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INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Ministry of HRD, Govt of India)
GRADE 'A' INSTITUTE BY UGC-NAAC

Report of Faculty Development Programme
on
“Teaching, Advance Research Methodology & Modelling Techniques”

Organized By IMS –Noida
School Of Management

Date -5 th ,6 th July 2018
Venue : Ims Noida Seminar Hall

Report of Faculty Development Programme

A two days Faculty development programme (FDP-2018) on “**Teaching, Advance Research Methodology & Modelling Techniques**” was successfully conducted in the IMS Noida campus , on 5th – 6th July 2018 by School of Management . The FDP programme received an overwhelming response with 50 participants .

Date wise brief Report for each of the two days FDP programme is given below :

Date: 5 th July 2018 (First Day)

Inaugural Session

The programme was inaugurated in the morning at the IMS Noida seminar hall on 5 th July 2018 by hands of Dr.J.P Sharma- Director (Academics and Research) Dr.Y . P Gupta (Resource Person) Dr .K.S Bhati (Dean –SOL, IMS Noida), Dr . Ajay Kumar Gupta (Prof. & Dean –SOIT IMS Noida), Ms. Harkiranjit Kaur (Convener FDP) Ms Priti Rajvanshi (Co Convener FDP Program)



In the inaugural speech, Dr.J.P Sharma welcomed the Honourable Speakers. He added that this programme will provide special benefits to the faculty members.

Dr. Sharma also emphasis on the importance of quality in education field . He further shared and highlighted the importance and objectives of organizing faculty development programmes.



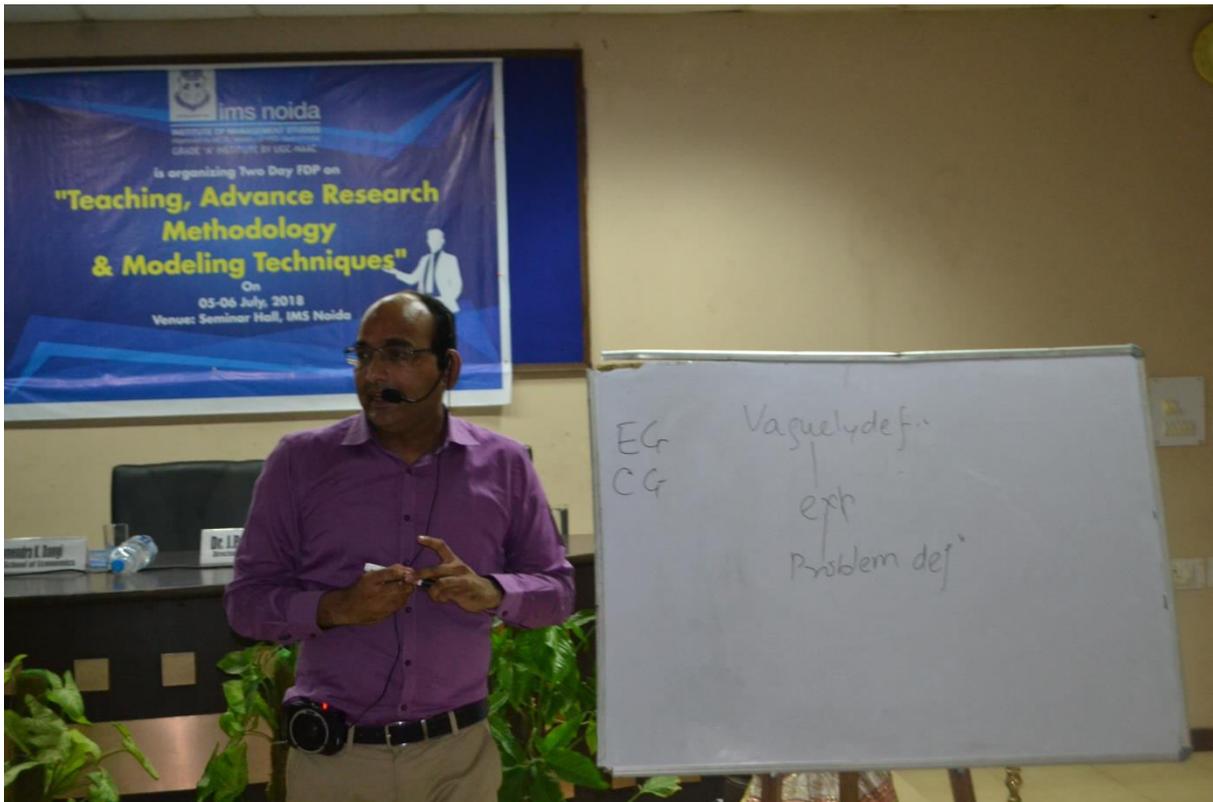
In the morning session, Resource Person Dr Y. P Gupta started his discussion with very basic idea of concept of research ,&Scientific Research .Having a rich experience in research, Dr. Y P Gupta served Govt. of India for more than three decades and he was associated with Delhi School of Economics as a guest Faculty for more than 25 years .

