



Yearly Status Report - 2018-2019

Part A

Data of the Institution

1. Name of the Institution		INSTITUTE OF MANAGEMENT STUDIES
Name of the head of the Institution		Dr. Manju Gupta
Designation		Director(in-charge)
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		01204798800
Mobile no.		9654364080
Registered Email		iqac@imsnoida.com
Alternate Email		president@imsnoida.com
Address		A-8B, IMS Campus, Sector-62, Noida
City/Town		Noida
State/UT		Uttar pradesh
Pincode		201003
2. Institutional Status		

Affiliated / Constituent	Affiliated
Type of Institution	Co-education
Location	Urban
Financial Status	private
Name of the IQAC co-ordinator/Director	Dr. Ajay Kumar Gupta
Phone no/Alternate Phone no.	01204798800
Mobile no.	9971483232
Registered Email	dean.it@imsnoida.com
Alternate Email	registrar@imsnoida.com

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	https://imsnoida.com/wp-content/uploads/2021/01/AQAR-2017-18-IMS.pdf
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4. Whether Academic Calendar prepared during the year

Yes

if yes,whether it is uploaded in the institutional website:
Weblink :

<https://imsnoida.com/academic-calendars/>

5. Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity	
				Period From	Period To
1	A	3.03	2015	25-Jun-2015	24-Jun-2020

6. Date of Establishment of IQAC

01-Jul-2015

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Performance of Startup and Innovation Club (MDIF)	10-Sep-2018 1	250

Infrastructure Development	10-Aug-2018 1	2500
Establishment of Research Cell	27-Aug-2018 1	200
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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

2

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. Strengthening of Infrastructure 2. Strengthening of Research Development Activities 3. ISO 90012015 Certification 4. Curriculum Design Development 5. Students Support and Progression

1. Strengthening of Infrastructure 2. Strengthening of Research Development Activities 3. ISO 90012015 Certification 4. Curriculum Design Development 5. Students Support and Progression

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
1. Infrastructure of Administrative Block	• Infrastructure has improved
2. Overall development of the students	Guest Lectures by eminent personalities • Industry Visits • Workshops Seminars Master Classes FDPs • Students sent for live Projects. • Introduction of School of Languages - French / German / Soft Skills
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14. Whether AQAR was placed before statutory body ?	Yes
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Name of Statutory Body	Meeting Date
Management	02-Nov-2019

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	Yes
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Date of Visit	22-Jan-2019
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16. Whether institutional data submitted to AISHE:	Yes
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Year of Submission	2019
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Date of Submission	30-Apr-2019
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17. Does the Institution have Management Information System ?	Yes
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If yes, give a brief description and a list of modules currently operational (maximum 500 words)	ERP Software is used for all important tasks such as Admission, Students Records, Attendance Records, Sessional Examinations Records, Event Management, Feedback System, etc. The ERP has been useful in improving operational efficiency and delivered strategic benefits.
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Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

At IMS, Noida curriculum is effectively developed and implemented to address the challenges and opportunities of the dynamic needs of the Industry. Faculty members are kept up to date for the industry requirements and encourage to participate in various national and international level development programs, conferences, workshops, training programs, etc. This approach has help IMS to use the latest developments and changes in the fields of knowledge for appropriate curriculum development and in adopting a better pedagogy in curriculum delivery. Course outline: Every semester before the commencement all faculty members provide detailed course outlines for their lectures as lesson plans. These plans include course objectives, reading material, evaluation pattern and learning outcomes. Uniformity in Course Contents and Structures: Sometimes same course can be taught by multiple faculty members for different sections but the uniformity is maintained with respect to the common course outline and common end term examinations and common question papers to the all sections. Pedagogy: IMS Noida follows various methods and styles for curriculum delivery such as classroom teaching term projects, role pays, case study, workshops, industrial visits, Anveshan Market Survey, HR Symposium, Seminar, Conferences, etc. for integrating academic and industry requirements for the courses. Every school / academic department has advisory board meeting as well as departmental meetings to discuss curriculum delivery as part of pedagogy the discussions ascertained around, class tests, team projects, presentations, group discussions, etc. as compulsory requirements in the implementation of various courses.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Python	Nil	22/10/2018	2	Yes	Yes
Internet of Things	Nil	27/08/2018	2	Yes	Yes
Digital Marketing	Nil	17/09/2018	2	Yes	Yes
Advanced Excel	Nil	19/11/2018	2	Yes	Yes
Open Source IIT Bombay	Nil	01/08/2018	90	Yes	Yes
Business English Communication	Nil	28/01/2019	2	Yes	Yes
Open Source IIT Bombay	Nil	28/01/2019	90	Yes	Yes
HR Analytics	Nil	11/02/2019	2	Yes	Yes
Entrepreneurship	Nil	30/10/2018	2	Yes	Yes

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction

No Data Entered/Not Applicable !!!

