



**IMS** NAAC  
NOIDA **GRADE A+**

IMS/RO/IIC/2026

02.02.2026

**INSTITUTION – INDUSTRY CELL**

| <b>S. No.</b> | <b>Name</b>        | <b>Designation / Department</b> | <b>Contact Details</b> |
|---------------|--------------------|---------------------------------|------------------------|
| 1             | Dr. Neelam Saxena  | Director                        | Chairperson            |
| 2             | Mr. Hemant Gangwar | Manager - CRC                   | Coordinator            |
| 3             | Dr. Laveena Pareek | Management                      | Member                 |
| 4             | Dr. R K Mitharia   | Management                      | Member                 |
| 5             | Dr. N S Rajput     | Management                      | Member                 |
| 6             | Ms. Anjali Pandey  | IT                              | Member                 |
| 7             | Ms. Mahak Pandey   | MBA                             | Member                 |
| 8             | Mr. Nitin Singh    | MCA                             | Member                 |
| 9             | Mr. Vishal Mahto   | BCA                             | Member                 |

**[Pradeep K Saraswat]**

Registrar

## **INSTITUTION–INDUSTRY INTERACTION POLICY**

### **1. Title**

This policy shall be called the **Institution–Industry Interaction Policy** of the institute.

### **2. Purpose**

The purpose of this policy is to establish a structured framework for collaboration between the institution and industry to enhance employability, innovation, research, and practical exposure of students and faculty.

### **3. Objectives**

- To strengthen **industry–academia collaboration**
- To bridge the gap between **curriculum and industry requirements**
- To enhance **student employability and skill development**
- To promote **internships, live projects, and industrial training**
- To encourage **research, consultancy, and innovation**
- To foster **entrepreneurship and startup culture**

### **4. Scope**

This policy applies to:

- All departments of the institution
- Students (UG/PG)
- Teaching and non-teaching staff
- Industry partners, organizations, and alumni

### **5. Key Areas of Industry Interaction**

#### **5.1 Internships & Industrial Training**

- Mandatory internships for students as per curriculum
- Summer/winter training programs
- Industry-based project work

#### **5.2 Campus Recruitment & Placements**

- Organizing campus placement drives
- Pre-placement talks and skill training
- Industry interaction for job opportunities

#### **5.3 Industrial Visits**

- Regular visits to industries for practical exposure
- Exposure to real-time industrial operations

#### **5.4 Guest Lectures & Expert Sessions**

- Inviting industry professionals for:
  - Lectures
  - Workshops
  - Seminars

#### **5.5 Research & Consultancy**

- Joint research projects with industries
- Consultancy assignments for faculty
- Sponsored research and funded projects

#### **5.6 MoUs & Collaborations**

- Signing Memorandum of Understanding (MoUs) with industries
- Long-term collaboration for training, research, and placements

#### **5.7 Entrepreneurship Development**

- Support startups and innovation activities
- Collaboration with incubation centers and industries

### **6. Institutional Framework**

#### **6.1 Institution–Industry Cell (IIC)**

- Responsible for implementing this policy
- Acts as a liaison between institution and industry

#### **6.2 Corporate Resource Cell**

- Handles internships and placements
- Maintains industry database

#### **6.3 Departmental Coordinators**

- Coordinate department-level industry interactions
- Maintain activity records

### **7. Roles & Responsibilities**

#### **7.1 Institution**

- Provide infrastructure and administrative support
- Encourage faculty and student participation
- Facilitate industry partnerships

#### **7.2 Institution–Industry Cell**

- Identify and approach industries
- Organize interaction activities
- Monitor and evaluate outcomes

### **7.3 Faculty**

- Guide students for internships and projects
- Participate in consultancy and research
- Maintain industry contacts

### **7.4 Students**

- Actively participate in training and internships
- Follow discipline during industrial visits
- Enhance skills as per industry requirements

### **8. Collaboration Mechanism**

- Identification of potential industries
- Formal communication and engagement
- Signing of MoUs
- Regular follow-up and review

### **9. Documentation & Record Keeping**

The following records shall be maintained:

- MoUs signed with industries
- Internship and training records
- Placement data
- Guest lectures and industrial visits
- Research and consultancy projects

### **10. Monitoring & Review**

- Periodic meetings (at least 2–3 per year)
- Review of:
  - Placement statistics
  - Internship outcomes
  - Industry collaborations

### **11. Performance Indicators**

- Number of MoUs signed
- Number of internships completed
- Placement percentage
- Industry-led activities conducted
- Research/consultancy projects

### **12. Funding & Support**

- Institutional budget allocation for activities
- External funding through industry collaboration

- Sponsorships for events and programs

### **13. Code of Conduct**

- Maintain professionalism in all interactions
- Follow institutional and industry guidelines
- Ensure ethical practices in collaborations

### **14. Expected Outcomes**

- Improved employability of students
- Strong industry linkage
- Increased research and consultancy
- Industry-ready graduates
- Enhanced institutional reputation

### **15. Amendment Clause**

The institution reserves the right to modify this policy as per regulatory guidelines and institutional requirements.