12/2019	14/06/2020
BCA	BCA	1	06/12/2019	07/06/2020
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

SESSIONAL EXAMINATIONS Internal Assessment 1. During the Semester, there would be Two Sessional Exams. 2. The break-up of Internal Assessment shall be as follows: (a) Class Test - 15 marks (b) Teacher Assessment - 5 marks (Assignments, Quizzes) (c) Attendance - 5 marks 3. Each subject of Internal Assessment shall have 25 marks. This shall include Average Marks of two Sessional Exams against 15 marks of class test. 4. In case a student is ABSENT in any Sessional Exam due to medical or any reason, an application must be

submitted to respective Counselor / Class Coordinators along with proof (medical or any docs) and letter of parents with a copy to Registrar. 5. A makeup test may be conducted before CCSU end semester exam of those students (at point-4) OR average marks may be given after taking viva / assignment of those subjects. Make-up Test There should be a strict make up exam policy for the students as below- 1. If a student is absent then he/she should submit valid proof either with the sign with parents or via email of parents before the Sesssional Exam. No application will be entertained immediate before the makeup exam schedule. 2. Those students who are giving make up exam they should be allowed only for 50 of make-up of the Sesssional Exam. (If they are absent in one exam of 15 marks then he will be allowed to make up only for 7.5 marks. Because the make-up exam is not third internal 3. Make-up exam will consist (written assignment and viva). Assignment will be given by the subject teacher. 5. The assignment will be of 2.5 marks and viva will be of 5 marks. 6. It will be decided by the HODs only who is allowed to give the make-up exam as per the documentation provided and with parents consent.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The Academic Calendar is prepared by the Ch. Charan Singh University (our affiliating university) well in advance. Based on that academic calendar we plan for conduction of Sesssional Examinations, etc. and we adhere to that academic calendar. We also plan industrial visits, Workshops, Seminars, Master Classes, Guest Lectures and other educational activities.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://imsnoida.com/po-pso-co/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
BFA	BFA	Fine Arts	35	32	91
MIB	MCom	Internatio nal Business	11	7	64
MJMC	MA (Journalism)	Journalism & Mass Commu nication	11	10	91
BJMC	BA (Journalism)	Journalism & Mass Commu nication	93	81	87
BCA	BCA	Computer Applictai on	185	137	74
BBA	BBA	Business A dministratio n	263	187	71

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the

questionnaire) (results and details be provided as weblink)

<https://imsnoida.com/student-satisfaction-survey-sss/>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Minor Projects	180	UNICER	0.5	0.5
Minor Projects	180	Prachar Prasar	1.02	1.02
Minor Projects	90	Smart NGO	0.2	0.2
Projects sponsored by the University	365	IMS Noida	0.25	0.25
Projects sponsored by the University	365	IMS Noida	0.25	0.25

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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Workshop on Leadership in World of Photography	SJMC	26/07/2019
Workshop on Indesign software	SJMC	05/08/2019
Workshop on Photography	SJMC	07/08/2019
Workshop on Digital Marketing	BBA	14/08/2019
National Webinar on Intellectual Property Rights:Emerging issues and Challenges	BBA	12/05/2020
Workshop on Vastu its impact on our daily lives	BBA	21/08/2019
Advanced Excel Workshop	BBA	01/10/2019
Two Days workshop on Machine Learning with Python	BCA	17/09/2019
Workshop on Effective Utilization of J-Gate	BCA	04/10/2019
Workshop on Python	BCA	06/01/2020
Data analytics using Advanced Excel	BCA	10/01/2020

Workshop on Leadership conversation practices for first time Manager	BCA	04/02/2020
Workshop on Video Editing	SJMC	26/02/2020
Workshop on Photography	SJMC	26/02/2020
How to become successful with Future Learning	BCA	01/04/2020
Webinar on Financial Implications on Indian Economy post covid 19	BBA	16/04/2020
International Webinar on new skills to succeed in times of crisis	BBA	25/04/2020
Webinar on Heal the World	BBA	28/04/2020
Webinar on Role of Mass Media During corona virus pandemic	SJMC	20/04/2020
Webinar on Role of Science communication in Development of societ	SJMC	27/04/2020
Webinar on Design Thinking and Future Ecologists	SJMC	29/04/2020
International Webinar on Journalism and Mass Communication theories in the Post truth Era	SJMC	11/05/2020
Webinar on Research Methodology	BBA	24/02/2020
Webinar on Entrepreneurship Opportunities in Photography Media	SJMC	03/04/2020
Webinar on Importance of Intellectual Property Rights	BBA	08/04/2020
Webinar on IPR and Research Ethics	BBA	11/05/2020
Empowering Startups Session	BCA	02/08/2019
Workshop on critical review of Literature in RM	MIB	11/09/2019
Perceptual Mapping	MIB	17/09/2019
AI Panel Discussion	BCA	11/01/2020
Coffee with Corporate 2020	BCA	22/02/2020
Business Simulation Workshop	MIB	04/11/2019