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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
No Data Entered/Not Applicable !!!		

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	850	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Foreign Language	24/07/2018	200
Personality Development	25/07/2018	1600
Programming Lab	16/07/2018	187
Web Designing Lab	17/07/2018	192
Robotics Lab	03/09/2018	34
Video Editing	18/07/2018	200
Camera Handling	19/07/2018	200
Photography Film Making	27/08/2018	100
Business Simulation	04/11/2019	19
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BBA	Management	300
BCA	Computer Applications	390
BA (Journalism)	Journalism	80
MA (Journalism)	Journalism	11
MBA	International Business	12
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?

(maximum 500 words)

Feedback Obtained

IMS Noida actively receives feedback from students regarding the performance of the faculty as to how successful the teachers are imparting quality education to them. Appropriate form has been designed to get the feedback. The feedback is used by the Management to evaluate the performance of the faculty. Management also receives feedback from the faculty regarding any academic issue. Similarly there is full fledged Alumni Cell which organizes Annual Meet of Alumni and collects their feedback and suggestions. Since the Alumni is mostly in Industry the suggestion are very valuable and feedback is used to introduce value added courses, which enhances the employability of the students. Corporate Resource Centre (CRC) organizes on-campus and off-campus interview for all our students who go through rigorous selection procedure for placement. CRC continuously takes feedback from those employers who have selected our students and how they have performed. Using this feedback we again request the departments to take corrective action so that more students can pass the interview and written tests for placement.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BBA	Business Administration	360	500	360
BCA	Computer Application	300	325	223
BJ	Journalism & Mass Communication	180	150	91
MJ	Journalism & Mass Communication	60	25	14
MBA	International Business	120	60	11
BFA	Fine Arts	120	50	30

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	1533	41	64	8	72

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
72	72	20	40	4	54
View File of ICT Tools and resources					
View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The objective of Students Mentoring System is to develop good intimacy with a group of students in order to identify their inherent strengths, weaknesses and accordingly to infuse in them a sense of discipline, a good moral conduct and an aspiration for achieving an overall performance in both curricular and extra curricular activities. Area of Focus: 1. Discipline : Behaviour, Dress, Manners, etc. 2. Attendance : Classroom and College activities. 3. Academic Counselling : Identifying problems related to teaching, curriculum, performance, etc. 4. Identifying Strength / : a) Strengths in Event Management, Sports / Games, Weaknesses Cultural / Social activities, etc. b) Weakness: Academic, Social / Emotional even health and communication Related matters. 5. Developing Positive Attitudes: Team spirits, Cooperation, Devotion to work, Comradship, etc. 6. Striving to be a friend, philosopher and guide to the students. Modality: 1. A batch of about 30 students of the same class / section to be attached to a faculty member, who will be called as group counselor / advisor. Preferably he / she should be teaching these students. 2. The group should meet at least once in a month for collective deliberations and interaction. However, the teacher should be available for any individual counseling or problem solving.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
1574	72	1:22

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
72	72	Nil	29	21

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2018	Mr. Vijay Sharma	Assistant Professor	Kalam Ke Sipahi by NAI
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BBA	BBA	1	21/12/2018	30/03/2019
BBA	BBA	3	18/12/2018	16/03/2019
BBA	BBA	5	17/12/2018	16/03/2019

BCA	BCA	1	04/01/2019	02/04/2019
BCA	BCA	3	07/01/2019	30/03/2019
BCA	BCA	5	08/01/2019	30/03/2019
BJ	BJMC	1	03/01/2019	07/03/2019
BJ	BJMC	3	03/01/2019	07/03/2019
BJ	BJMC	5	03/01/2019	07/03/2019
MJ	MJMC	1	03/01/2019	07/03/2019

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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

