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Event Name: 5 days' Workshop (Campus to Corporate)

Day & Date: 28th September-2nd October 2020

Platform: Online

Course: BBA/BCA Scholar- 3rd and 5th Semester

No. of Students: 75+

Scholar Program, IMS Noida, organized a five day workshop from 28th September 2020 to 2nd October 2020, on the topic "**CAMPUS TO CORPORATE**" for the students of BBA Scholar and BCA Scholar 3rd and 5th semester which was delivered by Ms.**Sheetal Jotwani**, Master Trainer and Coach from Innovix Training and Consulting.

This workshop was focused on imparting such skills in students that would help them in adapting to the new environment they would face after completing academics. Students were given valuable inputs each day.

Workshop was divided into different categories for each day giving emphasis on most critical areas for students' future. They can be enlisted as follows:

28th September :- (Effective communication)

The session was about soft skills, corporate etiquettes, interpersonal skills and art of negotiation.

29th September :- (Interpersonal skills)

Session was basically about how interpersonal skills and people skills help in interview processes and career advancement.

30th September: - (Time management)

- How to manage time?
- How to set Priorities.
- Productivity maximization

1st October :- (Emotional intelligence)

- Ability to recognize and understand how we think, feel and act.
- Session was based on EI - Daniel Goleman's theory merged with NLP beliefs.

2nd October :- (Goal setting and Personal branding)

- Discovering niche
- Mastering niche
- Goal statement
- Different personalities
- Personal development

The session was very interactive as students asked many questions from the Trainer. The objective of the workshop was to diminish the gap between campus life and corporate life in which academia lacks.

Students were highly enthusiastic towards actively listening and comprehending to the trainer. Scholar Program extends thanks to Dean Academics of IMS Noida, Dr. Manju Gupta for the idea of commencing such workshops. The event was successfully coordinated by Dr, Rashmi Chawla, Program Coordinator, Scholar Program.

Submitted By:

Team Scholar