He talked about use of scientific research in for improving the health of people .He shared various examples on different approaches used in research .



In the post lunch session, resource person Dr Hamendra Kumar Dangi working as a Professor in Delhi School of Economics had a very interactive session with participants. He

started his discussion on different types of research . He shared few very important aspect on “ Factor Analysis”and highlighted the practical application of factor analysis . Dr.Dangi has given practical knowledge of SPSS to the participants .



Date: 6^h July 2018 (Second Day)

On the second day, Dr. Y P . Gupta started his discussion on “Deductive Research ” .He explained the role and the importance of making a good hypotheses in research , He also talked about the importance and characteristics of a good questionnaire ,importance of data in research . Every faculty members gave good response to this interactive session.



In the post lunch session Dr Dangi talked about use of correlation and regression in research field. Each faculty member gave good response to the practical learning taught by Dr . Dangi .



The FDP was ended with a feedback session and distribution of certificates. In the feedback participants have expressed their interest and willingness in arranging more programmes of this kind .





Prepared By:
Pooja Sehgal
(Assistant Professor)

Submitted to:
Dr. J P Sharma
(Director-A & R)



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QUALITY FORMS & RECORDS	QFR : ACA : 20
FORM FOR REPORT	PAGE NO 01 of 02

Event: Bivariate Data Analysis-Hands on Training
Date & Day: 25th July, 2020
Schedule: 3 pm -4.30 pm
Medium: Online Platform (Zoom) and YouTube Live
Number of Participants: 750+

Scholar Program (SOM)-IMS Noida has organized the one day Online Workshop on the topic “**Bivariate Data Analysis-Hands on Training**” for academicians, research scholars and students from various colleges and industry. This workshop was organized under the profound guidance of President Sir, Shri Rajeev Kumar Gupta and Prof. (Dr.) Manju Gupta, Dean Academics IMS Noida. Over 750+ participants attended the event on zoom and live YouTube telecast from IMS Noida official channel from 90+ different colleges and universities across the world.

The Learning Objectives of the Online Workshop was-

- ✓ To understand basic theoretical aspects of Bivariate Analysis.
- ✓ To demonstrate and perform Bivariate Data Analysis techniques using M S Excel.
- ✓ To educate and benefits the learners regarding the process of reporting the results.

The moderator of the session was Dr. Rashmi Chawla, Program Coordinator of Scholar Department. She began her keynote address by making the audience aware about IMS Accolades and its Affiliations. Then she welcomed Dean Academics, Dr. Manju Gupta to deliver the welcome note. Dr Gupta briefed the learned audience about importance of data analysis and how it has gained importance over the period of time. She further stated this pandemic has not stopped learning and how people are enhancing and upgrading their skills through online platform. Dr. Chawla then invited Prof. Deepti Verma, Assistant Professor to welcome the resource person- Dr. Deepika Pandoi.

Dr. Pandoi started her session by making audience aware about what is data analysis and the different types of data analysis. She then explained the concept of Correlation and Regression

and then moved further for practical session. After the practical session Dr. Pandoi dealt with queries of the participants. The participants praised the session by posting in chat box/comment box. They even mailed the coordinators of the events to organize further workshop like this and had given positive feedback to the resource person.

Workshop was concluded by a vote of thanks by Prof. Deepti Verma, Assistant Professor, Scholar Program. She thanked President Sir, IMS Noida Shri. Rajeev Kumar Gupta and Dean Academics Dr. Manju Gupta for providing such platform to conduct these types of workshops. She further thanked Dr. Pandoi for her valuable time and enriching talk. Certificates were provided to all participants after filling the feedback form in the real time environment.