SESSIONAL EXAMINATIONS Internal Assessment 1. During the Semester, there would be Two Sessional Exams. 2. The break-up of Internal Assessment shall be as follows: (a) Class Test - 15 marks (b) Teacher Assessment - 5 marks (Assignments, Quizzes) (c) Attendance - 5 marks 3. Each subject of Internal Assessment shall have 25 marks. This shall include Average Marks of two Sessional Exams against 15 marks of class test. 4. In case a student is ABSENT in any Sessional Exam due to medical or any reason, an application must be submitted to respective Counselor / Class Coordinators along with proof (medical or any docs) and letter of parents with a copy to Registrar. 5. A make-up test may be conducted before CCSU end semester exam of those students (at point-4) OR average marks may be given after taking viva / assignment of those subjects. Make-up Test There should be a strict make up exam policy for the students as below- 1. If a student is absent then he/she should submit valid proof either with the sign with parents or via email of parents before the Sessional Exam. No application will be entertained immediate before the make-up exam schedule. 2. Those students who are giving make up exam they should be allowed only for 50 of make-up of the Sessional Exam. (If they are absent in one exam of 15 marks then he will be allowed to make up only for 7.5 marks. Because the make-up exam is not third internal 3. Make-up exam will consist (written assignment and viva). Assignment will be given by the subject teacher. 5. The assignment will be of 2.5 marks and viva will be of 5 marks. 6. It will be decided by the HODs only who is allowed to give the make-up exam as per the documentation provided and with parents consent.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The Academic Calendar is prepared by the Ch. Charan Singh University (our affiliating university) well in advance. Based on that academic calendar we plan for conduction of Sessional Examinations, etc. and we adhere to that academic calendar. We also plan industrial visits, Workshops, Seminars, Master Classes, Guest Lectures and other educational activities.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://imsnoida.com/po-pso-co/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage

BBA	BBA	Management	303	217	72
BCA	BCA	Computer Application	175	141	81
BJMC	BJ	Journalism & Mass Communication	70	70	100
MJMC	MJ	Journalism & Mass Communication	16	16	100
BFA	BFA	Fine Arts	19	19	100
MBA	MBA	International Business	7	6	85
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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://imsnoida.com/student-satisfaction-survey-sss/>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Major Projects	180	Prachar Prasar Agency, Under Ministry of Woven and Child Development	1.02	1.02
Major Projects	90	Election Commission of India	0.2	0.2
Major Projects	1095	UNICEF	5	0.84
Major Projects	365	Ministry of Information Broadcasting, India	0.3	0.3
Major Projects	365	Canara Bank, HSBC Bank, Oriental Bank of Commerce	1.38	1.38
Minor Projects	30	Raymonds	0.1	0.1
Minor Projects	90	Shri Narayan Sanskritik Chetna Nyas (NGO)	0.2	0.2

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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Workshop on Financial Planning	Management	31/08/2018
Workshop on Communication Skills	Management	30/08/2018
Workshop on Neuro Linguistic Programming	Management	12/03/2019
Workshop on Advanced Excel	Management	24/01/2019
Workshop on Effective Communication Skills	Management	05/03/2019
Workshop on Application Development on Android	BCA	25/09/2018
Workshop on Wordpress	BCA	01/11/2018
Workshop on Web Development	BCA	02/04/2019
Workshop on Machine Learning with Python	BCA	17/09/2018
Workshop on News Bulletin Management Production	Journalism	14/02/2019
Workshop on Digital Poster Making	Journalism	10/04/2019
Workshop on Editing	Journalism	01/03/2019
Workshop on Radio Jockeying	Journalism	04/04/2019
Ideation Workshop	Management	30/10/2018
Workshop on Python	BCA	24/10/2018
KnackathonIT Gaming Workshop	BCA / Management	10/07/2018
Happiness Management Workshop	Management	06/02/2019
Workshop on Corporate Culture Orientation	Management / BCA	27/03/2019
Goal Setting Workshop	Management	19/04/2019
Corporate Guest Talk by Mr. V. Krishnan (CoFound of JustDial)	Management	05/10/2018
Special Lecture on Understanding a Corporate	Management	28/09/2018
Corporate Guest Talk by Mr. Harsh V Pant on New Directions in Indias Foreign Policy: Theory Praxis	Management	29/01/2019

Special Lecture on LLPA New Business Model	Management	31/01/2019
Fact Checking by Google	Journalism	19/12/2018
Workshop on Poetry	Journalism	26/11/2018
Workshop on Photography and Still Camera Handling	Journalism	28/11/2019

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
MDIF	Milliion Dollar Idea Factory	Self	Printbrix	Printing Facility	02/01/2019
MDIF	Million Dollar Idea Factory	Self	Deal Wale Bhaiya	Digital Marketing	15/04/2019
MDIF	Million Dollar Idea Factory	Self	F-Wear	Fashion Garments	10/12/2018
MDIF	Million Dollar Idea Factory	Self	Tablet Substitute for School Bag	Academic	10/08/2018
MDIF	Million Dollar Idea Factory	Self	Mandala Arts Painting	Fine Arts	29/10/2018
MDIF	Million Dollar Idea Factory	Self	Fitness Food Service	Health	17/09/2018
MDIF	Million Dollar Idea Factory	Self	Portal for Tourist and Hotel Management	Tourism	12/11/2018
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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
2000	4000	15000

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
No Data Entered/Not Applicable !!!	