FDP on R Programming Data Analysis	BCA	25/05/2020
Financial Risk Management	MIB	10/01/2020
Group dynamics 8Cs	MIB	18/12/2019
Guest Lecture by CIO NIIT	BCA	31/07/2019
Guest Lecture by Dr. Justin Paul	BBA	03/07/2019
Guest Lecture by Ivan Muniz	BBA	27/07/2019
Master Class on Fashion Cycle by Ms Dixa Anand Dhyani	BFA	25/04/2020
Master Class on Sustainable Design by Ms Harshita Srivastava	BFA	21/05/2020
Panel discussion on Digitization	BCA	15/11/2019
Webinar on Online Security	BCA	08/05/2020
Workshop on Digital Marketing	MIB	15/09/2019
Workshop on Hands-on training session of Weka toolkit	MIB	01/10/2019
Workshop on Personality assessment	MIB	13/09/2019

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Android and web app Development	Android and web app Development	Indian Railways, DDU division, East Central Railway, Electrical Operation	30/04/2020	Award
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
MDIF	MDIF	Self	Printbrix.com	Printing	14/06/2019
MDIF	MDIF	Self	Gamification of Learning	Virtual Reality	23/08/2019
MDIF	MDIF	Self	Gaddiwalla	Remote Services of Vehicles	12/09/2019

MDIF	MDIF	Self	Home Tutor Aggregator	Education	13/09/2019
MDIF	MDIF	Self	Garbage in Electricity out	Environment	14/09/2019
MDIF	MDIF	Self	ServiceWal e.com	Motor Service	16/09/2019
MDIF	MDIF	Self	Welcome to Knowledge Hub	Education	16/09/2019
MDIF	MDIF	Self	Photographer Networking	Digital Media	15/11/2019
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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
21	7	3

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
0	Nil

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Journalism and Mass Communication	1	0
International	Management	4	0
International	Computer Application	12	0
National	Computer Application	1	0
National	Journalism and Mass Communication	2	0
National	Management	3	0
View File			

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management	13
Computer Application	10
View File	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the	Name of	Title of journal	Year of	Citation Index	Institutional	Number of
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Paper	Author		publication		affiliation as mentioned in the publication	citations excluding self citation
A Relative Study About Mobile Ad-Hoc Network (MANET): Applications, Standard, Protocols, Architecture, and Recent Trends	Dr. Preeti Khatri Ms. Priti Rani Rajvanshi	IoT and Cloud Computing Advancements in Vehicular Ad-Hoc Networks (Book chapter)	2020	0	IMS NOIDA	Nil
Impact and Implications of COVID-19: A Detailed Analysis using Artificial Intelligence	Dr. Rohit Kumar Ms. Priti Rani Rajvanshi	International Journal of Advanced Science and Technology (Scopus) Vol. 29, No. 6s, (2020), pp. 2786 - 2797	2020	0	IMS, Noida	Nil
Evaluation of Stress Management and Their Causes	Dr. Rohit Kumar	sustainable humanosphere Vol 16 No 1 (2020) Published: 09-Feb-2020	2020	0	IMS NOIDA	Nil
Introduction of Big Data with Analytics of Big Data	Dr Preeti Bala	Advanced Deep Learning Applications in Big Data Analytics	2020	0	IMS NOIDA	Nil
Network Design and its implementation in a school in this pandemic situation	Dr Preeti Bala, Ms Shweta Singh	IJSERM	2020	0	IMS NOIDA	Nil

(covid-19)						
Use of Simulation Model Optimization Technology Technique for Improving Enhancement in Digital Image processing	Dr Anita Pati, Dr Preeti bala	InTraders academic Platform , Sakarya, Turkey , International Conference on Digital Entrepreneurship	2020	0	IMS NOIDA	Nil
RSA based encryption approach for preserving confidentiality of big data	Dr. Kanika	Journal of King Saud University - Computer and Information Sciences	2019	0	IMS NOIDA	Nil

[View File](#)

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Evaluation of Stress Management and Their Causes	Dr. Rohit Kumar	sustainable humano sphere Vol 16 No 1 (2020) Published: 09-Feb-2020	2020	2	Nil	IMS NOIDA
RSA based encryption approach for preserving confidentiality of big data	Dr. Kanika	Journal of King Saud University - Computer and Information Sciences	2019	28	3	Department of IT, Babasaheb Bhimrao Ambedkar University, Lucknow
Impact and Implications of COVID-19: A Detailed Analysis using Artificial	Dr. Rohit Kumar Ms. Priti Rani Rajvanshi	International Journal of Advanced Science and Technology(Scopus) Vol.	2020	3	Nil	IMS NOIDA

Intelligence	29, No. 6s, (2020), pp. 2786 - 2797			
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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	7	3	Nil	Nil
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Mahaparv Matdaan	A Project by Election Commission of India	45	465
Main Kuchh Bhi Karsakti Hoon	IMS Noida	58	185
Bachpan Express	UNICEF	4	95
Vittiya Vaani	Canara, HSBC, Oriental Bank of Commerce	25	95
Mission Corona	UNICEF	3	140
Paheli Pehalwan	BBC	3	50
AtmanirbharBharat - CDAC-Vikaspedia	Vikaspedia, under Ministry of Electronics and Information Technology (MeitY), Govt of India.	3	25
Room To Read -CRA	Room To Read NGO	3	30
Nayi Shuruwaat	Smart NGO[Bill and Melinda Gates Foundation]	3	50
Gutargu	HCL Foundation and NalandaWay	3	50
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Salaam Shakti _Promoting Women	Community Radio Awards of India	Awarded by Ministry Of	55