Submitted By:

Team Scholars



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QUALITY FORMS & RECORDS	QFR : ACA : 20
FORM FOR REPORT	PAGE NO 01 of 02

Event: Online FDP on “E- teaching in an E-learning Era”
Keynote Speakers: 1. Dr. Ram Subramaniam (Entrepreneur and Researcher-IT, Management and Finance) 2. Dr. Manju Gupta (Dean Academics, IMS Noida)
Date & Day: May 14, 2020
Schedule: 10:00 AM to 12:00 Noon
Medium: Online Platform (Google Meet)
Program: Scholar Program (SOM)
Number of Participants: 200 +

Scholar Program of School of Management, IMS Noida organized one day Online FDP on “E-teaching in an E-learning Era” on 14th May, 2020 from 10 am onwards. This FDP was organised under the profound guidance of Dr Manju Gupta, Dean Academics IMS Noida and coordinated by Prof. (Dr.) Rashmi Chawla, Program Coordinator, BBA Scholar Program and Prof. Savita Rawat, Assistant Professor, Scholar Program. The aim of the FDP was to inculcate a few new innovative teaching pedagogies that can be applied to both online and in person classes to enlighten the students and increase their self- employability. The event was moderated by Prof. Shalini Pathak, Assistant Professor, Scholar Program.

The session began with a warm welcome extended to the resource persons, Dr. Ram Subramaniam (Entrepreneur and Researcher-IT, Management and Finance) and Dr. Manju Gupta (Dean Academics) and all participants by Prof. Rashmi Chawla.

The first technical session was delivered by our esteemed guest Dr Ram Subramanian. He graduated from Stanford Business School with a Master's degree in Management and Madras University with a Bachelor's degree in Engineering. He did his PhD from University of Leicester, UK. He has a rich work experience in DOW Chemicals and NASA in US. His recent start-up My Money Karma was launched in 2017 with a fellow Stanford graduate and uses ML and AI to recommend financial products and has offices in the US, Belarus, and India.

Prof. Ram began his session by saying that it is highly important for everyone to continuously improve and upgrade themselves as per the need. The speaker said that the students which we are teaching are from varying background so we should check our ego at the door before entering the class and prepare very well for every class as if it is our first class. Then he discussed some cases of finance and supply chain management and emphasised how it is important to use giving live examples to keep the students interest alive in the topic because there are other options like YouTube available from where also students can learn. His main objective was to focus that one

has to make the lecture interesting by generating examples which students don't find in any of the online material available. The key takeaway was "Consider every class like it's your business meeting, give your best in class".

The participants praised the session by posting their comments in the chat box and asked many questions from the Professor like how to create effective participation from students in virtual classroom environment and how to reduce disturbance that occurs in virtual classes. Then there was a question on how to monitor every student while taking online classes. There were many questions of different cadre which were answered aptly by the Professor.

The next technical session was delivered by Dr. Manju Gupta, Dean Academics, IMS Noida. She has over 20 years of rich multi-cultural experience with Education, Training, and Service. She has delivered training on various IT technologies such as Java, Web Development, Digital Marketing, Project Management, and Data Analytics to various clients like CDAC, NIESBUD, Aerus Infotech, Test enclave, RGCMS and many more.

Dr. Manju Gupta conducted the session on "How technology is going to change the role of teachers". She said the key parameters when using a technology are transparency, accountability, responsibility and evaluation. Then she focussed on SWAYAM, National Digital Library, National Academic Repository and various other MHRD projects. She also told that google classroom is a very good platform while taking online classes for sending notes and evaluation of student assignments. Another area which was focussed was what are the various android apps for teaching-learning and she made the audience aware about KAHOOT, SEESAW, Teach learn and Lead, Remind, Additio and Educreation. The audience found the session very enriching and thanked her for making them aware about such initiatives of MHRD and application of various online teaching learning app. As demanded by the participants the PPT and E content was shared with all.

The FDP was attended by the faculties of Pan India from 178 different universities and institutes like Dayalbagh University, Amity University, Punjab University, ICFAI university, IIMT, ITS. Andhra University, Poona College etc. The vote of thanks was proposed by Prof. Savita Rawat, Assistant Professor, Scholar Program to the esteemed speakers for their valuable time, deep knowledge and experience in areas of E-teaching and E-learning. E-Certificates were provided to all participants after filling the feedback form.

The event would not have been successful without the guidance of Dean Academics, Dr. Manju Gupta and support and teamwork of all faculties of Scholar Program.

Submitted By:

Prof. Deepti Verma

Assistant Professor

Scholar Program