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Management	9	5
International	BCA	5	5
National	Journalism	1	7
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
BCA	7
Management	2
Journalism and Mass Communication	9
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
ZENITH International Journal of Business Economics	Dr.Richa Agrawal	Impact of Mergers and Acquisitions on Business excellence	2019	0	IMS Noida	Nil
Impact of Mergers And Acquisitions on employee's perception in Banking sector in India	Dr.Richa Agrawal	International Research Journal of Management	2019	0	IMS Noida	Nil
Effect of Emotional Intelligence and Personality Traits on academic achievement of undergraduate Management Students: An Empirical Study	Ms. Neerja Anand	International Journal of Advanced and Innovative Research	2019	0	IMS Noida	Nil

Performance Analysis of Bug Fixing Process in Open-Source Repositories	Ms. Anjali Goyal	Procedia Computer Science Journal, Elsevier	2019	0	IMS Noida	Nil
Effect of Opening up of Indian Economy on Indo-African Trade with Reference to Southern Africa	Dr. Sonia Dhir	InTraders International Trade Academic Journal Vol.2. Issue.I July 2019 Issue	2019	0	IMS Noida	Nil
Different Styles of Foreign Language Teaching	MS. Ruchi Bobal	Caravieti Journal	2019	0	IMS Noida	Nil
An Empirical Study of Non- Reproducible Bugs	Ms. Anjali Goyal	International Journal of System Assurance Engineering and Management, Springer	2019	0	IMS Noida	Nil
Start-ups -A big Theme for Indian Economic Growth	Ms. Neelam Sheoliha	International Journal of Economics and Business Research	2019	0	IMS Noida	Nil
The Effect of Emotional Intelligence on Employee Engagement amongst B-School Faculty in Delhi-NCR: An Empirical	Ms. Neerja Anand	International Journal Research	2019	0	IMS Noida	Nil

Study						
The Emergence of Neuromarketing with Specific Reference to Indian Market	Dr.Deviyani Rohatgi	Journal of Marketing Strategy	2019	0	IMS Noida	Nil
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Impact of digital marketing on changing scenario of business	Dr. Rashmi Chawla	international journal of advance innovative research	2019	Nil	Nil	IMS
A Path for Indian Economy (Business perspective)	Ms. Neelam Sheoliha	Jaipuria International Journal of Management Research	2018	Nil	Nil	IMS
E-tailing post demonetization: An Empirical Study using theory of planned behaviour	Ms. Deepti Verma	Journal of Management Research	2018	Nil	Nil	IMS
The Effect of Emotional Intelligence on Employee Engagement amongst B-School Faculty in Delhi-NCR: An Empirical Study"	Ms. Neerja Anand	International Journal of Research, Vol. VIII, issue 5, May 2019, Pg. No-2488-95, a UGC listed Journal (63072) with impact	2019	Nil	Nil	IMS

		factor 5.7, ISSN: 2236-6124				
Effect of Emotional Intelligence and Personality Traits on academic achievement of undergraduate Management Students: An Empirical Study"	Ms. Neerja Anand	International Journal of Advanced and Innovative Research, Vol.6, issue 1 (XII), Jan-Mar 2019, a UGC listed Journal (63571) with impact factor 7.36, ISSN :23947780	2019	Nil	Nil	IMS
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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	1	2	4	6
Presented papers	21	7	Nil	Nil
Resource persons	Nil	2	Nil	Nil
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Mahaparv Matdaan	Election Commission of India	10	200
Visit to Bal Sansar	Sai Bal Sansar - An Orphanage	2	30
Visit to Adwait Public School for Differently abled	Adwait Pariwar Foundation, Ghaziabad	3	25
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students
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			Benefited
Short Film	3rd Prize	NISCORT Media Institute, Vaishali, Gzb	4
Sallam Shakti	awarded	Ministry of Information and Broadcasting, India	50
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Lakshya 2019	ABES Engineering College, Gzb	Carom	1	2
Technotsav 2019	IMS Ghaziabad	IT Quiz	1	2
Lakshya 2019	ABES Engineering College, Gzb	Badminton	1	2
Voter Awareness Program	Election Commission of India	Mahaparv Matdaan	10	200
Women Empowerment	IMS Noida	Main Kuch Bhi Karsakti Hoon	5	100
Swachh Bharat	NGO	Cleanliness Drive	1	40
Spandan 2019	New Delhi Institute of Management	Business and IT Quizes	1	2
Nav Tarang 2019	ITS Mohan Nagar, Gzb	War of Band	1	2
Nav Tarang	ITS Mohan Nagar, Gzb	Solo Singing	1	1
Nav Tarang	ITS Mohan Nagar, Gzb	LAN Gaming	1	2
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Workshop on Film Production by IGNCNA	2	Participation Fee Sponsored by IMS Noida	5
No file uploaded.			