Empowerment		Information and Broadcasting in the Category of Thematic Radio Program Salaam Shakti promoting Women Entrepreneurship and Empowerment. .The Award was given by Honourable Minister Mr.Prakash Javadekar ,Ministry of Informatio	
Salaam Sehat_For spreading Health Awareness	Sparsh Recognitions	Appreciation awarded by SPARSH Health Society	95
Employ-Ability skills in North	APETA 2020	Appreciation awarded by Assocham	18
For Consistent Performance in BBA Education	Education Excellence Award 2020	Appreciation for consistent performance in BBA Education	48
Contribution towards Education, skills Development and Research	Rashtriya shiksha Gaurav Puraskar Ceremony 2020	Best College in North India 2020	53
Indias Education Excellence Award for Indias best UG PG Private Institutions	World Education summit 2019	at the Leela Ambience, Convention Hotel Delhi	32
Quality Skill Development initiatives	Institutional Award	RPA, AWS, IIT B Moocs, Swayam IIT kanpur, Google classroom by Edtech Review	76
Innovation in Global Collaborative Learning	Educator Desk Award 2019	University of London	23
Institute of Management Studies, Noida has been awarded with the best Management College in India for placement 2020	for contribution towards Education, Skill Development and Research	Rashtriya Shiksha Gaurav Puraskar ceremony 2020.	53
Care@Corona	Appreciation Award by Medilinks India for Role of Community Radio for Health Awareness	2nd Edition of South Asia Pacific Healthcare Summit Business Awards 2020	15

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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Swachhta Abhiyan	IMS Noida	Swachhta Abhiyan	8	25
Dhwanishaala	NCERT	Educational Programs for Underprivileged[Class 1-Vith]	2	20
Art Manthan	Salaam Namaste CR[IMS Noida]	Indian Art Competiton	3	100
Salaam Swades	Salaam Namaste CR[IMS Noida]	Speech, Art, Poetry Contribution for the Nation	5	27
Pledge for Corona Awareness	UNICEF	Pledge Drive for Covid Appropriate Behaviours	3	37
Har Kadam Beti Ke Sang	Room to Read NGO	Speech and Art Competition for Girl Child Education	2	34
Literacy Day	HCL Foundation and Nalandaway Foundation	Swach Bharat and Education for All Art Workshop with Village Kids	2	25
Yoga for All	Salaam Namaste CR[IMS Noida]	Yoga Selfie Competition Yog Se Nirog Slogan Competition	2	30
Future is Green_ Environment Day	Salaam Namaste CR[IMS Noida]	Digital Art Competition	3	50
Systematic Voters education and electoral Participation	Office of the DM/District Election office r, District South.	Voter awareness Drive	2	4

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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Educator in Harvard Businingess Publish	Dr. Manju Gupta	Self	120

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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internship	Internship	Via Softwares Pvt Ltd	Nil	Nil	1

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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Swayam Online Courses	27/11/2019	1. Applied for the local chapter establishment for IMS of Swayam an initiative of HRD and IIT for various online courses. Also mentioned in our offerings, Our students can go for various Courses Online.	50
AWS Educate Program	05/07/2019	1. Defined Learning pathways in the emerging areas of (i) Machine Learning Scientist (ii) Cloud Architect (iii) Cyber security Specialist (iv) Data Scientist etc. 2. Access to online training content, relevant to the chosen le	500
RPA	18/01/2020	Automation Anywhere University is the global center of knowledge for digital workforce technology. For Students, professional and	450

enterprise,
discover your path
to digital
transformation

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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
325	312.81

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Classrooms with Wi-Fi OR LAN	Existing
No file uploaded.	

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
LIBSYS	Fully	5.7.1	2007

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	18378	6110000	Nil	Nil	18378	6110000
Reference Books	6697	1472000	Nil	Nil	6697	1472000
Journals	95	140000	Nil	Nil	95	140000
Digital Database	1	13500	Nil	Nil	1	13500
No file uploaded.						

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Mr. Zubair Ahmed	International	Unacademy	01/10/2019

	Business		
Dr. Rashmi Chawla	Essentials of a valid contract under Indian contract Act 1872	OER Commons	01/08/2019
Ms. Deepti Verma	Marketing	OER Commons	01/08/2019
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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	293	228	3	3	3	2	4	50	0
Added	0	0	0	0	0	0	0	0	0
Total	293	228	3	3	3	2	4	50	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Sony PD 170, Panasonic AVCCAM (AG.HMC82EN), NIKON D3100, CANON EOS 200D, Camera tripod, Camera Microphones, Lapel mike	https://www.youtube.com/channel/UCVEHeaVbCtIIORnyGnXqBfQ

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
425	448.35	80	85.54

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

• The Institute has maintenance committee that oversees the maintenance of buildings, classrooms and laboratories. • The maintenance committee is headed by the Head, Administration. The Administrative Officer is accountable to the Head (Admin) r and functions as the coordinator who efficiently organizes the workforce, maintaining duty files containing details about their individual floor - wise responsibilities, timings, leave etc. The Administrative Officer conducts periodic checks to ensure the efficiency / working condition of the infrastructure. • Adequate in - house staff is employed to meticulously maintain hygiene, cleanliness and infrastructure on the campus so as to provide a congenial learning environment. Classrooms, Staffrooms, Seminar halls and Laboratories, etc are cleaned and maintained regularly by Non - teaching staff assigned for each floor. Wash rooms and rest rooms are well maintained.

