

Best Practices

Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

1. The ACADEMIC CLUBS

FINANCE CLUB- ARTH SANGH

Objective: In this club, learning by doing aims to address the needs of the financial sector and focuses on practical learning, nurturing and delivering industry-ready talent to the banking and financial services sector. Students after getting practical hands on in-lab expertise and knowledge will be adept with the nitty-gritties of the working style of banking and financial services sector. Students will learn about how investment is done, how the stock market works and undergo multi- days training in a simulated environment of various financial services. Some of the courses and activities undertaken by the club:

Trainings/Courses- Stock Analyst, Investment Analyst- Simulated Stock Market, Financial & Business Analyst

In-Lab Activities- Income Tax Filing, GST Filing, Stock Market Operations & Trading

Activities- Own the FakoCompany, Company Annual Report Analysis Presentation, Indian Economy Sectoral Analysis-Industry Wise (Among and Between), etc

MARKETING CLUB- TASWIQ

OBJECTIVES: To make students come up with creative thinking abilities in solving problems and marketing issues. To groom the personality of the students and make them more self-confident in facing this world. To provide and teach them art and techniques related to marketing which would help them be industry-ready. To make students understand the importance of teamwork and make them realize their leadership qualities. To Make a student a complete Corporate ready Marketer. Some of the courses and activities undertaken by the club:

Trainings/Courses- Digital Marketing, Market Research, Retail Management

Activities - Phoenix: A case based event focussing on the revival of company; Ad-Zynga: The Ad War event; Meilleur : An Ad analysis event organised by the club.; Samarth- Marketing Haat, Live Projects, etc

HUMAN RESOURCES CLUB- MANAS

Objectives- The club aims at student engagement and talent development to fill the void of industry ready professionals in the market. The club focuses upon developing the all round personality of the students since the organizations look for multitaskers nowadays. Some of the courses and activities undertaken by the club:

Trainings/Courses- HR Analytics, Compensation and Benefits, Labour Laws, Employee Engagement

Activities- Role Plays, Case study analysis, Mock Interviews, HR Crisis Management, Mock Recruitment contest, etc.

REASONING CLUB

Objective: The objective of the club is to prepare the students for competitive examination which are based on data interpretation, reasoning and comprehension.

Trainings/Courses- IELTS, SAT

Activities- Quiz, workshop, crash courses, etc

QUIZZING CLUB

Objective: The objective of the club is to upgrade the current awareness of the students by organizing quiz on different themes. The students learn a lot about the current business and market scenario by preparing and participating in the quiz.

Activities: Inter-institute and intra-institute quiz competition.

Learning Outcomes- The Clubs have helped the institute in achieving its objectives because all the club are managed and handled by the students under the mentorship of the Club Incharge and faculty members. The students organize all events and competitions which develop the leadership, managerial and critical thinking skills of the students besides Team Management, Coordination, Organizing and Controlling. Students gain a lot of self confidence by organizing these activities thus helping them fare better in placement drives, grabbing handsome job offers and cracking higher studies GD&PI.

2. HONOR'S SOCIETY

The major objective of the Honour's committee is to prepare and motivate the students to achieve higher rank and become a part of University Topper Roll List.

The purpose to form this committee is to groom the students for writing better and content-oriented answers which will fetch better marks. The committee will also provide them additional study material, remedial doubt clearing sessions and guidance which will not only improve their academic score but also their overall personality.

Reason of forming Honors committee:

IMS students are securing rank within the Institute but somehow they are not being able to achieve the benchmark of the University Topper List. The Honors Committee will provide the necessary guidance, practical knowledge and support to bridge the gap preventing the students from featuring in the University List.

Categories of honor students:

- Students would be divided into 3 different categories on the basis of academics score/percentage:-
 1. Highest Honors Student Category: Students who have secured more than 77% in academics will fall under this category.

2. Intermediate Honors Student Category: Students who have secured 74-77% in academics will fall under this category.
3. Best Honors Student Category: Students who have secured 70-73% in academics will fall under this category.

The motive behind categorizing the students is to counsel or groom the students according to their strength and capabilities.

A core team of few selected students from all the departments based on the recommendation of the respective HoDs will be formed to manage all the affairs of this committee.

List of Activities for grooming up of Student Committee:

- Close interaction with the industry experts and the university examiner.
- Extra academic classes & one to one doubt clearing session with the faculty.
- Extra mentorship or guidance of the faculty.
- Knowledge sharing session.
- Different workshops on personality development and academics.
- Student grooming session / special tips session.
- Compulsory participation in Group discussion activity, debate, case study analysis, presentation skills, thinking process test, managerial or entrepreneurial skills test.
- Panel discussion
- Special Tutorials classes

Perceived Benefits to the students:

Students will be highly benefited by being a part of this committee since they will get extra exposure beyond academics in each & every field. Students will become more confident and motivated to face the challenges by getting proper training under the guidance of academicians and industry experts. The students will be equipped with additional resources and better prepared for their exams which will culminate into better marks thereby achieving the target of featuring in the University Topper List.

Felicitation Ceremony:

The felicitation ceremony for the honors committee was organized on Nov. 15, 2019

The students would be felicitated by the industry experts during a glittering ceremony and later a Round Table Conference would be held with these meritorious students for providing them inputs related to industry trends, requirements and future implications.

List of Invitees for Felicitation Ceremony:

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| 1. Mr. Piyush Pandey | Sr. Media Personality , AAJTAK |
| 2. Ms. Runa Maitra | Founder, People Talent International |
| 3. Amit Mehrotra | Associate Director- Deloitte |