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internship	Internship	Adhunik Times	17/06/2019	16/08/2019	2
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
No Data Entered/Not Applicable !!!			
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
50000000	48867614

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Newly Added
Seminar Halls	Newly Added
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Classrooms with Wi-Fi OR LAN	Existing
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
LIBSYS	Fully	5.7.1	2007

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
	Text Books	17828	3420000	550	2690000	18378
Reference Books	6415	1362000	141	55000	6556	1417000
Journals	95	140000	Nil	Nil	95	140000
Digital Database	1	13500	1	13500	2	27000
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Mr. Zubair Ahmed	Financial Management, International Business, Bus. Economics, Business Law	Unacademy	19/11/2018
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	180	3	3	3	1	2	1	50	0
Added	0	0	0	0	0	0	0	0	0
Total	180	3	3	3	1	2	1	50	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

50 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Sony PD 170, Panasonic AVCCAM (AG.HMC82EN), NIKON D3100, CANON EOS 200D, Camera tripod, Camera Microphones, Lapel mike	https://www.youtube.com/channel/UCVEHeaVbCtIIORnyGnXqBfO

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on	Expenditure incurred on	Assigned budget on	Expenditure incurred on
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academic facilities	maintenance of academic facilities	physical facilities	maintenance of physical facilities
11000000	10663922	39000000	38203692

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

IMS Noida has its own procedures and policies for maintaining and utilizing the physics, academic and support facility such as laboratory, sports, computers, classrooms etc. IMS Noida ensures regular maintenance and upkeep of all infrastructural facilities through complain registering redressal system. The maintenance work is carried out by trained and experienced in house experts as well as outsourced to appropriate outside agencies.

<https://imsnoida.com/wp-content/uploads/2022/03/4.4.2-Maintenance-of-Facilities.pdf>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Scholarship	100	1834000
Financial Support from Other Sources			
a) National	0	Nil	0
b) International	0	Nil	0
No file uploaded.			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Soft Skill Development	01/08/2018	1300	inhouse faculty
Remedial Coaching	19/11/2018	300	inhouse faculty
Language Lab	01/08/2018	150	inhouse faculty
Yoga Meditation (Art of Living)	01/08/2018	400	by NGO
Personal Counselling and Mentoring	01/08/2018	700	inhouse faculty
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed

2019	Competitive Examination and Career Counselling	100	700	50	100
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
100	90	10

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Wipro	45	6	ConQsys	15	1
View File					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	30	NA	IT	IMS Noida Others	MCA
2019	20	NA	MANAGEMENT	IMS Noida Others	MBA / PGDM
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
CAT	75
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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Womens Day	Institutional	100
Fifa	Inter-Institutional	100
Holi Celebration	Institutional	150
Deepawali	Institutional	150
Media Fest Zest 2K19	Inter-Institutional	100
Hindi Samvaad (Hindi Divas)	Institutional	100
No file uploaded.		

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ International	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	Member of Indian Netball Team. Won the Gold Medal in Assam Netball Championship Adjudged Man of the Series and Man of the Match in 5 Tournaments	International	5	Nil	180919105022	Akshat Tyagi

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The qualities of leadership, organization, and responsibility in the students, an active Student Council is in place along with a strong representation of students in the academic and administrative bodies / committees. The Class Representative (CR) system is fundamental to student representation as leaders. It allows two/three student to represent each class of each course in the Institute, with regular meetings held to ensure the systems efficiency and effectiveness in putting forward the interests and views of the students. The CRs are elected by the class using democratic selection methods. CR meetings play a major role to assess teaching, learning and support services provided to the students by the Institution. Faculty program coordinators/deans/heads monitor the functioning and effectiveness of the CR system.

Technical/Functional Clubs /Committees elect Group Representative, where students organize domain specific events, extracurricular events, competitions and conferences honing their subject expertise skills in addition to their leadership skills. Club/Committees are platforms that offer a plethora of opportunities to students to give them a voice of their own and shed their inhibitions through an enriching and engaging experience. Club/Committee activities, workshops, Intra Domain and Inter University competitions enhance the communication skills, team management skills, leadership skills, time management, resource management skills and above all builds confidence in each student. Through the Club/committee platform, provided by the Institute, students learn to do practical implementation of the classroom learning. Best practices of each department are transmitted across Institute to strengthen the student's platforms for holistic development of each student

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

9000

5.4.3 – Alumni contribution during the year (in Rupees) :