Dustbins are placed in every floor. • Optimum working condition of all properties/ equipment on the campus is ensured through annual maintenance contracts (AMC). The AMC purview includes maintenance of Generator, Air Conditioners, CCTV cameras and Water Purifiers. Apart from contract workers, the college has trained in - house electricians and plumbers. • System Administrator maintains the efficiency of the Institute's computers and accessories and IT related activities. • Parking facility is well organized. It is efficiently maintained by annually renewed contract employees. • The campus maintenance is monitored through CCTV Cameras. • Every department maintains a stock register for the available equipment. • Proper inspection is done and verification of stock takes place at the end of every year. • The civil and electrical work is adequately monitored and maintained by the Head (Administration). • Periodic reporting on requirements of repairs and maintenance are submitted by the HODs to the Administrative office. The requirements are collectively processed in every semester break so as to keep things ready for the new semester. • Pest control of library books and records is done every year by the maintenance department. • Head (Administration) and his team are involved in the maintenance of infrastructure facilities. This team looks after the regular maintenance of civil works such as furniture repairs, masonry and plaster works, painting, carpentry, plumbing and house-keeping. • The administrative staff looks after the maintenance of rest rooms and neatness of the entire premises. Housekeeping services are regularly executed and monitored.

<https://imsnoida.com/wp-content/uploads/2022/03/4.4.2-Maintenance-of-Facilities.pdf>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Academic Scholarship	293	3657250
Financial Support from Other Sources			
a) National	Social Welfare Department, Uttar Pradesh	4	59100
b) International	0	Nil	0

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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Corporate Social Responsibility and work life balance	21/10/2019	60	Dr. Ruchi Tripathi, IMS Noida
Meditation Program	07/09/2019	74	IMS Noida
Yoga Day	21/06/2019	58	IMS Noida
Poster Making Competition (On Theme Gandhism)	01/10/2019	70	Mr. Rajeev Binjola, IMS, Noida

Soft Skills Training	22/10/2019	40	Ms. Tuhina joshi, , IMS, Noida
Placement Head International	18/11/2019	30	Dr. Ajay Kumar, , IMS, Noida
United Nation Academic Impact- Design Education and sustanibility	20/11/2019	4	Ms. Priti Rani Rajvansh, , IMS, Noida
Workshop on Logical Reasoning Quantitative Aptitude	24/02/2020	20	Ramanujan mishra
POSH-Prevention of Sexual Harassment at Workplace	27/02/2020	60	Dr. Manju Gupta, , IMS, Noida
Corporate Communication Skills for workplace success post covid 19	07/05/2020	80	Prof. Sangeeta Gadhok Magan, Professor NDIM, Delhi
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2020	CRC Talk	Nil	455	Nil	141
2020	Workshop on Trick to crack CAT/MAT /XAT/GMAT/SNAP with high percentile	Nil	45	Nil	Nil
2019	Guest Lecture on " What IT Industry is all about	Nil	190	Nil	85
2019	Rubicon	185	Nil	52	Nil
2020	Career Counseling by Tech-Mind	Nil	185	Nil	88
2020	Career Counseling by Tech-Mind	Nil	172	Nil	62
2020	Career Guidance	169	Nil	15	Nil

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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
50	50	3

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Markett Plus Research	20	2	NIIT	363	5

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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	Nil	Nil	Nil	Nil	Nil

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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
CAT	20
Any Other	85
Civil Services	Nil
GMAT	15

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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Daniya Utsav 2019	Institution Level	84
Cricket Club Establishment Program	Institution Level	52
Christmas Carnival	Institution Level	94
Budget 2020 presentation	Institution Level	30
BBA Haat	Institution Level	200
Abhivyakti 2019	Institution Level	84
Aagaz 2020	Institution Level	64
ADVERTMANIA	Institution Level	50

ANVESHAN 1	Institution Level	62
CEREBRUM	Institution Level	80
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ International	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	Best performing member iGT 2019, National Support Team AIESEC in United States	International	Nil	1	BBR17225	Tanya
2019	Avlokan-A National Short Film Fest	National	Nil	1	BJR18015-A National Short Film Fest	Nikhil Sharma
2019	National (NISCORT Media Institute, Ghaziabad)	National	Nil	1	BJR18015-A National Short Film Fest	Nikhil Sharma
2019	Asian Netball Championship	National	1	Nil	180919105022	Akshat Tyagi
2019	National Netball Championship	National	1	Nil	180919105022	Akshat Tyagi
2019	Netball Federation Cup	National	1	Nil	180919105022	Akshat Tyagi
2019	Shiksha Learn and Intern 2.0	National	Nil	1	BBR19266	Sanskar Jain
2019	Karate Championship	National	1	Nil	BBR19099	Divya Kumar
2019	Selection for State Team Delhi Report Card of performance	National	1	Nil	BCR19008	Aditya Srivastava

	(Cricket) Madan Lal Cricket Club Under DLCL Training under "Chetan Sharma" ex:- Indian Men's Team Player					
2020	Whats Your finance IQ	Internat ional	Null	1	19091910 5267	Shaswat Monde
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The qualities of leadership, organization, and responsibility in the students, an active Student Council is in place along with a strong representation of students in the academic and administrative bodies / committees. The Class Representative (CR) system is fundamental to student representation as leaders. It allows two/three student to represent each class of each course in the Institute, with regular meetings held to ensure the systems efficiency and effectiveness in putting forward the interests and views of the students. The CRs are elected by the class using democratic selection methods. CR meetings play a major role to assess teaching, learning and support services provided to the students by the Institution. Faculty program coordinators/deans/heads monitor the functioning and effectiveness of the CR system.

Technical/Functional Clubs /Committees elect Group Representative, where students organize domain specific events, extracurricular events, competitions and conferences honing their subject expertise skills in addition to their leadership skills. Club/Committees are platforms that offer a plethora of opportunities to students to give them a voice of their own and shed their inhibitions through an enriching and engaging experience. Club/Committee activities, workshops, Intra Domain and Inter University competitions enhance the communication skills, team management skills, leadership skills, time management, resource management skills and above all builds confidence in each student. Through the Club/committee platform, provided by the Institute, students learn to do practical implementation of the classroom learning. Best practices of each department are transmitted across Institute to strengthen the student's platforms for holistic development of each student.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

9000

5.4.3 – Alumni contribution during the year (in Rupees) :

52600

5.4.4 – Meetings/activities organized by Alumni Association :

2

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Management of the Institute communicates with the Director and the faculty frequently to discuss the problems and issues related to Institutes development, administrative and academic growth and infrastructural needs. The Management gives sufficient freedom to Director who is the Academic Head of the Institute. The Institution to function in order to full-fill the vision and the mission. Academic responsibilities are fairly divided among all the faculty / staff members. As part of decentralization Committees are formed for various academic and co-curricular activities to be conducted during the academic year. Regular meetings are held with the teaching and non-teaching staff and various issued are taken for decision before arriving on final decision. This is done as part of decentralization and delegation of authority to various bodies. Further, the Institute promotes the culture of participative management. The Institute encourages active participation and involvement of all the faculty and staff members in meeting. Faculty members and staff are persuaded to contribute by sharing their views and by giving valuable suggestions. The committees which are involved in decentralization in participative management are Admission Committee, Foreign Students Cell, Womens Grievance Cell, Disciplinary Committee, Students Affairs Committee, Youth Social Welfare Cell, Timetable Committee, Counseling Cell, Placement Committee, Alumni Committee, Library Committee, Examination Committee, Anti-Ragging Committee, Sports Committee, Academic Affairs Committee, Research Committee, Purchase and Stock Committee and Housing Keeping Committee.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Research and Development	To promote research IMS encourages faculty members to participate and present papers in various state / national / international seminars / conferences. IQAC has been advising HODs to share research thrust areas with students suggesting ways to strengthen infrastructure, quality of publication, doctoral research, encouraging faculty members to apply for projects, etc.
Library, ICT and Physical Infrastructure / Instrumentation	1. IQAC solicits suggestions from students and staff to improve infrastructure and shares with HODs. 2. Wi-fi provided to all the students. 3. ERP implemented
Human Resource Management	a. Good compensation structure. b. Family like atmosphere ensures that

	staff members are not treated as resource. c. Additional requirement of faculty fulfilled by recruitment of visiting faculty
Industry Interaction / Collaboration	Industry interaction happens in the forms of guest lectures, Summer Internship Projects, Live Project, Mentorship and final placement.
Admission of Students	As per the Admissions Rules of Ch. Charan Singh University, Meerut
Curriculum Development	Curriculum designed by the University and with addition to that IMS Noida is providing value added courses for skill development.
Teaching and Learning	a. Presentation and tutorial based teaching. b. Assignment based teaching c. Spreadsheet
Examination and Evaluation	University conduct the Examination and Internal Evaluation is done as per the norms of the University. The Institute strictly follows the norms of attendance for appearing in the Examinations.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Student Admission and Support	All the data related to students admission are uploaded at College ERP
Examination	All the examinations related work as admit cards, uploading the marks of Sessional Examination at College ERP, etc
Finance and Accounts	Fee related records are uploaded at erp.
Administration	Records of Leave and other details are uploaded at erp

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	MS. Priti Rani Rajvanshi Dr. Rohit Kumar	Green Development for Environmental concerns Sustainable Progress by A.S. (P.G.) College Mawana (Meerut)	A.S. (P.G.) College Mawana (Meerut)	2000