30000

5.4.4 – Meetings/activities organized by Alumni Association :

2

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Management of the Institute communicates with the Director and the faculty frequently to discuss the problems and issues related to Institutes development, administrative and academic growth and infrastructural needs. The Management gives sufficient freedom to Director who is the Academic Head of the Institute. The Institution to function in order to full-fill the vision and the mission. Academic responsibilities are fairly divided among all the faculty / staff members. As part of decentralization Committees are formed for various academic and co-curricular activities to be conducted during the academic year. Regular meetings are held with the teaching and non-teaching staff and various issued are taken for decision before arriving on final decision. This is done as part of decentralization and delegation of authority to various bodies. Further, the Institute promotes the culture of participative management. The Institute encourages active participation and involvement of all the faculty and staff members in meeting. Faculty members and staff are persuaded to contribute by sharing their views and by giving valuable suggestions. The committees which are involved in decentralization in participative management are Admission Committee, Foreign Students Cell, Womens Grievance Cell, Disciplinary Committee, Students Affairs Committee, Youth Social Welfare Cell, Timetable Committee, Counseling Cell, Placement Committee, Alumni Committee, Library Committee, Examination Committee, Anti-Ragging Committee, Sports Committee, Academic Affairs Committee, Research Committee, Purchase and Stock Committee and Housing Keeping Committee.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	As per the Admissions Rules of Ch. Charan Singh University, Meerut.
Industry Interaction / Collaboration	Industry interaction happens in the forms of guest lectures, Summer Internship Projects, Live Project, Mentorship and final placement.
Human Resource Management	a. Good compensation structure. b. Family like atmosphere ensures that staff members are not treated as resource. c. Additional requirement of faculty fulfilled by recruitment of

	visiting faculty.
Library, ICT and Physical Infrastructure / Instrumentation	1. IQAC solicits suggestions from students and staff to improve infrastructure and shares with HODs. 2. Wi-fi provided to all the students. 3. ERP implemented
Research and Development	To promote research IMS encourages faculty members to participate and present papers in various state / national / international seminars / conferences. IQAC has been advising HODs to share research thrust areas with students suggesting ways to strengthen infrastructure, quality of publication, doctoral research, encouraging faculty members to apply for projects, etc.
Examination and Evaluation	University conduct the Examination and Internal Evaluation is done as per the norms of the University. The Institute strictly follows the norms of attendance for appearing in the Examinations.
Teaching and Learning	a. Presentation and tutorial based teaching. b. Assignment based teaching c. Spreadsheet
Curriculum Development	Curriculum designed by the University and with addition to that IMS Noida is providing value added courses for skill development.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Student Admission and Support	All the data related to students admission are uploaded at College ERP
Examination	All the examinations related work as admit cards, uploading the marks of Sessional Examination at College ERP, etc

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
No Data Entered/Not Applicable !!!				
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the	Title of the	From date	To Date	Number of	Number of
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	professional development programme organised for teaching staff	administrative training programme organised for non-teaching staff			participants (Teaching staff)	participants (non-teaching staff)
2018	Workshop on Communication Skills	Workshop on Communication Skills	30/08/2018	30/08/2018	60	20
2019	Workshop on Advanced Excel	Workshop on Advanced Excel	24/01/2019	24/01/2019	60	15
2019	Workshop on Effective Communication Skill	Workshop on Effective Communication Skill	05/03/2019	05/03/2019	60	20
2018	Workshop on Financial Planning	Workshop on Financial Planning	31/08/2018	31/08/2018	60	25
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Faculty Academic Enrichment Program	1	13/06/2019	13/06/2019	1
Advance Research Methodology and Modeling Techniques	9	05/07/2018	06/07/2018	2
Blooms Taxonomy- Approach towards outcome based technical education	1	14/06/2019	14/06/2019	1
No file uploaded.				

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
72	72	125	125

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
3	3	4

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Yes. Institute conducts the Internal and External Audits regularly without fail. To maintain financial prudence and ensure good accounting practices in the Institute and to provide proper platform for audit compliance for better governance, statutory audit is carried twice a year.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		
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6.4.3 – Total corpus fund generated

227645401.00

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	ISO	Yes	ISO Internal Audit Team
Administrative	Yes	ISO	Yes	ISO Internal Audit Team

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

The mentorship programme has strengthened the Parent - Teacher Association as the teachers communicate more frequently with parents regarding students' progress. • The parents are also encouraged to share feedback on educational processes, infrastructure and their feedback is used for constant upgradation of facilities.