2019	Dr. Archana Sharma	Emergence of Artificial Intelligence and Internet of Things: Challenges and Opportunities for Business	Jaipuria Institute of Management, Indirapuram	1000
2019	Dr Preeti Bala	Emergence of Artificial Intelligence Internet of Things: Challenges Opportunities for Business, Society Education.	Jaipuria Institute of Management, Indirapuram	1000
2019	Dr. Rohit Kumar	International Conference on Emergence of Artificial Intelligence and Internet of Things: Challenges and Opportunities for Business by Jaipuria School of Business, Indirapuram	Jaipuria School of Business, Indirapuram	1500
2020	Neerja Anand	Intl Conference on Transforming HR in teh Digital Era: Prospects and Implicit Issues	IMS Ghaziabad	200
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Nil	Unveiling importance of ????? ?????? ?? ???????? (Code of	12/06/2019	12/06/2019	Nil	50

		conduct and ethics)				
2019	Effective communication skills	Effective communication skills	10/08/2019	10/08/2019	50	30
2019	Nil	Workshop on Personal Hygiene	10/07/2019	10/07/2019	Nil	40
2020	Nil	Computer Saaksharta Abhiyaan	13/01/2020	13/01/2020	Nil	40
2020	FDP on Advance EXCEL	Nil	01/06/2020	01/06/2020	50	Nil
2020	FDP on e-Teaching in a e-Learning era	Nil	14/05/2020	14/05/2020	200	Nil
2020	FDP on R Programming	Nil	25/05/2020	Nil	990	Nil
2020	Seminar on Artificial Intelligence, Applications Employment generations: A Global Perspective	Nil	17/05/2020	17/05/2020	130	Nil
2019	Guest Lecture on Stress Management	Nil	09/09/2019	09/09/2019	48	Nil
2019	Nil	Workshop on General Aptitude Technical Writing	20/11/2019	20/11/2019	Nil	27
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
---	---------------------------------	-----------	---------	----------

Investing in stocks the complete course on udey	1	18/04/2020	22/04/2020	5
Managing mental health and stress	3	15/04/2020	28/04/2020	12
OER for Empowering Teachers (Swayam Short Term Course)	1	01/08/2019	01/11/2019	72
Academic Writing (Swayam Short Term Course)	1	01/07/2019	01/10/2020	72
FDP Entrepreneurship Development Programme-2020 by ITS, Mohan Nagar, Ghaziabad	2	03/02/2020	29/02/2020	24
Six Weeks Online Course Machine Learning A-Z: Hands-on Python R in Data Science by Udey	2	17/02/2020	01/04/2020	40
Five Weeks Online Course Deep Learning by Amity Future Academy	1	18/03/2020	22/04/2020	35
Four Weeks Online Course Data Science by Amity Future Academy	1	25/03/2020	22/04/2020	28
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
72	72	86	86

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Medical insurance, Faculty Residences, Health Club, Cafeteria ,	Medical insurance, Faculty Residences, Health Club, Cafeteria ,	Providing financial support to the meritorious students,

Volleyball Court,
Badminton Court, Gym

Volleyball Court,
Badminton Court, Gym.

Facilitation of Students,
Buddy Lectures

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Yes. Institute conducts the Internal and External Audits regularly without fail. To maintain financial prudence and ensure good accounting practices in the Institute and to provide proper platform for audit compliance for better governance, statutory audit is carried twice a year.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
S.M. SEHGAL FOUNDATION	89832	SPONSORSHIP FOR FESTIVAL/ OCCASSION CELEBRATION
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6.4.3 – Total corpus fund generated

214543827.00

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	ISO	Yes	IQAC
Administrative	Yes	ISO	Yes	IQAC

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

The mentorship programme has strengthened the Parent - Teacher Association as the teachers communicate more frequently with parents regarding students' progress. • The parents are also encouraged to share feedback on educational processes, infrastructure and their feedback is used for constant upgradation of facilities.

6.5.3 – Development programmes for support staff (at least three)

1. Workshop on Effective Communication Skills. 2. Workshop on Computer Skills. 3. Workshop on Code and Conduct. 4. Workshop on Personal Hygiene.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Implementation of ISO directive for quality assurance 2. Assessment of performance of various academic schools, faculty and staff members. 3. Effective display of College policies procedures and code of conduct in campus and as well as on website.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	No
c)ISO certification	Yes
d)NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2020	Numerous online courses during pandemic done by faculty members	01/03/2020	01/03/2020	30/04/2020	55
2019	Internal Academic Administrative Audit (AAA)	06/11/2019	06/11/2019	09/11/2020	100
2019	Amazon Web Services training program for students	05/07/2019	05/07/2019	30/04/2020	500
2020	MoU signed with RPA	17/01/2020	17/01/2020	30/04/2020	450
2019	Knowledge Sharing for Faculty members	13/06/2019	13/06/2019	30/05/2020	50
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES**7.1 – Institutional Values and Social Responsibilities**

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
A workshop on Gender Sensitization	09/11/2019	09/11/2019	55	80
Natya Manchanskit Competition (Discrimination of girl child in our society, dowry system old age home survivors and patriotism)	25/01/2020	25/01/2020	30	50
Board Room Session on Prevention of sexual	27/02/2020	27/02/2020	25	35

Harassment (POSH) @work place				
International webinar on Feminist Foreign Policies	04/02/2020	04/02/2020	36	54
Online Talk on Domestic Violence- Pandemic within Pandemic	04/07/2020	04/07/2020	43	47
Workshop on consumer club by Nayi Pehal	15/05/2020	15/05/2020	47	53

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Solar Energy is being used for Hostel. Natural lighting and cross Ventilation and interior spaces on campus have the dual advantages of energy conversation and using renewable energy.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Provision for lift	No	Nil
Ramp/Rails	Yes	Nil
Braille Software/facilities	No	Nil
Rest Rooms	Yes	Nil
Scribes for examination	Yes	Nil