6.5.3 – Development programmes for support staff (at least three)

1. Workshop on Effective Communication Skills. 2. Workshop on Computer Skills. 3. Workshop on Code and Conduct. 4. Workshop on Personal Hygiene.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Implementation of ISO directive for quality assurance 2. Assessment of performance of various academic schools, faculty and staff members. 3. Effective display of College policies procedures and code of conduct in campus and as well as on website.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	No

c)ISO certification	Yes
d)NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2018	Establishment of Sports Clubs	01/06/2018	01/08/2018	29/06/2019	900
2018	Establishment of Cultural Clubs	01/06/2018	01/08/2018	29/06/2019	100
2018	Establishment of MDIF Club, Innovation and Startups	10/09/2018	10/09/2018	29/06/2019	250
2018	Establishment of Research Cell	27/08/2018	27/08/2018	29/06/2019	200
2018	Development of Infrastructure	10/08/2018	10/08/2018	29/06/2019	2500
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
A workshop on Gender Sensitization	09/11/2019	09/11/2019	55	80

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Solar Energy is being used for Hostel. Natural lighting and cross Ventilation and interior spaces on campus have the dual advantages of energy conversation and using renewable energy.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Provision for lift	No	Nil
Ramp/Rails	Yes	Nil
Braille	No	Nil

Software/facilities		
Rest Rooms	Yes	Nil
Scribes for examination	Yes	Nil
Special skill development for differently abled students	No	Nil

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2018	1	1	17/07/2018	1	Stress Management Workshop	Stress Free Environment 300300	300
2018	1	1	30/11/2018	1	Chuppi Toro	Womens Safety	250
2019	1	1	23/03/2019	1	International Water Day	Leaving No one behind	300
2019	1	1	19/03/2019	1	Matdan Mahatyohar	Voter Awareness Program	250
2019	1	1	05/04/2019	1	Sweep	Voter Awareness Program	200
2019	1	1	11/05/2019	1	Salaam Shakti	Womens Entrepreneur	40
2019	1	1	05/06/2019	1	Go Green	Plantation Drive	60
2019	1	1	16/06/2019	1	Awareness Workshop on Traffic Abhiyan	Road Safety	250
2019	1	1	21/06/2019	1	Yog Se Nirog	Health Awareness	200
2019	1	1	25/06/2019	1	Counseling Session for Students	How to Success in Your Career	1182

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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Code and Conduct for Students	06/05/2019	Code of conduct for students helps them in achieving holistic and overall development. It also helps them in their behavioral and academic and professional career.
Code and Conduct for Non-Teaching Staff	04/06/2018	As per HR Policy
Code and Conduct for Faculty	04/06/2018	As per HR Policy

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Vishwakarma Day	17/09/2018	17/09/2018	100
Gandhi Jayanti	02/10/2018	02/10/2018	150
Navratri Celebration	16/10/2018	16/10/2018	80
Dussehra	19/10/2018	19/10/2018	200
Christmas Day	24/12/2018	24/12/2018	150
Lohri	14/01/2019	14/01/2019	200
Womens Day	08/03/2019	08/03/2019	250
Hariyaali Teej	13/08/2018	13/08/2018	150
Holi Celebration	20/03/2019	20/03/2019	250
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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Energy Conservation 2. Use of Renewable Energy 3. Efforts for Carbon Neutrality 4. Plantation 5. Hazardous Waste Management 6. E-Waste Management 7. Rain Water Harvesting

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

IMS NOIDA Best Practices 1. School of Management a. Field Exposure: The practice of field exposure definitely gives a reality exposure and brings in clarity of concept. b. Team Building: With good team-building skills, we can generate greater productivity. Team building is an ongoing process that helps a work group evolves into a cohesive unit. The team members not only share expectations for accomplishing group tasks, but also trust support and respect for on another. c. Simulation Games: Simulation is a recreation of a real-world situation, designed to explore key elements of that situation. It is simplification and covers essential aspects of some object or process that allows participants to experience that object or process. d. BBA HAAT :- To develop entrepreneurial skills among students, BBA HAAT is organized every year. Students came up with unique ideas in a group and have to showcase them. e. BUSINESS PLAN COMPETITION :- How to be innovative and creative and have competitive advantage over their competitors with their core competencies, Business plan competition was conducted for students. The students show their

entrepreneurial skills. f. DEBATE COMPETITION: - the most important aspect and requirement to flourish in the market is an ability to express our ideas, opinions and views. Keeping this into account Debate Competition was organized on the various burning topics of management and Economy. The students showcased their Analytical and Logical skills about the topic. The best contestant is awarded for the same. 2. School of Information Technology Best Practices in SOIT revolve around Technical Knowledge expertise, Technical Upgradation and Teaching Methodology: We provide our it students with a series of "Value-Added Labs" including Web designing Lab, Programming lab, Hardware and Robotics Labs:

1. Web Designing Lab : The course covers the usage of graphics, sound and video, and discuss the appropriateness of multimedia on web sites for various commercial projects in the field of journalism, advertising, public relations, and ecommerce. Student works on several small web projects that will lead to a final multimedia project. 2. Hardware Lab: This lab is intended to enhance IT students' architectural knowledge of available and upcoming hardware offerings in existing markets and to open doors to new markets. The overall goal is to learn and grasp a hold on the basic and advanced concepts of hardware, focusing on a. Computer as a System b. Understanding Computer Components c. Input / Output Devices d. Connections e. System Bus f. Computer (PC /Laptop/Mobile specifications g. Computer Assembly h. Networks (LAN /MAN /WAN) i. How to connect (Topologies) j. Communication between two devices 3. Programming Lab: Here the students learn how to develop their projects using the latest and state of the art programming languages such as Python, NodeJS, ReactJS, MongoDB, Java, MVC stack, etc. 4. Robotics Lab: Basic Robotics kit is provided to every student to enable them to understand the concepts of artificial intelligence and how to program the machines to be able to do day-to-day tasks using machines and robotics. 3. School of Journalism and Mass Communication a. Print Journalism: IMS is having a great concern over doing the things by identifying the next level of the career, so we are more focused towards practicing in real manner. To achieve the grip over communication our students are trained in the real print laboratory which is IMS KSHITIJ (in house newspaper). We have already executed the level of training and evaluation of the students through basic training of composing for Media presenting composed assignments, preparing news reports, interviews, articles and columns. To teach these skills we organize mock drills in the classroom, along with PPT, audio-visual presentations, workshop from experts, media visits, internships and orientation through seminar and conferences. Finally the students prepare the projects and selective write ups are published in IMS KSHITIJ. b. Audio-Visual Media (Radio): The courses utilize mix of in -Class, studio based project learning methods including: i. Teaching , Presentations and discussions led by instructor /s ii. Project work along with presentation by the students iii. Evaluation discussions through active participation and presentation by students

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://imsnoida.com/institutional-best-practices/>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

IMS Noida strives to establish itself as a unique Institution where thrust is given to the all round and holistic development of the students in today's modern society. Equal emphasis is being placed on teaching and academic learning, including research conducted by the students in the mentorship of faculty members. Students work on various intellectual, cultural and physical activities which helps them to acquire wisdom and knowledge and guide them to

realize their maximum potential in the society. We have the following clubs such as 1. Master Blaster Club 2. FIFA Fever Football Club 3. Cross Fire Volleyball Club 4. Uppercut Boxing Self Defence Club 5. MA Lawn Table Tennis Club 6. Brave Heart Running and Fitness Club 7. Theatre Shakespeare Club 8. Rock Band Voltage Band Club 9. Vocal Music Lata Mangeskar Club 10. Creating Writing Wordsworth Club 11. Fine Arts Hussain Club 12. Dance Club - Michael Jackson Club, etc. Events are organized round the year such as Inter-Collegiate Sports Meet, Marathon, Cultural evening, etc to celebrate Indian festivals such as Holi, Deepawali, Teachers' Day, Christmas Day, etc where students participation is almost mandatory. The Institution provides for innovation and start-ups for students through its "Million Dollar Idea Faculty" where students who want to set up their own companies are encouraged through consultancy, start-up funding and market guidance, etc. There is an RTI Club where students are taught how to file RTI for govt sector. The Institution also organized a Technology Expo where students can showcase their Science and Technology projects to the Industry. The institution also organized MOUs with Industry so that students are well prepared for their future as a part of all round development. Students are also involved in Social Welfare Activities such as Village Adoption, Swachchhata Abhiyan, Women Empowerment Projects, Voter Awareness Program, Financial Literacy Program in Villages, etc

Provide the weblink of the institution

<https://imsnoida.com/wp-content/uploads/2022/03/Distinctiveness.pdf>

8.Future Plans of Actions for Next Academic Year

IMS Noida is strongly committed to serve the society by providing quality professional education. IMS aims to enhance the quality of life through excellence and leadership in professionally relevant education by becoming an academic community which is out ward looking and committed to innovation and lifelong learning specifically IMS is continuing its sustained efforts to achieve the above by striving towards worlds class facilities and infrastructure, enhance quality of teaching, increase the impact of its research publications by improving its administrative efficiency. Specifically, IMS plans to include the following: 1. To get the Autonomous Status 2. To start Moocs course for benefit of the students 3. To establish a Research Centre of Repute 4. To set up Bot Lab for Robotic Process Automation 5. To set up Centre of Excellence for Amazon AWS, SAP and IBM