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	1	1	21/06/2019	1	Yoga Day	Keep the body mentally physically fit	58
2019	1	1	09/07/2019	1	Tree Plantation	Plantation	25
2019	1	1	24/07/2019	1	Awareness Program on	address about bad impacts of	76

					Plastic Usage	Plastic usage	
2020	1	1	24/01/2020	1	Swachta Anbhiyan	Cleaness Hygine	124
2020	1	1	02/02/2020	1	Road safety	Traffic Rules	74
2020	1	1	04/03/2020	1	How to File ITR	how to file Income Tax return	37
View File							

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Code and Conduct for Students	06/05/2019	Code of conduct for students helps them in achieving holistic and overall development. It also helps them in their behavioral and academic and professional career.
Code and Conduct for Non- Teaching Staff	04/06/2019	As per HR Policy
Code and Conduct for Teaching Staff	04/06/2019	As per HR Policy

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Womens Day Celebration	08/03/2020	08/03/2020	96
Celebrating the importance of nature by National Photography	19/08/2019	19/08/2019	85
Teachers Day Celebration on the Occasion of Birthday Dr. S. Radhakrishnan	05/09/2019	05/09/2019	132
Celebration of Gandhi Jayanti by Buddies	02/10/2019	02/10/2019	158
Nukkad Natak on Beti Bacho, Beti Padao	20/01/2020	20/01/2020	134
Webinar on Impact of Values, Ethics and Behavior on Personality of Professionals	12/02/2020	12/02/2020	126

Webinar on Professional Ethics, Accountability of Lawyers, Bar and Bench Relations	27/04/2020	27/04/2020	64
View File			

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Energy Conservation 2. Use of Renewable Energy 3. Efforts for Carbon Neutrality 4. Plantation 5. Hazardous Waste Management 6. E-Waste Management 7. Rain Water Harvesting

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Best Practice Title of the Practice: Million Dollar Idea Factory Club
Objectives of the Practice: "Million Dollar Idea Factory" has been constituted to encourage students to innovate new ideas and projects, and to have their own start-up companies. Any student (or group of students) who has any new idea or project, and wishes to develop it as a business model may join this club. This practice is helpful in preparing new entrepreneurs and make the path for the creation of a better society. The Objectives of MDIF Club are to: • To Promote First Generation Businessman and Industrialists • To Create Awareness about Availability of Resources • To Encourage Self Employment Tendencies • To Provide Knowledge about Government Plans and Programmes • To Provide Training to Operate Business • To Create Awareness about Marketing • To give financial and other required supports. The Context: Entrepreneurship education has emerged out as a demanding subject to be mastered by young students. With each passing day, as the jobs are getting limited owing to numerous reasons such as technological advancements and population growth, entrepreneurship option can be seen as a significant career option among the current generation. Contributing significantly to economic growth, entrepreneurship also generates numerous job perspectives. As a result of which, it has always been encouraged by intellectuals to motivate the young mind to start a business of their own. To make the students aware of the possible benefits of being an entrepreneur, a basic entrepreneurship program should be incorporated in the regular curriculum as a mandatory subject. This initiative will not only boost the interest of the students to go for personal business meanwhile ditching the traditional 9 to 5 jobs. This basic education will not only help them embracing any upcoming opportunities to be successful entrepreneurs but also tackle the adversities successfully in the future. The Practice: In the volatile and dynamic market, new technologies are advancing in each passing day and the current generation is progressing towards a future without any certainty. They might take years to master a particular trade or skill but with time it might disappear from the market resulting in havoc in student's careers. By learning about entrepreneurship, one door will always be open for venturing into, if the things do not turn out as expected. Our world is changing rapidly and we are voyaging steadily towards a generation equipped with more technical knowledge and advancement. The future belongs to the innovators and leaders. Our education system needs to adapt accordingly. Basic entrepreneurship programs will emerge as a path-breaker and trend-setter proving quite a beneficial initiative for future generations. Steps involved in the practice: Step 1: The students from various departments are informed to present their preliminary business ideas with its relevance ,mission and objectives for first round of presentation. Step 2: Jury members from different background and expertise are called to raise queries and give valuable input for another round of

presentation. Faculty Mentors are being associated for continuous help in framing project details. Step 3: Under second round, selected teams are expected to give complete details about their selected business project from feasibility to expected blue print which then being critically analyzed by expert jury members and projects is being selected accordingly. Step 4: Timely presentations meetings with selected teams and experts are organized to look after the progress of the projects. Steps 5: All forms of resources being provided by the college for successful implementation of projects. Evidence of Success: Shaping out entrepreneurial side of a student in his early learning stage is always a crucial task but today's youth has proved it wrong by diversifying their learning skills and developing the multi-engaging mindset. There are various business projects which has been seeded in MDIF are becoming a strong tree like Sewacity, zero search engine, voidout, udaan, kidsify ,and etc. Sewacity has started their working at the time of pandemic in various areas of Bihar. Problems Encountered and Resources Required: While such initiatives remain advantageous for the students but certain constraints that are encountered while conducting such sessions are as follows: 1. To secure free time from academic practices for smooth conduct of such kind of activities. 2. To continuously engage students for speedy implementation and progress of the project. Best Practice Title of the Practice: Knowledge Sharing Sessions The faculties of an institution are the backbone, who may lead an organization towards the direction of success. The faculties from various departments, when share their knowledge among themselves, can lead to a better academic atmosphere. Such an atmosphere allows for the academicians to gain knowledge in the spheres that they are not known to. Such a multidisciplinary approach can help to create a prosperous atmosphere in institutions of higher education. The Objectives of Knowledge Sharing Sessions are to: • To bring out an awareness among the faculty about the contemporary trends in other areas of study. • To get adapted to new technological trends in the inter-disciplinary research. • To promote an atmosphere of understanding among the faculties of various departments, so that it may lead to team development. • To develop an interaction among the faculties. The Context: The contemporary scenario is not the one, where an academician can be competitive in the field, unless he/she gains some understanding in other fields too. The convergence of domains and the research practices with advance knowledge of the various fields are must to succeed in a particular field. Such a practice offers the way to gain an understanding of the untouched topics. The Practice: The main purpose of 'Knowledge Sharing Session' practice is to gain an understanding of the unknown fields, stay updated on the new developments and prepare the academicians to meet the requirements for their growth and to enhance their stature on professional fronts. The various steps of the practice are as under: Step 1: The faculties from various departments are informed about their presentations for these sessions on alternative Saturdays, when the institution is working. Step 2: A meeting is conducted with the concerned faculty to decide the topic as per the faculty's expertise. Step 3: The faculty prepares the presentation keeping in mind the needs of the academicians. Step 4: The session is conducted and an ample time is given to interactive session, so that the faculties may gain clarity on the respective topic. Evidence of Success: Faculty members with all types of capabilities always act as an asset for any organization. The topics of the session such as Corporate Social Responsibility, Consumer Rights, Personal Branding, Media Literacy etc are some of the key topics, on which the faculty is empowered with the tool of knowledge. A detailed presentation on such kind of topics acts as the main ingredient to enhance the knowledge, capability and competency. Strengthening the faculty exuberance in key domains of teaching, assessing, research and professionalism may lead to significant improvement in the academic performance of learners. Problems Encountered and Resources Required: While such sessions remain advantageous for the faculty members but certain constraints that are encountered while conducting such

sessions are as follows: 1. To secure free time from academic practices for smooth conduct of such kind of sessions. 2. To have experienced and qualified presenters, who may present the enriching sessions in an interesting way. Step 1: The faculties from various departments are informed about their presentations for these sessions on alternative Saturdays, when the institution is working. Step 2: A meeting is conducted with the concerned faculty to decide the topic as per the faculty's expertise. Step 3: The faculty prepares the presentation keeping in mind the needs of the academicians. Step 4: The session is conducted and an ample time is given to interactive session, so that the faculties may gain clarity on the respective topic.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://imsnoida.com/institutional-best-practices/>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

IMS Noida strives to establish itself as a unique Institution where thrust is given to the all round and holistic development of the students in today's modern society. Equal emphasis is being placed on teaching and academic learning, including research conducted by the students in the mentorship of faculty members. Students work on various intellectual, cultural and physical activities which helps them to acquire wisdom and knowledge and guide them to realize their maximum potential in the society. We have the following clubs such as 1. Master Blaster Club 2. FIFA Fever Football Club 3. Cross Fire Volleyball Club 4. Uppercut Boxing Self Defence Club 5. MA Lawn Table Tennis Club 6. Brave Heart Running and Fitness Club 7. Theatre Shakespeare Club 8. Rock Band Voltage Band Club 9. Vocal Music Lata Mangeskar Club 10. Creating Writing Wordsworth Club 11. Fine Arts Hussain Club 12. Dance Club - Michael Jackson Club, etc. Events are organized round the year such as Inter-Collegiate Sports Meet, Marathon, Cultural evening, etc to celebrate Indian festivals such as Holi, Deepawali, Teachers' Day, Christmas Day, etc where students participation is almost mandatory. The Institution provides for innovation and start-ups for students through its "Million Dollar Idea Faculty" where students who want to set up their own companies are encouraged through consultancy, start-up funding and market guidance, etc. There is an RTI Club where students are taught how to file RTI for govt sector. The Institution also organized a Technology Expo where students can showcase their Science and Technology projects to the Industry. The institution also organized MOUs with Industry so that students are well prepared for their future as a part of all round development. Students are also involved in Social Welfare Activities such as Village Adoption, Swachchhata Abhiyan, Women Empowerment Projects, Voter Awareness Program, Financial Literacy Program in Villages, etc

Provide the weblink of the institution

<https://imsnoida.com/wp-content/uploads/2022/03/Distinctiveness.pdf>

8.Future Plans of Actions for Next Academic Year

IMS Noida is strongly committed to serve the society by providing quality professional education. IMS aims to enhance the quality of life through excellence and leadership in professionally relevant education by becoming an academic community which is out ward looking and committed to innovation and lifelong learning specifically IMS is continuing its sustained efforts to achieve the above by striving towards worlds class facilities and infrastructure, enhance quality of teaching, increase the impact of its research publications by improving its administrative efficiency. Specifically, IMS plans to include the

following: 1. To get the Autonomous Status 2. To start Moocs course for benefit of the students 3. To establish a Research Centre of Repute 4. To set up Bot Lab for Robotic Process Automation 5. To set up Centre of Excellence for Amazon AWS, SAP and IBM.